



L OVELY
P ROFESSIOAL
U NIVERSITY

Transforming Education Transforming India

JOURNALISM AND MASS COMMUNICATION

EXPLORE BEYOND THE
ORDINARY

Think **BIG**

NAAC
GRADE **A++**

LOVELY PROFESSIONAL UNIVERSITY

Lovely Professional University (LPU) is a multi-faculty research-oriented institution with hi-tech campus offering more than 200 professional programmes. LPU campus is a complete world in itself having students from 28 states of India and more than 50 countries of the world.

LPU is a world class institution with internationally benchmarked curricula, innovative pedagogy focused on experiential learning, cutting edge research, 300+ foreign tie-ups, well qualified faculty with industry exposure, outstanding sports & cultural facilities, excellent residential facilities, In-campus shopping mall, hospital, banks, postal services etc.

The University is ranked high on various parameters by Government Bodies and other credible organisations. LPU receives Highest Grade A++ with 3.68 score on 4 Point Scale by NAAC (National Assessment & Accreditation Council), an Autonomous Institution of the University Grants Commission (UGC), Ministry of Education, Govt. of India. Times Higher Education Impact Ranking 2024 has ranked LPU 2nd in India. The Times Higher Education World University Rankings 2025 has ranked LPU 9th amongst Top Universities of India (Both Govt. & Private). The University has also been ranked 27th in NIRF Rankings 2024 by Ministry of Education, Govt. of India amongst all government and private universities in India. LPU also has the distinction of being the first private university in India to get ICAR accreditation from Ministry of Agriculture, Govt. of India for its Agriculture programmes.

JOURNALISM AND MASS-COMMUNICATION

Journalism and Mass Communication at LPU is a leading institute in Northern India. The school offers UGC-recognised UG, PG, and PhD programs in Mass Communication and Journalism with a special focus on industry-relevant skill development to enhance employability. The students are trained in all dimensions of Journalism. The presence of students from almost all the states of India and many international countries gives a wholesome and global learning approach to the school.

OUR VISION

To be a leading institution of choice for students, which is globally recognized for nurturing creative excellence, providing research-oriented teaching & cultivating entrepreneurial mindset for making a meaningful social and professional contribution.



WHERE PRESTIGE MEETS PERFORMANCE

Proving Excellence, Ranked
Among the Best



2nd

Amongst all Government
& Private Universities in
India.



4th

Amongst all Government
and Private Universities
in India.



9th

Amongst all Government
& Private Institutions in
India.



27th

Amongst all Government
and Private Universities
in India.



Tisha Jadav, a student of MJMC, hosting a
podcast with renowned Bollywood actor
Piyush Mishra



Veteran Fimmaker & Journalist Vinod Kapri
during FILMITHON at LPU.

TAKING LEARNING BEYOND CLASSROOMS

INDUSTRY & FIELD VISITS



Industrial Visit at **The Tribune** Newspaper in Chandigarh.



Industrial Visit at **The Daily News** Channel in Chandigarh.



Journalism students enhancing Videography skills during Field Visit.



MJMC students honing their skills at News Channel during their weekly Internship.

INTERNATIONAL VISITS



Students from HSE University, St. Petersburg, visited LPU during the Student Exchange Program.



Journalism students , visiting the HSE University, St Petersburg, Russia during the Student Exchange Program.

MOMENTS OF EXPRESSION



Students of Journalism, performing at the Open Mic event at LPU.



