



LOVELY
PROFESSIONAL
UNIVERSITY

Transforming Education Transforming India



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LOVELY PROFESSIONAL UNIVERSITY (LPU)

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WELCOME TO A WORLD BEYOND LIMITS

MBA PROGRAMME



MITTAL
SCHOOL OF BUSINESS



MITTAL SCHOOL
OF BUSINESS



**LOVELY
PROFESSIONAL
UNIVERSITY**

Transforming Education Transforming India

Innovate, Lead and Transform with Mittal School of Business

Imagine a place where your ambitions know no boundaries, and your talents are nurtured every step of the way. Lovely Professional University (LPU) is more than just a campus—it's a living, breathing ecosystem designed to propel you toward greatness.

LPU'S PG Programme
MBA
(Master of Business Administration)
is now
NBA Accredited



27th

Amongst all Government and Private Universities in India



38th

Management Amongst both Government and Private Universities



9th

Amongst Top Universities of India Including all Government (even IITs & NITs) & Private Institutions



27th

In India, Amongst both Government and Private Universities 2024

50+
COUNTRIES

28
STATES

LPU's vibrant community includes students from over **50+ COUNTRIES** and **28 INDIAN STATES**, fostering a diverse and enriching environment.

NAAC
GRADE **A++**

LPU ranks among the top with the highest NAAC score for dual-mode private and government universities

Campus of Dreams, Built for Reality

Step into LPU, where classrooms feel like future boardrooms and ideas turn into global innovations. Our state-of-the-art campus offers more than just facilities—it offers experiences that prepare you for the challenges of tomorrow.

A **6-STOREY LIBRARY** provides extensive resources and space for individual and group study, supporting both academic and **PERSONAL GROWTH**.



24/7 WI-FI coverage across Asia's largest campus ensures seamless access to knowledge and collaborative opportunities everywhere on campus.



With a multi-cuisine mess and over **300 FOOD KIOSKS**, students can enjoy diverse dining options that cater to every taste.



24,000+ students reside in the world's largest on-campus residential facilities, creating a true home away from home.



A Campus Built for You

The campus is designed to cater to every aspect of student life, offering a vibrant and dynamic environment where facilities seamlessly integrate academics, recreation, and innovation. From cutting-edge sports complexes to lively social spaces, every corner of the campus is crafted to inspire and nurture your ambitions.



SHOP, DINE, AND DISCOVER

The Unimall is a bustling hub on campus that caters to every need. Offering a wide range of shopping options, eateries, and essential services.



WHERE PASSION MEETS PLAY

The Shanti Devi Mittal Indoor Sports Complex is a world-class facility featuring badminton courts, squash courts, a basketball court, and more.



OLYMPIC-SIZED SWIMMING POOLS

LPU's three all-weather Olympic-sized swimming pools provide the perfect venue for swimmers to train, compete, or simply relax.



A PLAYGROUND FOR INNOVATORS

The Robo Park is a unique addition to LPU's campus, showcasing advanced robotics and interactive exhibits.



AIM FOR PERFECTION

The 25-lane shooting range is a state-of-the-art facility designed for precision and focus.



RELAXATION MEETS RECREATION

The Fun Zone is a lively space on campus where students can unwind after a busy day.

Advanced Academic Resources

At the Mittal School of Business (MSB), learning transcends traditional boundaries with state-of-the-art facilities tailored to equip students with practical knowledge, industry-relevant skills, and hands-on experience. These world-class resources are designed to nurture innovation, foster collaboration, & cultivate critical thinking, preparing students to excel in dynamic, real-world environments.

Business Analytics Lab

Library

Classrooms





Business Analytics Lab

The state-of-the-art Business Analytics Lab equips students with industry-relevant tools like Python, R, Tableau, and advanced AI/ML software. This hands-on environment enables future leaders to analyze complex datasets, derive actionable insights, and master the art of data-driven decision-making. The lab bridges theory with practice, empowering students to tackle real-world business challenges with confidence.



