



**L**OVELY  
**P**ROFESSIONAL  
**U**NIVERSITY

*Transforming Education Transforming India*

NAAC  
GRADE **A++**

# Placement Report 2025

Mittal School of Business



Think**BIG**

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# Lovely Professional University

Lovely Professional University (LPU) is a multi-faculty research-oriented institution with hi-tech campus offering more than 200 professional programmes. LPU campus is a complete world in itself having students from all states of India and more than 40+ countries of the world. LPU is a world class institution with internationally benchmarked curricula, innovative pedagogy focused on experiential learning, cutting edge research, 450+ foreign tie-ups, well qualified faculty with industry exposure, outstanding sports & cultural facilities, excellent residential facilities, In-campus shopping mall, hospital, banks, postal services etc. The University is ranked high on various parameters by Government Bodies and other credible organisations. LPU receives Highest Grade A++ with 3.68 score on 4 Point Scale by NAAC (National Assessment & Accreditation Council), an Autonomous Institution of the University Grants Commission (UGC), Ministry of Education, Govt. of India. The Times Higher Education World University Rankings 2025 has ranked LPU amongst Top 10 Universities in India Including all Government (even IITs & NITs), & Private Institutions, and many more.



## About Mittal School of Business



The business education at LPU attracts students from different parts of the world as it stands out for its industry-aligned and technology-centric curriculum, experiential learning, complemented by extensive industry interaction that includes training by seasoned industry experts. A multidisciplinary campus and diverse cultural atmosphere brimming with student activity ensure holistic development of its graduates, preparing them for thriving international careers and entrepreneurship. The business discipline is taken care by two different Schools namely, Mittal School of Business which offers MBA & Ph.D. programs and School of Management & Commerce offering all other programs in Management, Commerce & Economics

# LPU Rankings

 <p><b>44<sup>th</sup></b> <b>IN MANAGEMENT</b> Amongst both Government and Private Universities.</p>	 <p><b>5<sup>th</sup></b> <b>IN INDIA</b> Amongst both Government &amp; Private Universities.</p>	 <p><b>2<sup>nd</sup></b> <b>IN INDIA</b> Amongst both Government and Private Universities.</p>	 <p><b>3<sup>rd</sup></b> In India Atal Ranking of Institution on Innovation Achievements (ARIIA).</p>
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# Industry Collaborations

# Placement Highlights

Placement outcomes across recent graduating cohorts demonstrate the University's strong industry alignment, sustained employer confidence, and continuous commitment to enhancing student employability, supported by a robust career ecosystem.



## Unique Offers

The increase in unique offers indicates a broader range of individual opportunities for students.



## Total Job Offers

The sustained high number of total offers reflects consistent employer engagement and trust.