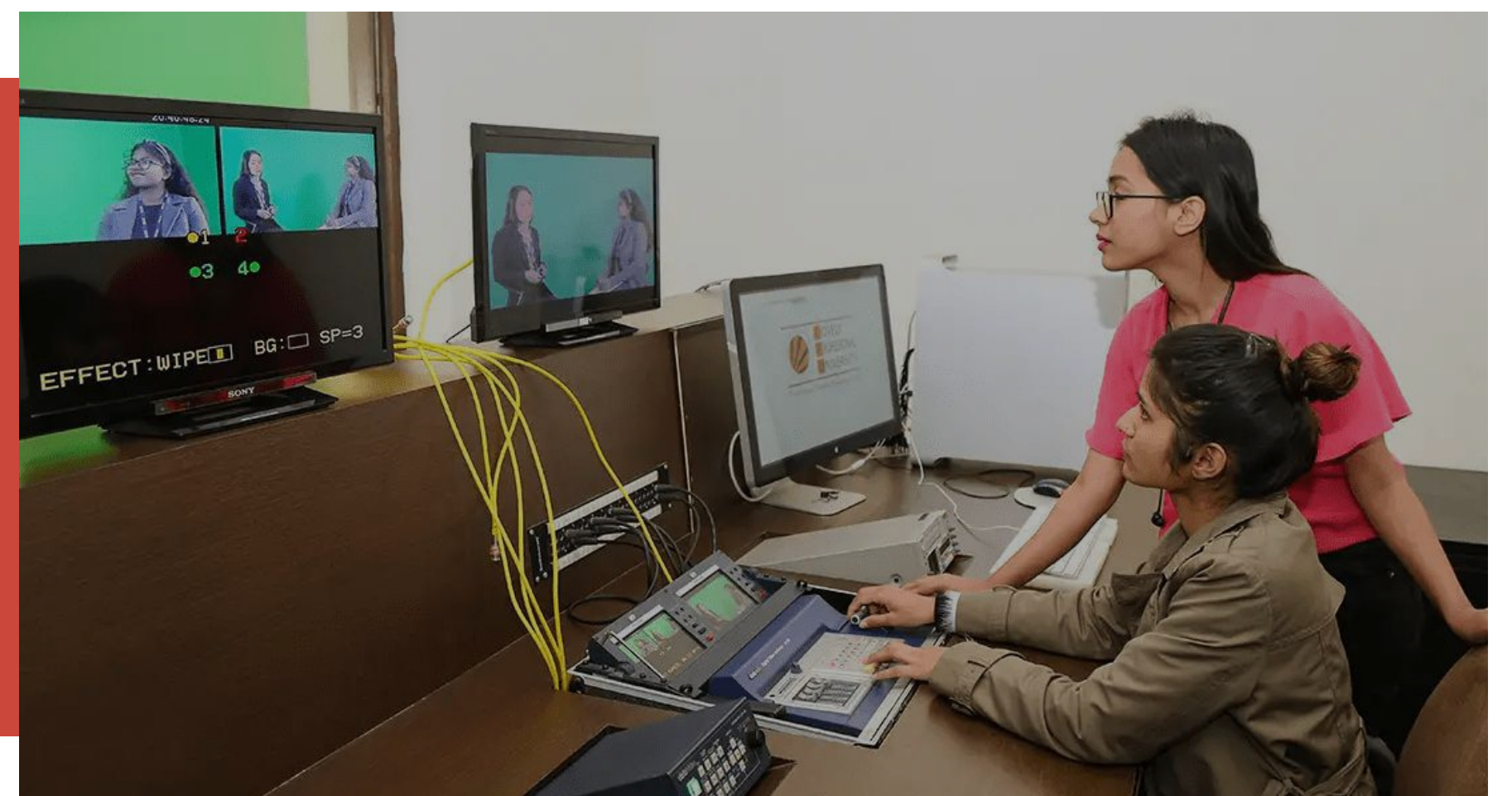
Keren and Buhlebemvelo performing soulful performance at the Open Mic event at LPU

A CAMPUS DESIGNED FOR SUCCESS



The Television Studio offers state-of-the-art equipment with advanced lighting and camera setups, giving students real-world experience in broadcasting, video production, and multimedia content creation.

The Audio Studio features top-tier recording technology, creating a professional environment where students can produce podcasts, radio shows, and high-quality audio content.



The Podcast Studio is equipped with the necessary tools providing students a professional platform to create, edit, and produce engaging and impactful podcast content.

The Video Editing Lab equips students with industry-standard software and tools, promoting creativity and precision in post-production to elevate storytelling and bring multimedia projects to life.



The library provides a vibrant learning space, stocked with extensive resources like books, research journals, and digital tools, empowering students to excel in media studies.

UNCONVENTIONAL TEACHING



- | | |
|---|--|
|  PROJECT BASED LEARNING |  CRAFTING ENTREPRENEURS |
|  PODCAST PROJECTS |  LEARN FROM EXPERTS |
|  SOCIAL MEDIA SIMULATIONS |  VR/360 VIDEO STORY TELLING |
|  WEEKLY FIELD VISITS FOR HANDS-ON EXPERIENCE | |

VERTOS' ACCOMPLISHMENTS



Tarmika Nagpal, BAJMC (2023)
Keynote speaker at 13th Indian Students Parliament held at Pune



Keren Afrael Nanyaro, BA JMC (2023)
Received 1st prize in News Anchoring during the Film Festival held in Chandigarh