Classrooms

MSB classrooms are more than just spaces—they're hubs of collaboration and innovation. Equipped with smart technology, interactive tools, and modern designs, these learning environments encourage active participation, group discussions, & case-based problem-solving. The focus is on creating an engaging atmosphere where students can connect theory with real-world applications.



Library

The six-story, state-of-the-art library at LPU is a treasure trove of knowledge, housing thousands of academic resources, journals, & digital databases. Designed to inspire intellectual curiosity, it offers dedicated spaces for individual study, group discussions, and research exploration. Open round the clock, the library serves as a vital resource for students to dive deep into their studies and broaden their horizons.

Opportunities with Global Leaders

Lovely Professional University connects students with renowned global organizations. Through industry-aligned programs, we provide the skills and exposure needed for exceptional career opportunities. These collaborations empower students to thrive in the professional world and make a global impact.





Redefining Excellence: What Sets Us Apart

Innovative Pedagogy:

Experience transformative learning through simulations in Strategy, Marketing, Leadership, and Research.

Real-World Exposure:

Collaborate on live projects with renowned brands like Himalaya, Arogyam Ayurveda, and Karmic Beauty, gaining hands-on experience and industry insights.

Hands-On Learning:

Benefit from cutting-edge courses delivered in a workshop mode, fostering practical skills and industry readiness.

Global Industry Certifications:

Gain certifications from globally renowned organizations like KPMG, EY, SHRM (USA), and DMI (Ireland), delivered by seasoned industry professionals.

Entrepreneurship Support:

Turn your business ideas into reality with guidance, resources, and mentorship from our dedicated Start-Up School.

Seed Grant Opportunities:

Take advantage of seed money initiatives for stock market investments, start-ups, and research projects.

Immersive Learning Approach:

Immerse yourself in case-based teaching and experiential learning to tackle real-world business challenges effectively.

Vibrant Student Life:

Join diverse student clubs and participate in activities promoting holistic growth beyond academics.