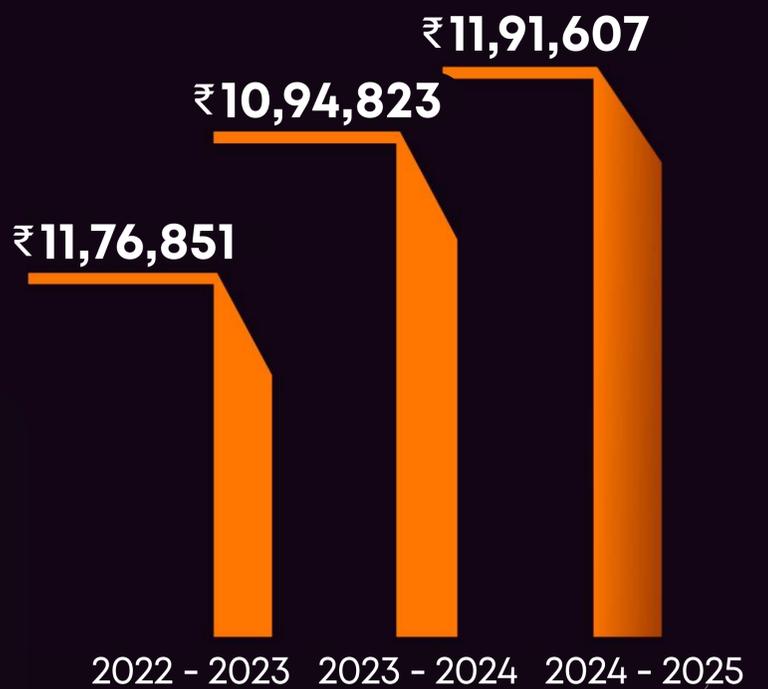


# Average CTC for Top Percentiles



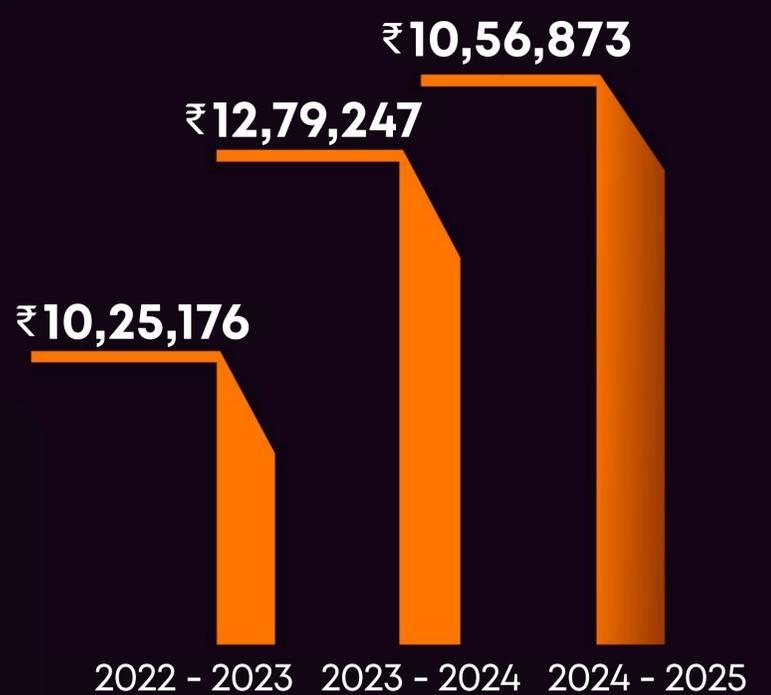
## Top 10% Average CTC

This segment represents the highest-performing students placed in premium roles, backed by strong technical competence, analytical thinking, and leadership readiness, making them highly attractive to top recruiters.



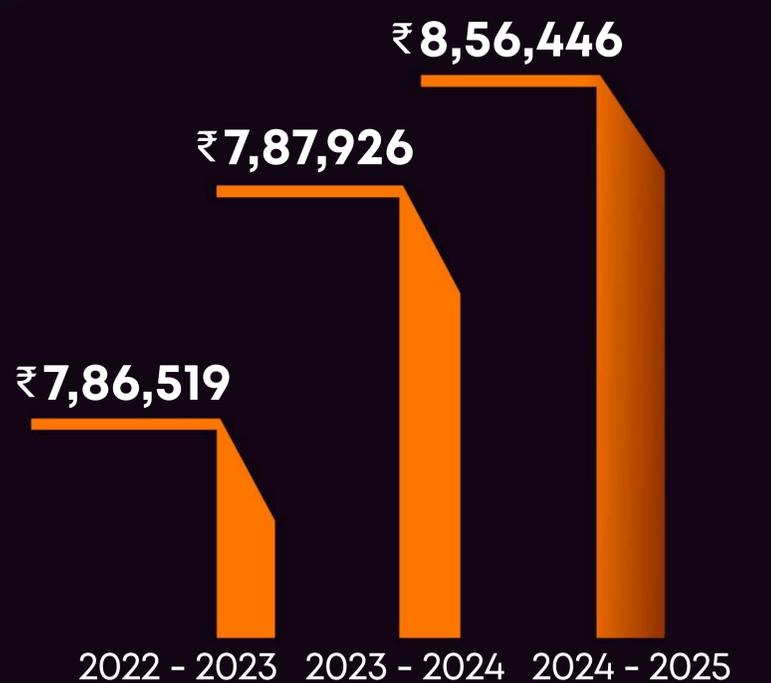
## Top 20% Average CTC

This cohort reflects consistently industry-ready talent with proven role adaptability and skill depth, resulting in strong recruiter preference and quality role alignment across sectors. Industry-ready talent with strong functional knowledge.



## Top 50% Average CTC

These outcomes indicate widespread employability across the student base, driven by focused training support, practical exposure, and sustained recruiter engagement across diverse domains.



