



MITTAL

SCHOOL OF BUSINESS



Scan QR Code

LOVELY PROFESSIONAL UNIVERSITY (LPU)

Jalandhar-Delhi, G.T. Road, Phagwara, Punjab (INDIA) -144411

admissions@lpu.co.in | Contact: 01824-404455



Mittal School of
Business, LPU



lpu_msb



Mittal School of
Business - LPU



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Business, LPU



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Business, LPU

WELCOME TO A
**WORLD BEYOND
LIMITS**

MBA PROGRAMME



LOVELY
PROFESSIONAL
UNIVERSITY

Transforming Education Transforming India

Innovate, Lead and Transform with Mittal School of Business

Imagine a place where your ambitions know no boundaries, and your talents are nurtured every step of the way. Lovely Professional University (LPU) is more than just a campus—it's a living, breathing ecosystem designed to propel you toward greatness.

LPU'S PG Programme
MBA
(Master of Business Administration)
is now
NBA Accredited



27th

Amongst all Government and Private Universities in India



38th

Management Amongst both Government and Private Universities



9th

Amongst Top Universities of India including all Government (even IITs & NITs) & Private Institutions



27th

In India, Amongst both Government and Private Universities 2024

50+
COUNTRIES

28
STATES

LPU's vibrant community includes students from over **50+ COUNTRIES** and **28 INDIAN** states, fostering a diverse and enriching environment.

NAAC
GRADE **A++**

LPU ranks among the top with the highest NAAC score for dual-mode private and government universities,

Campus of Dreams, Built for Reality

Step into LPU, where classrooms feel like future boardrooms and ideas turn into global innovations. Our state-of-the-art campus offers more than just facilities—it offers experiences that prepare you for the challenges of tomorrow.

A **6-STOREY LIBRARY** provides extensive resources and spaces for individual and group study, supporting both academic and **personal growth**.



24/7 Wi-Fi coverage across Asia's largest campus ensures seamless access to knowledge and collaborative opportunities everywhere on campus.



With a multi-cuisine mess and over **300 FOOD KIOSKS**, students can enjoy diverse dining options that cater to every taste.



24,000+ students reside in the world's largest on-campus residential facilities, creating a true home away from home.



Pathways to Excellence

Outstanding Placements at MSB

Abhinav Singh

MBA

Sobha Realty
package of 29 Lakhs





Nipun Kumar

MBA

RP Sanjeev Goenka Group
package of 12 Lakhs



Dinesh Ganesh Saindane

MBA

RP Sanjeev Goenka Group
package of 12 Lakhs



Abhinandan Kumar

MBA

Placed in Amazon India
package of 18 Lakhs



Priyanka Singh

MBA

Trident Group
package of 18 Lakhs



Mahima Chowdhury

MBA

Servicenow
package of 18 Lakhs



Pendareddy Mary Mahitha Reddy

MBA

Placed in S & P Global Market
Intelligence package of 18 Lakhs



Aryan Malhotra

MBA

Deloitte India
package of 18 Lakhs



Pankaj Raina

MBA

Rhenus Logistics PVT. LTD.
package of 18 Lakhs

LPU: The Gateway to Exceptional Careers

₹64 Lac

HIGHEST SALARY
PACKAGE

₹14.97 Lac

AVERAGE SALARY OF
TOP 10%

2350+

ELITE SALARY
OFFERS

900+

TOTAL
RECRUITMENT

Redefining Excellence: What Sets Us Apart

Innovative Pedagogy:

Experience transformative learning through simulations in Strategy, Marketing, Leadership, and Research.

Real-World Exposure:

Collaborate on live projects with renowned brands like Himalaya, Arogyam Ayurveda, and Karmic Beauty, gaining hands-on experience and industry insights.

Hands-On Learning:

Benefit from cutting-edge courses delivered in a workshop mode, fostering practical skills and industry readiness.

Global Industry Certifications:

Gain certifications from globally renowned organizations like KPMG, EY, SHRM (USA), and DMI (Ireland), delivered by seasoned industry professionals.

Entrepreneurship Support:

Turn your business ideas into reality with guidance, resources, and mentorship from our dedicated Start-Up School.

Seed Grant Opportunities:

Take advantage of seed money initiatives for stock market investments, start-ups, and research projects.

Immersive Learning Approach:

Immerse yourself in case-based teaching and experiential learning to tackle real-world business challenges effectively.

Vibrant Student Life:

Join diverse student clubs and partake in activities promoting holistic growth beyond academics.