FORGING THE FUTURE'S PATH

₹12 Lac
Highest Salary Package

₹7.18 Lac
Average Package of Top 10%

30+
Total Recruiters

CULTIVATING CAREERS: SUCCESS STORIES



Ravinder Kumar Thakur
MA JMC, 2024, Trident Group



Samarpitha Chandika
Satapathy
BA JMC, 2024, Open Text



Pranjit Rai Guru
BA JMC, 2024, Open Text



Aakriti Julka
BA JMC, 2024, Leading Edge



Sneha Singh
BA JMC, 2023, NDTV

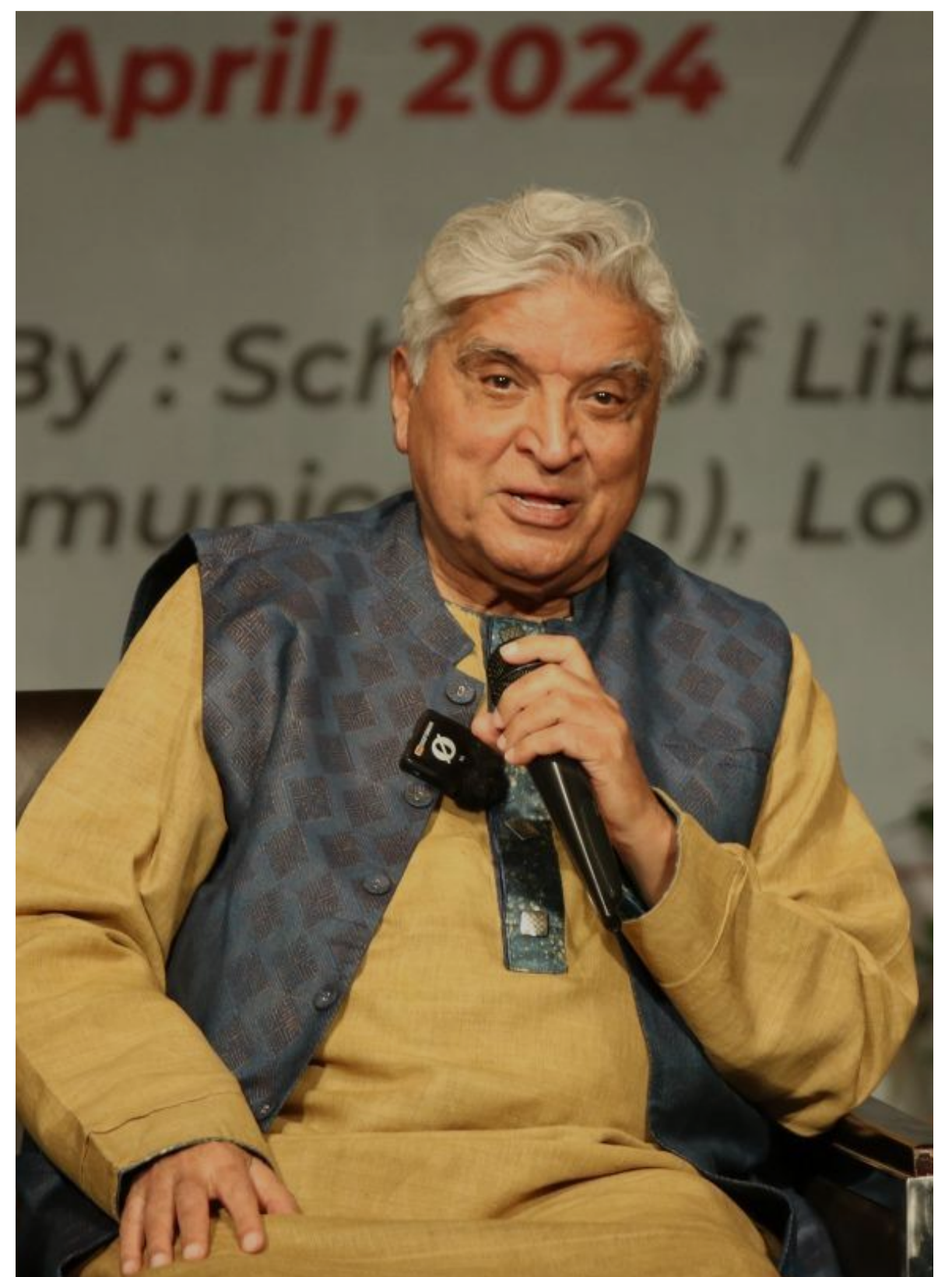


Mitali Vashistha
BA JMC, 2023, ABP Network

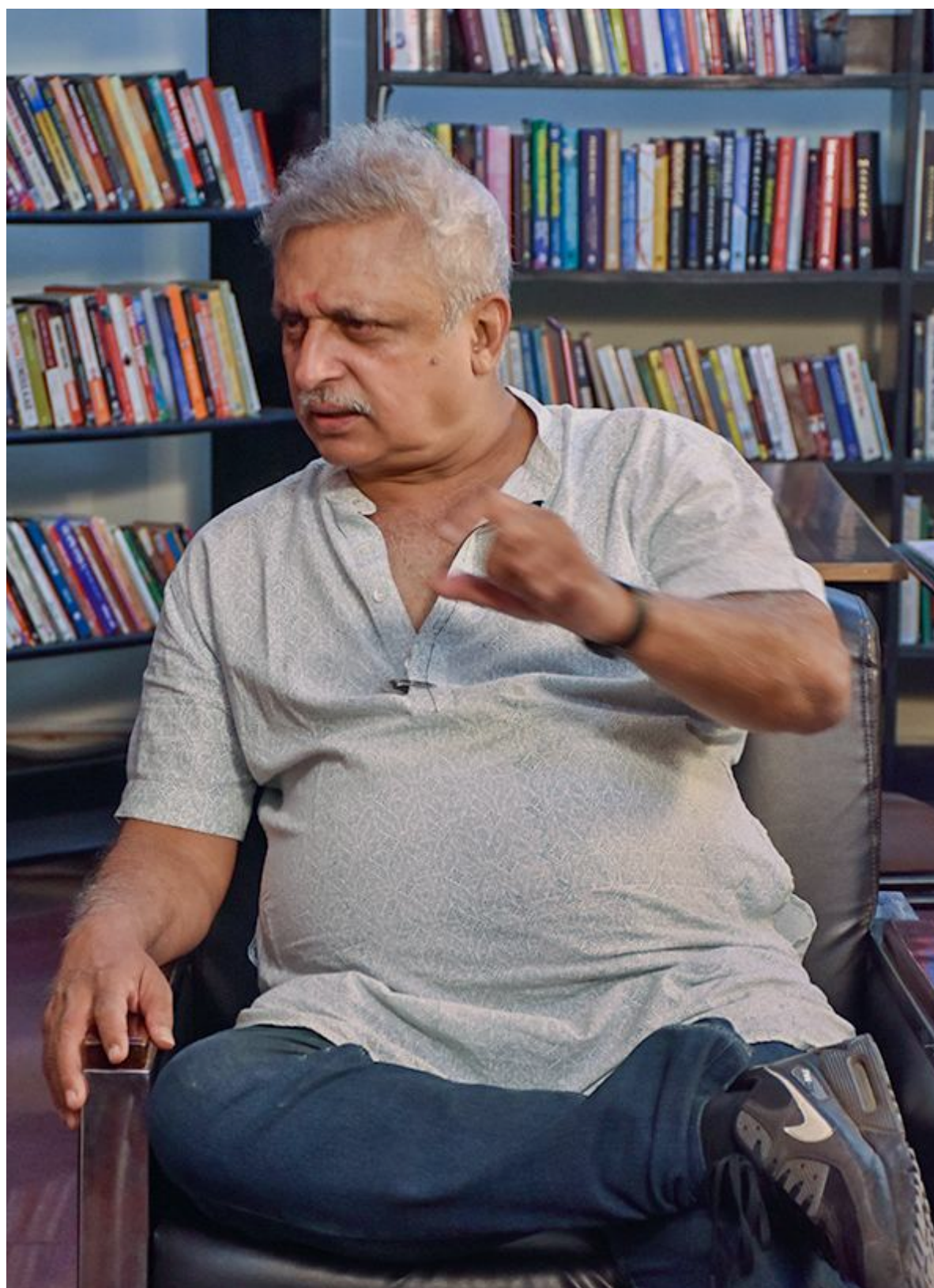
INDUSTRY PARTNERS IN INTERNSHIP & RECRUITMENT