# Placement Highlights



Manik  
49.46 LPA



Anasari Sohel  
20.32 LPA



Vishal Sharma  
20.32 LPA



Preeti Yadav  
18.00 LPA



Ishita Khatri  
18.00 LPA



Roshan Kumar  
18.00 LPA



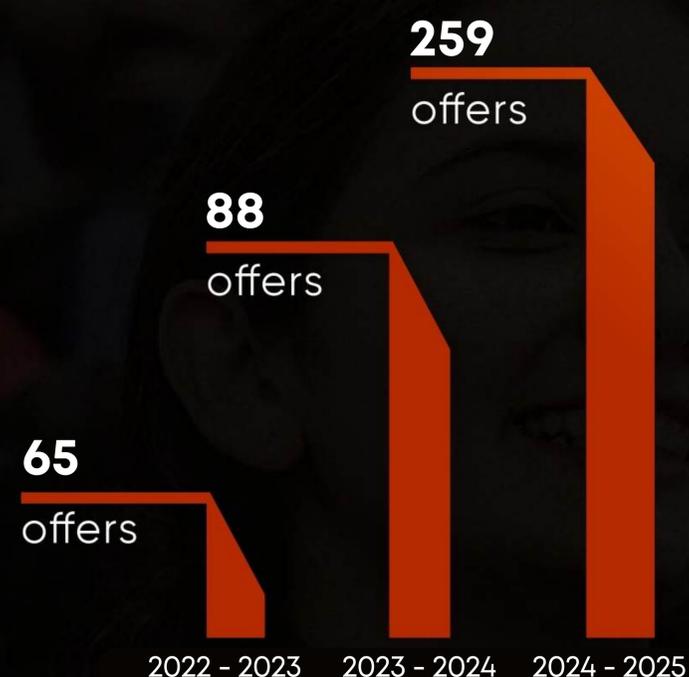
Venu Gopalan  
18.00 LPA



Ayushi Sharma  
18.00 LPA

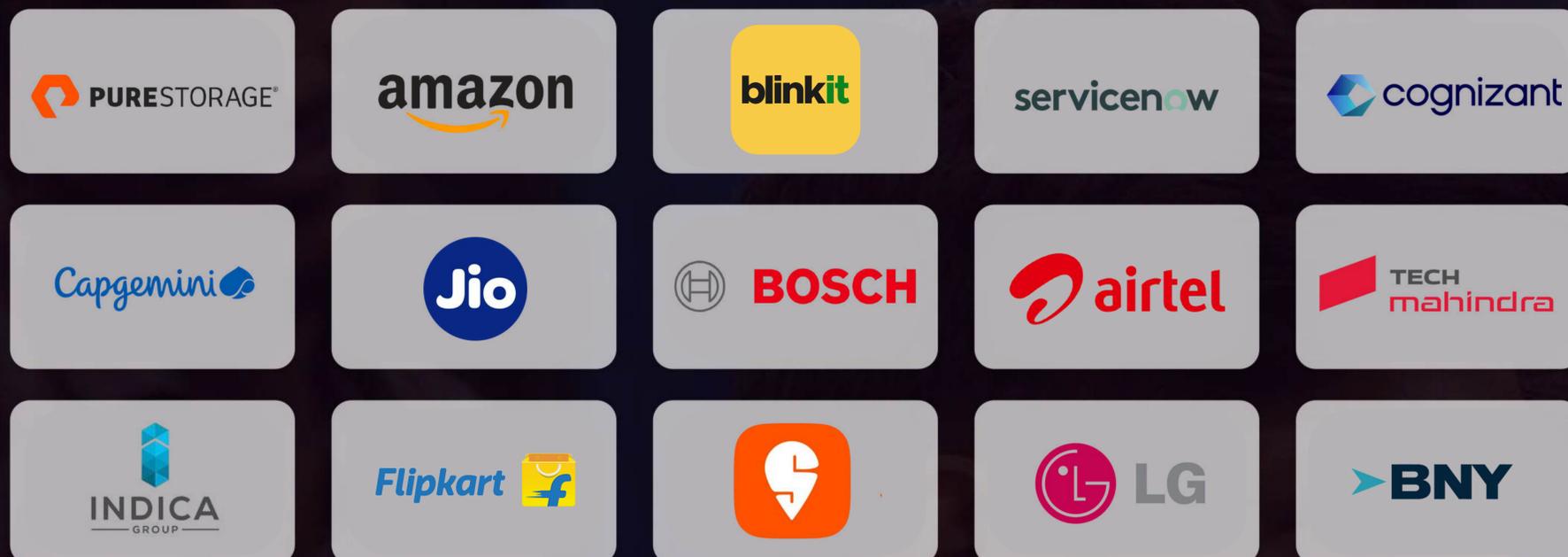
## High-Value Offers

Placement performance across recent cohorts highlights the University's deep industry connect and continued emphasis on career readiness and robust industry collaboration and a focused employability ecosystem. The adjacent figure summarizes the key placement metrics for quick reference.



Offers Above ₹10 LPA

# List of Top Recruiters



# Recruiter's Trust & Industry Impact

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## Expansive Industry Representation

The MBA School of Business is supported by 700+ recruiters, creating a dynamic placement ecosystem that spans Consulting, Finance, FinTech, EdTech, E-commerce, AI/ML, Healthcare, Automotive, and multiple high-growth sectors, enabling strong cross-industry engagement.