4500+ students
from all India states
& abroad



150+ faculty in 10
academic domains



300+ international
students from
20+ countries



Strong Alumni
Network



103 faculty with
Ph.D



380+ Ph.D Scholars



100+ Patents filed



1000+ students
involved in live project



1000+ publications



30+ conferences &
workshops



A portrait of a young woman with long, dark, wavy hair, smiling gently at the camera. She is wearing a dark grey blazer over a light-colored collared shirt. The background is softly blurred, showing indoor plants and a red chair.

Bridging Theory and Practice

An institution dedicated to blending knowledge
with real-world application, shaping leaders
equipped to drive change and innovation



Mittal School of Business is where theory meets real-world practice

At the Mittal School of Business, theory comes alive through 500+ live projects and collaborations with leading companies like Amazon, Cognizant, Federal Bank, and TATA. These projects equip students with hands-on experience in solving real business challenges, sharpening their critical thinking and leadership skills. It's more than an MBA—it's a pathway to becoming an impactful, industry-ready professional.



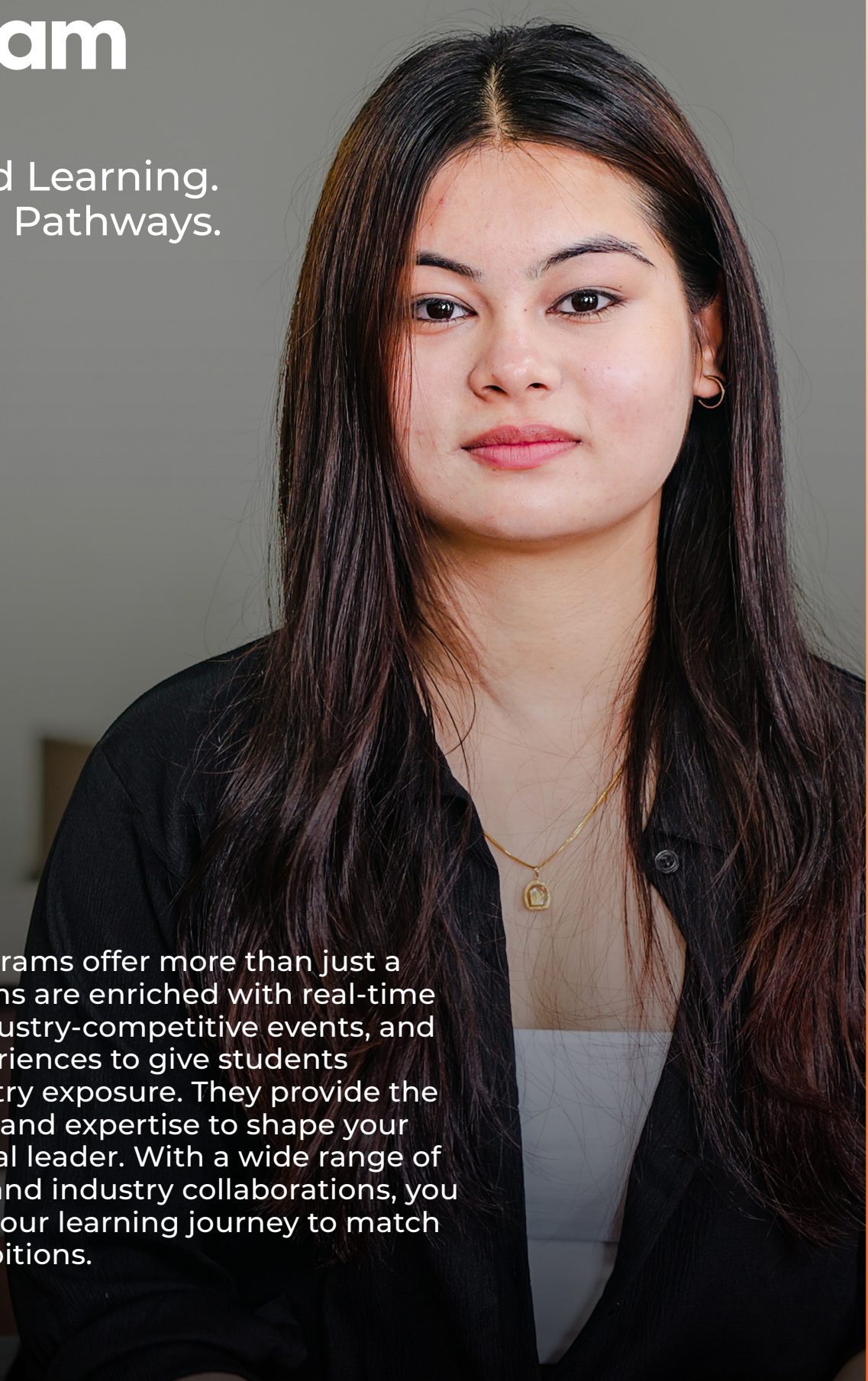
Holistic Growth for Tomorrow's Leaders

Education at Mittal School of Business goes beyond textbooks. Leadership programs, innovation boot camps, and simulation games immerse students in real-world business scenarios. These experiences foster critical decision-making, preparing students to excel in corporate roles or entrepreneurial ventures, laying a solid foundation for success.

Shape Your Future with LPU's MBA Program

Customized Learning.
Specialized Pathways.

LPU's MBA programs offer more than just a degree. Programs are enriched with real-time simulations, industry-competitive events, and immersive experiences to give students hands-on industry exposure. They provide the tools, networks, and expertise to shape your future as a global leader. With a wide range of specializations and industry collaborations, you can customize your learning journey to match your career ambitions.



MBA Specializations with Industry Certifications

Business Analytics with 

Product Management with 

Digital Marketing with 

Human Resource Management with 

Financial Consulting with 

Investment Banking with 

MBA Specializations

Marketing and Finance

Operations and International Business

Entrepreneurship

Retail Management and Strategy

Investment Banking

Digital Marketing

Financial Consulting

Finance and Fintech

Banking and Financial Services

Business Analytics

Product Management

International Credit Transfer

MBA [1+1] with an **International Credit Transfer option**, allowing students to study both in India and internationally, broadening their exposure and global networks.

Specialized MBA Programs

Next Gen Innovative Programs