4500+ students
from India & Abroad



150+ faculty in 10
academic domains



300+ international
students from
20+ countries



Strong Alumni
Network



103 faculty with
Ph.D



380+ Ph.D Scholars



100+ Patents filed



1000+ students
involved in live
project



1000+ publications



30+ conferences &
workshops



Pathways to Excellence

Outstanding Placements at MSB

Abhinav Singh

MBA

Placed at Sobha Realty
CRC 29 Lakhs





Nipun Kumar

MBA

PR Sanjeev

Placed at Goenka Group
CTC 12 Lakhs



Dinesh Ganesh Saindane

MBA

PR Sanjeev

Placed at Goenka Group
CTC 12 Lakhs



Abhinandan Kumar

MBA

Placed at Amazon India
CTC 18 Lakhs



Priyanka Singh

MBA

Placed at Trident Group
CTC 18 lakhs



Mahima Chowdhury

MBA

Servicenow
CTC 16.67 Lakhs



Pendareddy Mary Mahitha Reddy

MBA

Placed at S & P Global Market
Intelligence
CTC 18 Lakhs



Aryan Malhotra

MBA

Placed at Deloitte India
CTC 18 Lakhs



Pankaj Raina

MBA

Placed at Rhenus Logistics
PVT.LTD
CTC 18 Lakhs

LPU: The Gateway to Exceptional Careers

₹64 Lac
HIGHEST SALARY
PACKAGE

₹14.97 Lac
AVERAGE SALARY OF
TOP 10%

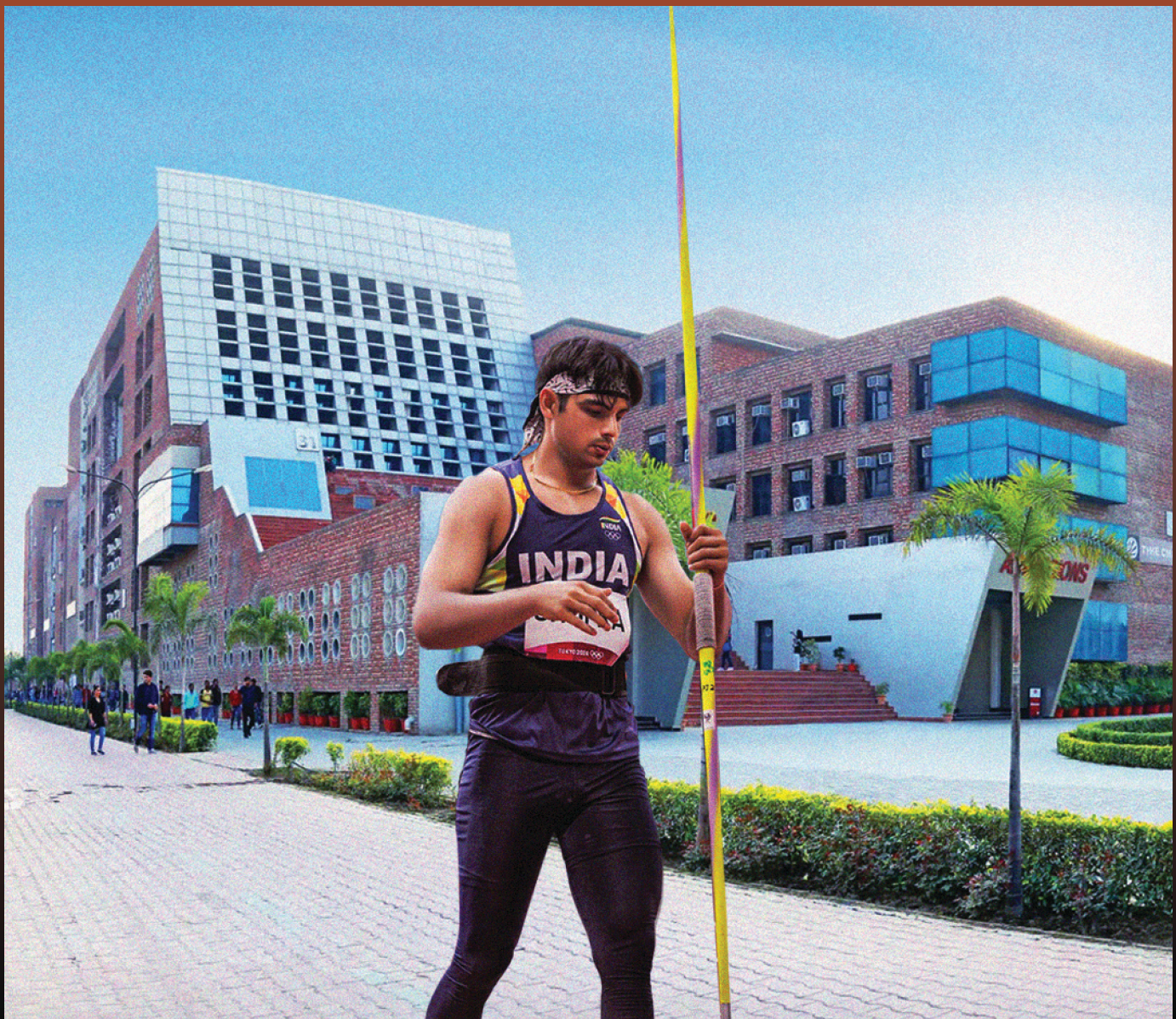
2350+
ELITE SALARY
OFFERS

900+
TOTAL
RECRUITMENT

Champions On and Off the field

Where Excellence Extends Beyond the Classroom

LPU doesn't just prepare you for a career—it prepares you for life. At the Paris 2024 Olympics, 24 LPU students represented 21% of India's contingent—the second-largest globally after Stanford. Additionally, 14 Paralympians from LPU, forming 16% of India's team, competed with remarkable resilience, breaking records and inspiring others to pursue excellence.





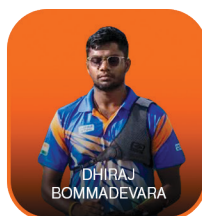
Beyond the Finish Line: Victory in Every Moment

Unparalleled dedication and resilience defined the journey of LPU's 24 Olympians at the Paris 2024 Olympics. From breaking records to inspiring millions, these athletes embodied excellence on the world's grandest stage.