## Presence of Global and Fortune 500 Leaders

Top global giants such as Amazon, Deloitte, Pure Storage, Indica Group, ServiceNow, Trident reflect big trust these organizations place in the talent ecosystem.



## Tech Innovators and Unicorn Startups

Consistent recruitment by leading technology disruptors such as OPTMYZR, Dream11, and Paytm underscores the University's strong alignment with innovation-driven & its ability to prepare students for rapidly evolving digital business environments.



## Key Hiring Partners

Companies such as Pure Storage, Trident, Indica Group, Deloitte, Bosch, HUSH are consistent recruiters, indicating satisfaction with candidate quality and onboarding outcomes.

# Financial Independence

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At LPU, internships are more than just learning experiences; they are powerful gateways to financial independence. Our students have consistently demonstrated the ability to recover a significant part of their academic investment through paid internships over their – 2 years MBA journey.

## Why It Matters?

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### Sustainable Self-Reliance



Promoting financial independence and professional responsibility, students are able to offset a significant portion of their MBA tuition through internship stipends.



### Industry Exposure

Real-time experience with leading organizations.



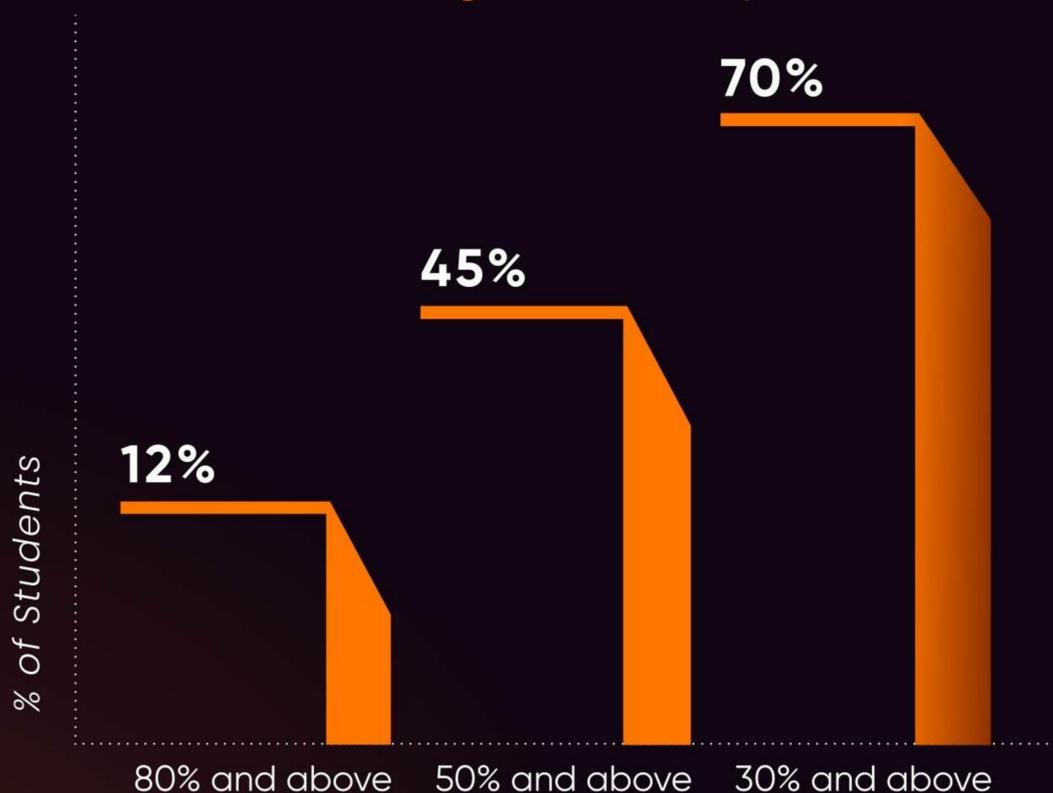
### Career-Ready

Early immersion into professional environments builds confidence and skills.

# 2023-2025 Batch

- **12%** of students on internship were able to recover **80%** or more of their two-year MBA fee through internship stipends.
- **45%** of students on internship successfully earned **50%** or more of their two-year MBA fee via structured internship stipends.
- **70%** of students on internship earned at least **30%** of their two-year MBA fee through internship-based earnings.

% of Students who earned "MBA" Fee through Internship



# Student Testimonials



**Vamsi Krishna Pasupuleti**

**MBA "24"**

MSB has played a significant role in shaping my career journey, I started my professional path with Blinkit through campus placements and now I am getting promoted to Associate Program Manager.