MBA with Industry Tie Ups

MBA (Supply Chain & Logistics) in tie-up with 

MBA (Financial Markets) in tie-up with 

MBA (Business Analytics) in tie-up with 

MBA (Management Technology) in tie up with 

With a focus on experiential learning, students engage in live projects guided by industry leaders, gaining real-world exposure. Cutting-edge business simulations immerse them in scenarios that refine decision-making and strategic thinking, preparing them for competitive global challenges.

This hands-on approach, paired with industry collaborations, ensures graduates leave with not just knowledge but the confidence and skills to excel in dynamic business environments.



Go Beyond Classrooms with Premium Facilities

STATE-OF-THE-ART RESOURCES. GLOBAL OPPORTUNITIES.

Top Package: **29.36 LPA** | Avg. **Top 10%**
Package: **13.6 LPA** | **500+** Recruiters

LPU is more than just academics. Access **cutting-edge resources** like Capitaline for company data and global research databases. Our **500+ corporate recruiters** ensure that your education translates into tangible career opportunities, with **placements** at top firms such as Deloitte and Flipkart.



From Ideas to Enterprises – Start-Up Success at LPU

INCUBATE. INNOVATE. IMPACT.



From Ideas to Revenue: Ventures in Action

From Ideas to Impact At Mittal School of Business, LPU, entrepreneurial dreams find their wings. Shivam, a BBA student and the visionary co-founder and CMO of ShoeCommerce.in. What started as a campus initiative fueled by creativity and ambition has grown into a dynamic venture with a bold vision for nationwide expansion. Shivam's journey is powered by LPU's transformative support, combining mentorship, resources, and a thriving entrepreneurial ecosystem. By fostering innovation and nurturing talent, LPU empowers students like Shivam to redefine possibilities, proving that every great idea can create a lasting impact.



Transforming Potential into Success

At the BrandSell exhibition, students from the Mittal School of Business turned ideas into impact by branding unbranded local products and showcasing their marketing expertise. Through innovative strategies and dynamic sales approaches, they didn't just drive revenue—they created value. This remarkable demonstration of creativity, leadership, and business acumen reflects the transformative learning environment at MSB, where students are empowered to think big, act boldly, and turn challenges into opportunities.

Begin Your Legacy at LPU

PIONEERING CAREERS.
GLOBAL PERSPECTIVES.

When you choose LPU, you join a community globally recognized through its NIRF ranking, currently positioned 38th among Indian universities.

Here, holistic growth meets world-class education, and your journey doesn't end at graduation—it starts there. Join a network of leaders, innovators, and global changemakers ready to leave their mark.