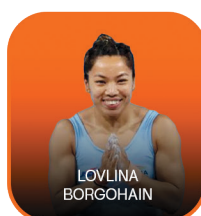
Their achievements go beyond medals, symbolizing perseverance, discipline, and the courage to dream big.



HARMANPREET
SINGH



DHIRAJ
BOMMADEVARA



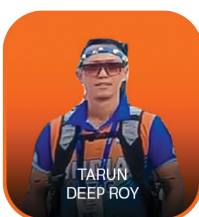
LOVLINA
BORGHAIN



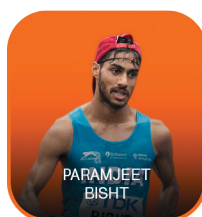
SUKHJEET
SINGH



ANTIM PANGHAL



TARUN
DEEP ROY



PARAMJEET
BISHT



INDIA
VIKAS SINGH



JARMANPREET
SINGH



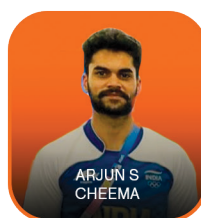
GURJANT SINGH



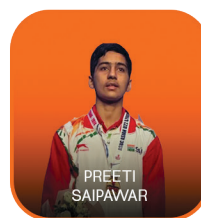
MANDEEP
SINGH



SHAMSHER
SINGH



ARJUN S
CHEEMA



PREETI
SAIPAWAR



JAISMINE
LAMBORIA



ANSHU MALIK



HARDIK SINGH



VINESH PHOGAT



JAISMINE
LAMBORIA



NISHA DAHIYA



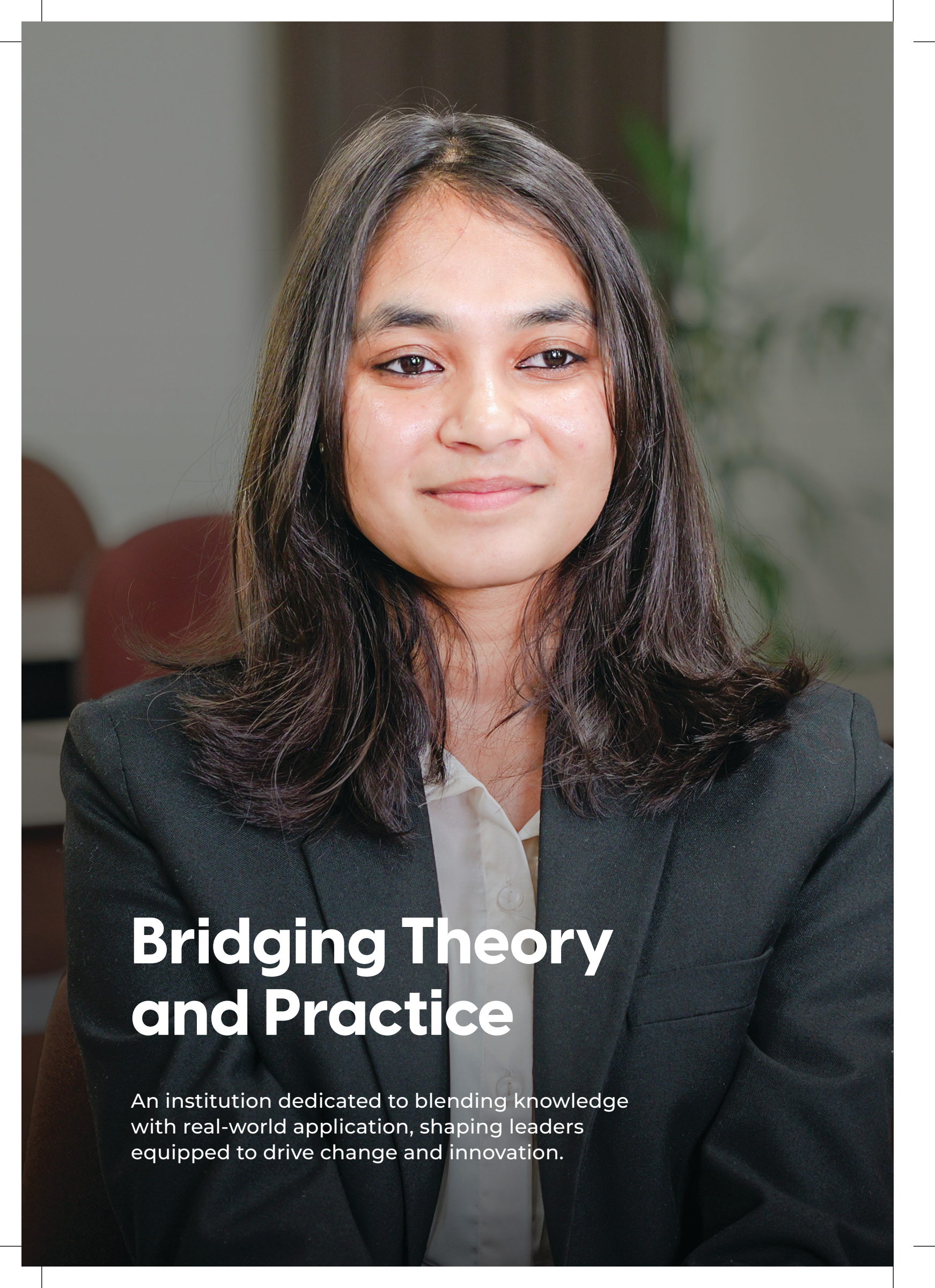
MANPREET
SINGH



KIRAN
PAHAL



NISHA DAHIYA

A portrait of a woman with long, dark, wavy hair, smiling slightly. She is wearing a dark grey blazer over a light-colored button-down shirt. The background is blurred, showing indoor plants and a red chair.

Bridging Theory and Practice

An institution dedicated to blending knowledge with real-world application, shaping leaders equipped to drive change and innovation.

Mittal School of Business is where theory meets real-world practice



At the Mittal School of Business, theory comes alive through 500+ live projects and collaborations with leading companies like Amazon, Cognizant, Federal Bank, and TATA. These projects equip students with hands-on experience in solving real business challenges, sharpening their critical thinking and leadership skills. It's more than an MBA—it's a pathway to becoming an impactful, industry-ready professional.