**Anasari Sohel**

**MBA "23"**

My journey at MSB has been truly rewarding and transformative. The rigorous academic structure, continuous faculty mentorship, and strong industry exposure equipped me with the skills and confidence required to perform at a high professional level.



**Amandeep Kaur**

**MBA "23"**

Being part of MSB has been a rewarding journey. The focused placement training, faculty support, and industry exposure strengthened my skills and confidence, and prepared me well for the recruitment process. I'm grateful for the guidance and career-ready environment throughout.



**Simran Kaur**

**MBA "23"**

MSB provided a strong foundation for my professional career through its structured curriculum and focused placement support. The consistent guidance and exposure to industry expectations enabled me to secure a placement at BNY Mellon



**Priyanka Bhutani**

**MBA "22"**

LPU played a key role in building my confidence and professional skills. The structured placement training, faculty support, and industry exposure helped me transition smoothly from campus to corporate life



# Programmes Offered

## Postgraduate Programmes (2 yrs.)

### Specializations / Tracks Offered: MBA

Marketing | Finance | Human Resource Management | Operations & Supply Chain Management | International Business Business Analytics | Digital Marketing Financial Markets | Investment Banking Product Management

## Industry Integrated Programmes (2 yrs.)

MBA (Master of Business Administration)

MBA – Business Analytics  
in tie up with **IBM / Ernst & Young**



MBA – Digital Marketing  
in tie up with **Digital Marketing Institute (DMI), Ireland**



MBA – Financial Consulting  
in tie up with **KPMG**



MBA – Financial Markets  
in tie up with **NSE**



MBA – Human Resource Management  
in tie up with **SHRM**



MBA – Investment Banking  
in tie up with **Ernst & Young**



MBA – Product Management  
in tie up with **Spice Catalyst, USA**



MBA – Supply Chain & Logistics  
in tie up with **Safexpress**



# MBA General - Industry Partners

## Specialization Wise

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### 1. Business Analytics (Ernst & Young)

- EY-aligned curriculum
- Industry certification pathway
- Real consulting case studies
- Data & decision modeling
- Project-based analytics labs
- Corporate assessment prep



### 5. Financial Markets [NSE]

- NSE-certified curriculum
- Trading & market labs
- Investment analytics basics
- Portfolio simulations
- Market research projects
- Certification support



### 2. Business Analytics (IBM)

- IBM tools & platform exposure
- Data analytics training
- AI & BI fundamentals
- Hands-on lab projects
- Industry datasets practice
- Tool-based certifications



### 6. Investment Banking (EY)

- EY finance framework
- Valuation & modeling basics
- Deal & M&A case studies
- Capital market exposure
- Financial analysis tools
- Transaction simulations



### 3. Digital Marketing (DMI)

- DMI certified modules
- Performance marketing focus
- SEO & campaign analytics
- Live brand projects
- Digital strategy cases
- Platform certification prep



### 7. Product Management (Spice Catalyst)

- Product lifecycle training
- Startup product strategy
- Market validation methods
- Agile & roadmap basics
- Product case workshops
- Innovation labs



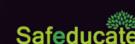
### 4. Financial Consulting (KPMG)

- KPMG consulting framework
- Audit & risk fundamentals
- Advisory case learning
- Financial strategy tools
- Consulting simulations
- Corporate readiness training



### 8. Supply Chain Logistics (Safeducate)

- Logistics industry modules
- Operations workflow training
- Warehouse & distribution basics
- Supply chain tools practice
- Sector certifications
- Live logistics projects



# Inside the 2024–26

## MBA Industry-Integrated Cohort

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### Cohort Strength

• Financial Consulting — KPMG:  
**191 students**

• Digital Marketing — Digital  
Marketing Institute:  
**169 students**

• Human Resource — SHRM:  
**133 students**

• Business Analytics — IBM:  
**106 students**

• Investment Banking — Ernst &  
Young:  
**62 students**

• Business Analytics — Ernst &  
Young:  
**53 students**

• Financial Markets — NSE:  
**28 students**

• Product Management — Spice  
Catalyst:  
**19 students**

• Supply Chain & Logistics —  
Safeducate:  
**14 students**



Note - "Data reflects the enrolled student distribution across industry-integrated "cohort specific" MBA specializations for the 2024–26 cohort, indicating intake strength by domain and partner track".