Holistic Growth for Tomorrow's Leaders

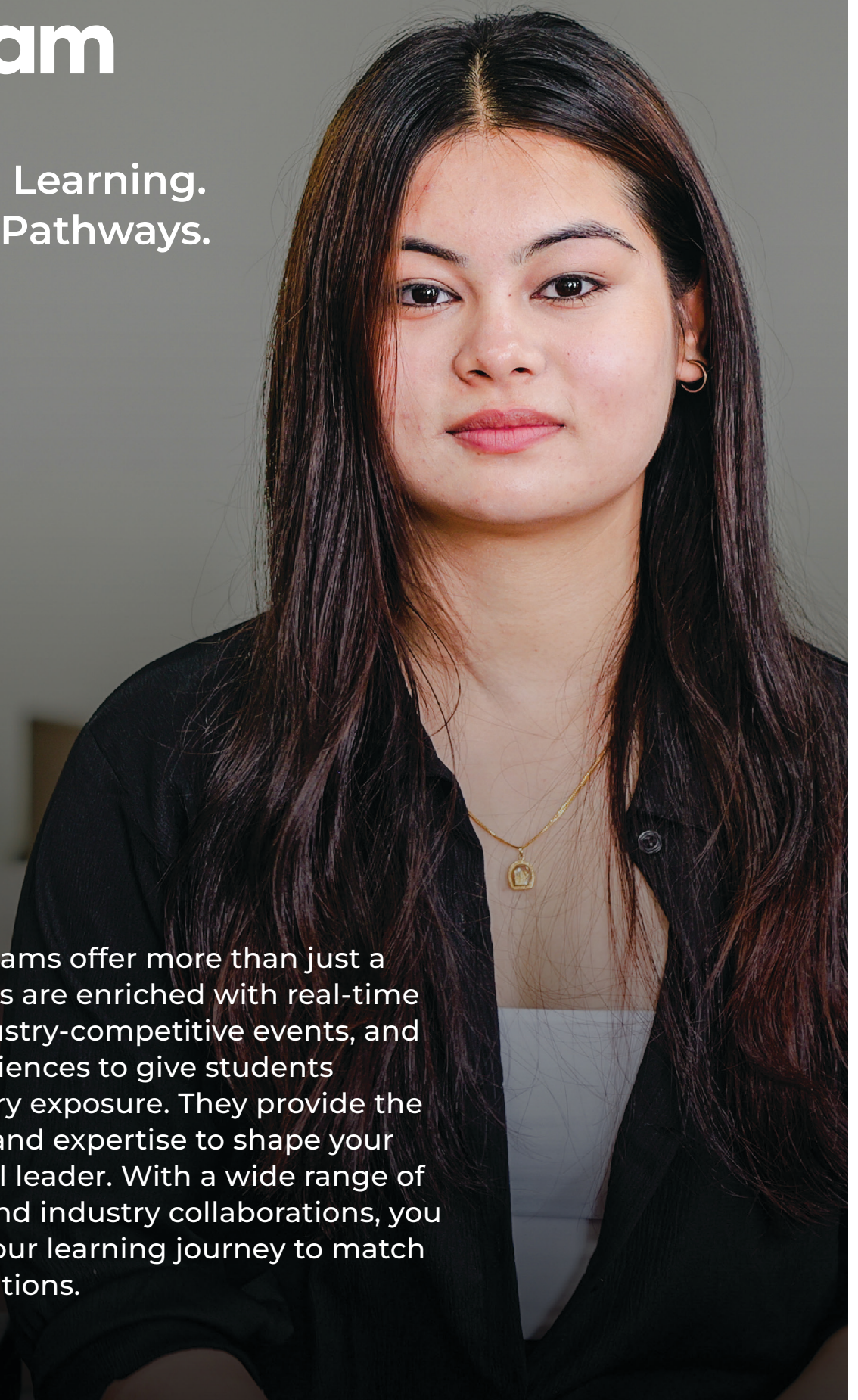


Education at Mittal School of Business goes beyond textbooks. Leadership programs, innovation boot camps, and simulation games immerse students in real-world business scenarios. These experiences foster critical decision-making, preparing students to excel in corporate roles or entrepreneurial ventures, laying a solid foundation for success.

Shape Your Future with LPU's MBA Program

Customized Learning.
Specialized Pathways.

LPU's MBA programs offer more than just a degree. Programs are enriched with real-time simulations, industry-competitive events, and immersive experiences to give students hands-on industry exposure. They provide the tools, networks, and expertise to shape your future as a global leader. With a wide range of specializations and industry collaborations, you can customize your learning journey to match your career ambitions.



MBA Specializations with Industry Certifications

Business Analytics with 

Product Management with 

Digital Marketing with 

Human Resource Management with



Financial Consulting with 

Investment Banking with



MBA Specializations

Marketing

Finance

Human Resource Management

Operations

Entrepreneurship

Banking and Financial Services

Retail Management

Advanced Business Analytics

Agribusiness Management

Financial Markets

International Credit Transfer

MBA [1+1] with an International Credit Transfer option, allowing students to study both in India and internationally, broadening their exposure and global networks.

Specialized MBA Programs

Next Gen Innovative Programs

MBA with Industry Tie Ups

MBA (Supply Chain & Logistics) in tie-up with  Safeducate

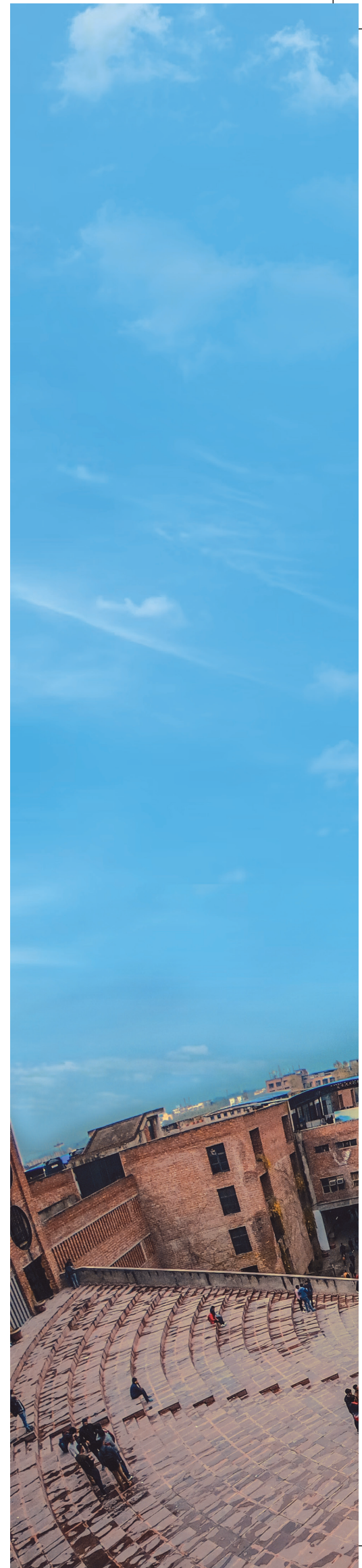
MBA (Financial Markets) in tie-up with  NSE

MBA (Business Analytics) in tie-up with  EY

MBA (Management Technology) in tie up with  EY

With a focus on experiential learning, students engage in live projects guided by industry leaders, gaining real-world exposure. Cutting-edge business simulations immerse them in scenarios that refine decision-making and strategic thinking, preparing them for competitive global challenges.

This hands-on approach, paired with industry collaborations, ensures graduates leave with not just knowledge but the confidence and skills to excel in dynamic business environments.



Go Beyond Classrooms with Premium Facilities

State-of-the-Art Resources.
Global Opportunities.

Top Package: **29.36 LPA** | Avg. **Top 10%**
Package: **13.6 LPA** | **500+** Recruiters

LPU is more than just academics. Access **cutting-edge resources** like Capitaline for company data and global research databases. Our **500+ corporate** recruiters ensure that your education translates into tangible career opportunities, with **placements** at top firms such as Deloitte and Flipkart.



From Ideas to Enterprises – Start-Up Success at LPU

Incubate. Innovate. Impact.



From Ideas to Revenue: Ventures in Action

From Ideas to Impact At Mittal School of Business, LPU, entrepreneurial dreams find their wings. Shivam, a BBA student and the visionary co-founder and CMO of ShoeCommerce.in. What started as a campus initiative fueled by creativity and ambition has grown into a dynamic venture with a bold vision for nationwide expansion. Shivam's journey is powered by LPU's transformative support, combining mentorship, resources, and a thriving entrepreneurial ecosystem. By fostering innovation and nurturing talent, LPU empowers students like Shivam to redefine possibilities, proving that every great idea can create a lasting impact.



Transforming Potential into Success

At the BrandSell exhibition, students from the Mittal School of Business turned ideas into impact by branding unbranded local products and showcasing their marketing expertise. Through innovative strategies and dynamic sales approaches, they didn't just drive revenue—they created value. This remarkable demonstration of creativity, leadership, and business acumen reflects the transformative learning environment at MSB, where students are empowered to think big, act boldly, and turn challenges into opportunities.

Begin Your Legacy at LPU

Pioneering Careers.
Global Perspectives.

When you choose LPU, you join a community globally recognized through its NIRF ranking, currently positioned 38th among Indian universities.

Here, holistic growth meets world-class education, and your journey doesn't end at graduation—it starts there. Join a network of leaders, innovators, and global changemakers ready to leave their mark.