# Specialized MBA - Industry Collaborative with Batch data of "2024 - 2025"

## 1. MBA (Master Business Administration)

- Modular System
- 43 Credited Courses
- Case-Based Teaching
- Simulation Games
- Live Projects
- Industry Certifications

## 5. MBA Supply Chain & Logistics



MBA – Supply Chain & Logistics (Safe Educate)

- Industry-integrated curriculum
- Logistics & operations focus
- Hands-on project work
- Sector certifications

## 2. MBA Business Analytics (EY)



MBA – Business Analytics (With Ernst & Young)

- Industry Certification by EY
- Analytics Tools Training
- Case & Project Based Learning
- External Skill Assessments

## 6. MBA International Business

MBA – International Business

- Global Trade Focus
- Cross-Border Strategy
- International Market Cases
- Export–Import Exposure
- Case & Project Based Learning

## 3. MBA Financial Markets (NSE)



MBA – Financial Markets (With NSE)

- NSE Certified Curriculum
- Financial Market Labs
- Investment & Trading Exposure
- Market Simulation Training

## 7. Integrated Programmes (BBA/B.Tech B.Com–MBA)

- Direct UG-to-MBA progression
- Early management foundation
- Industry-oriented curriculum
- Skill & leadership development

## 4. MBA – Hospital & Healthcare Management

- Healthcare Operations
- Hospital Administration
- Sector Specific Projects

## MBA Specializations — Batch Strength [2024-2025]

- Business Analytics (EY) — 53
- Financial Markets (NSE) — 28
- Supply Chain — 14
- Healthcare — 22
- International Business — 18
- Integrated Programs — 115

# Academic Background of MBA Cohort

## 2024–26 Batch

### 1. Commerce & Management Background

#### Commerce & Management Graduates

- BBA — 280 students
- B.Com — 197 students
- BMS / BBA (H) — Focused intake groups
- Strong management foundation intake
- Major feeder stream to MBA

### 5. Healthcare & Specialized Degrees

- Pharmacy — 16 students
- Healthcare & Medical streams
- Hospitality & Hotel Admin
- Law & Architecture
- Sector-specialized entrants
- Patient care & admin exposure
- Service industry orientation

### 2. Engineering & Technology Background

- B.Tech — multi-branch intake
- CSE — largest engineering stream
- Mechanical & Civil presence
- IT & Electronics backgrounds
- Technical + analytics readiness

### Cohort Diversity Summary

#### Undergraduate Degree Background — Major Counts

- BBA — **280**
- B.Com — **197**
- BA — **74**
- BCA — **19**
- Pharmacy — **16**
- BHMCT — **4**
- Law — **3**
- Architecture — **1**
- Vocational Degrees — **3+**

#### Engineering & Science Background — Combined Snapshot

Total Engineering (B.Tech)  
Graduates: **≈ 80 Students**

Total Science (B.Sc) Graduates: **≈ 130 Students**

Combined Engineering + Science  
Intake: **≈ 210 Students**

Total Students: **831 Students**

### 3. Science Background

- Agriculture — 30 students
- Mathematics — 13 students
- Biotechnology & Life Sciences
- Chemistry, Physics, Zoology
- Diverse applied science intake

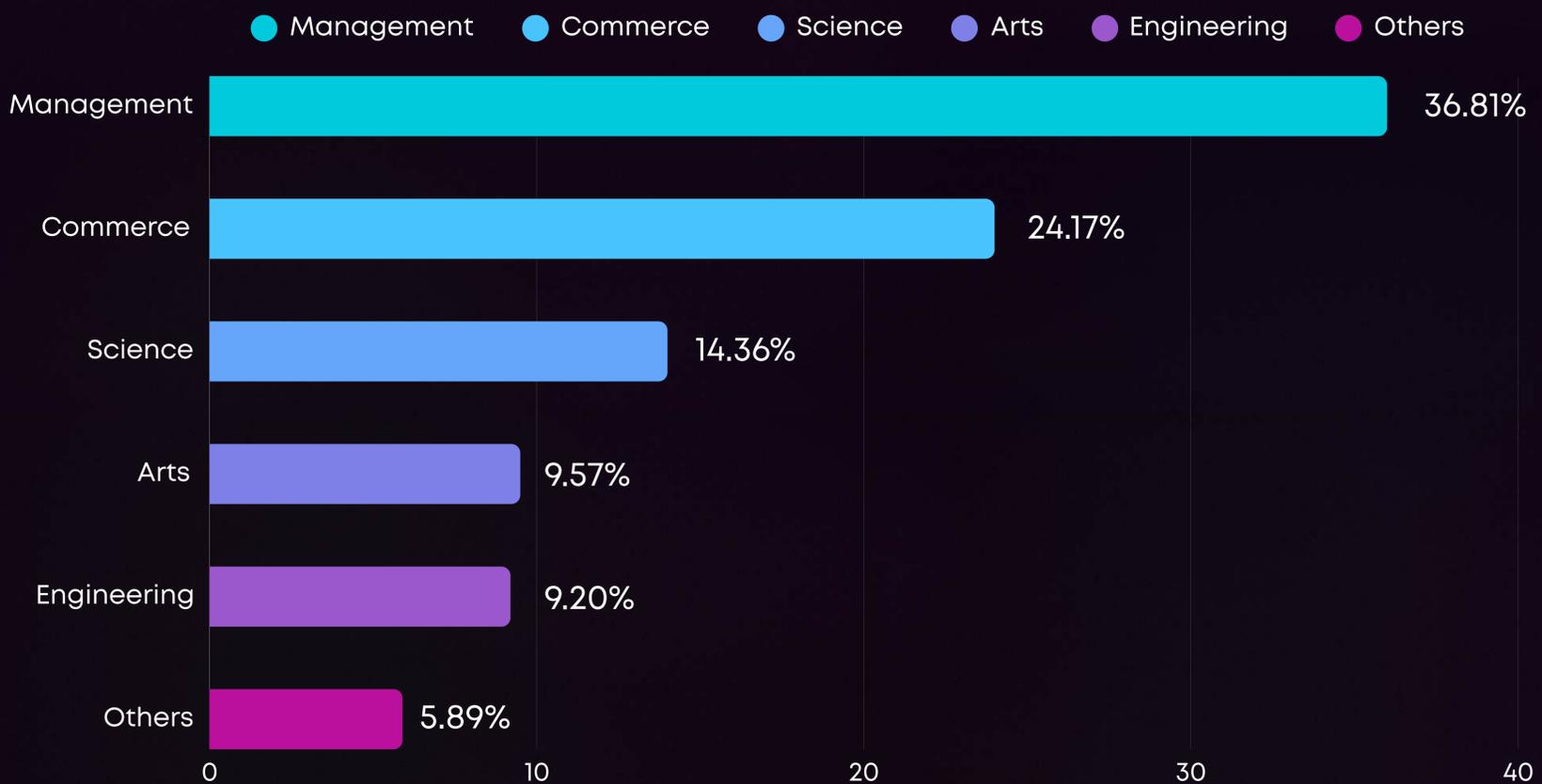
### 4. Box — Arts & Social Science Background

- B.A — 74 students
- Economics & Psychology
- Languages & Humanities
- Policy & social domain exposure
- Strategy & HR suitability

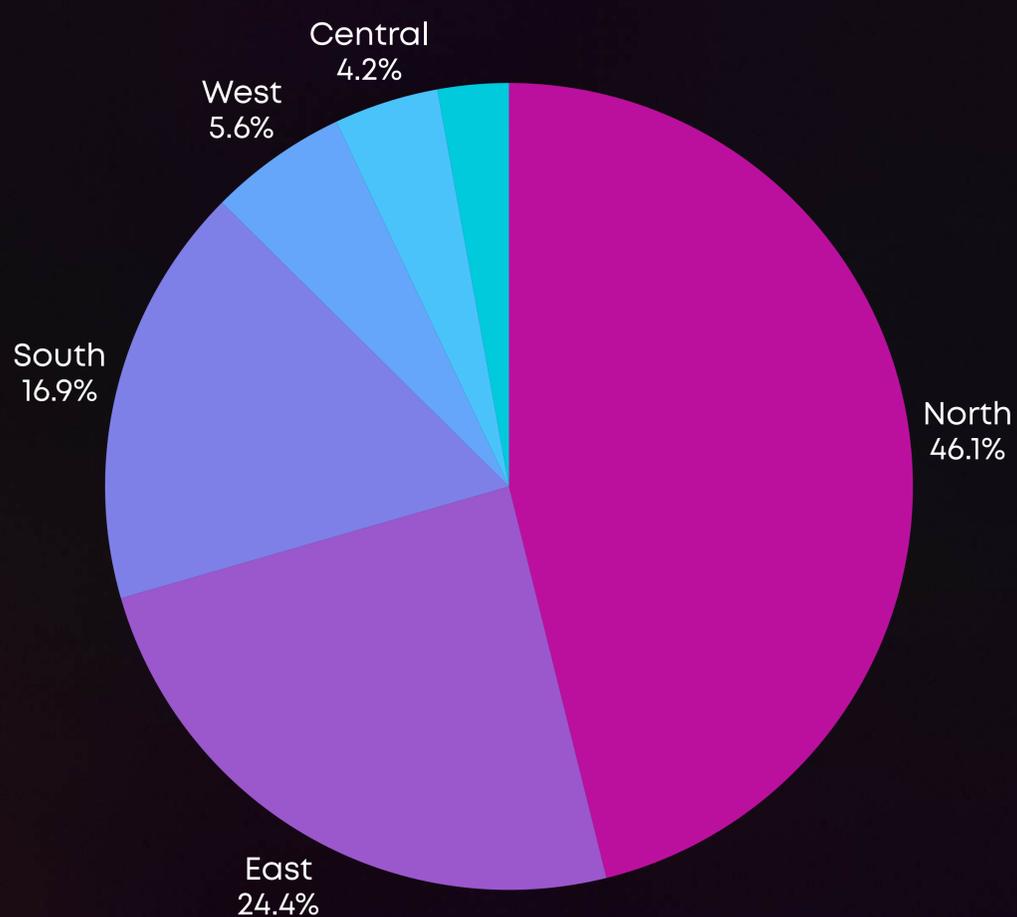
# Students Statistics

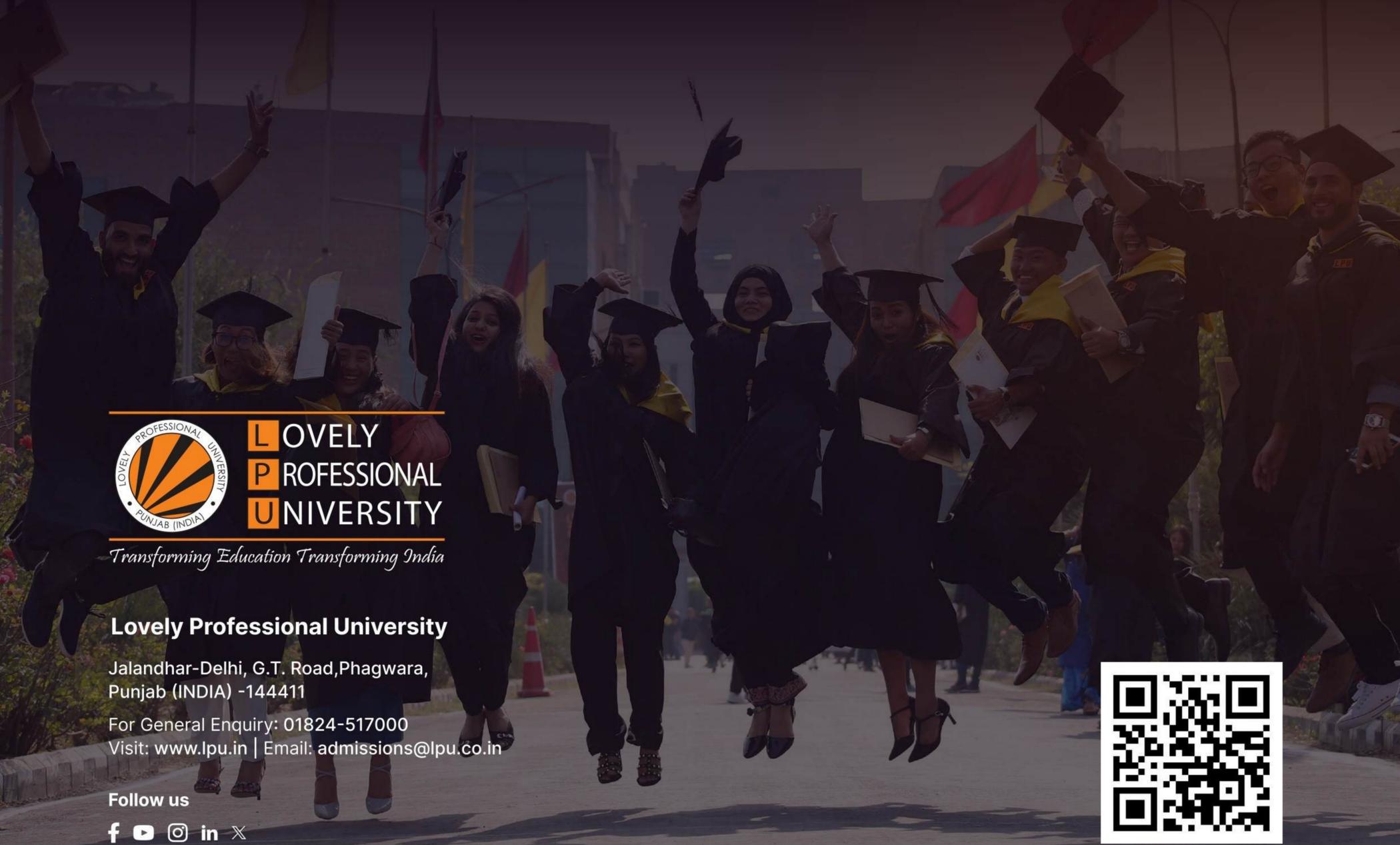
## MBA 2024-2026 Batch

### Student Distribution by Undergraduate Stream



### Regional Distribution of Students





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