EXPERT INTERACTION



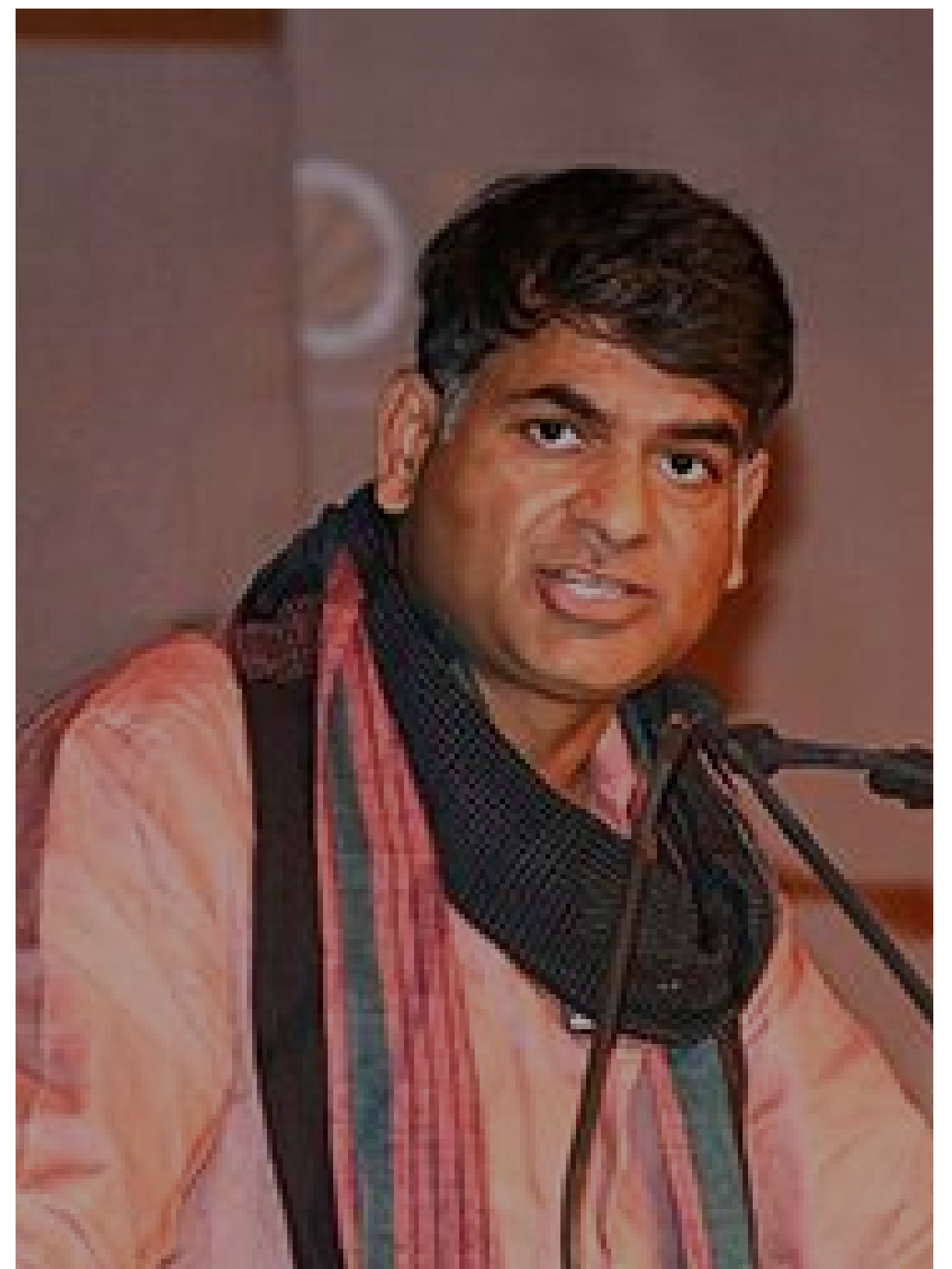
Mr. Javed Akhtar,
Writer, Poet, and Lyricist



Piyush Mishra,
Actor, Writer & Lyricist



Rahul Dev,
Journalist



Saurabh Dwivedi,
Editor of The Lallantop



Sumaira Khan,
Deputy News Editor, TV9
Bharatvarsh



Vishal Dahiya,
Content Creator & Editor at
Sansad TV



Richa Jain Kalra,
T.V Anchor, NDTV

OUR PROGRAMMES

After 12th

1. **B.A.** (Journalism and Mass Communication)

After Graduation

1. **M.A.** (Journalism and Mass Communication)

Ph.D. Programmes

1. **Ph.D.** (Journalism and Mass Communication)

JOIN A LEGACY

START YOUR JOURNEY



RESEARCH & INNOVATION

Driving Progress with a Strong Legacy of Publications, Conferences, and Academic Contributions.

100+ PUBLICATION
COUNT

15+ CONFERENCES/
WORKSHOPS

80+ DISSERTATIONS/IPR
REGISTRATIONS

70+ BOOK
CHAPTERS

GLIMPSES FROM CONFERENCE, SEMINAR & WORKSHOPS



Om Thanvi, Eminent Journalist and Mikhail Tyurikin, HSE, St. Petersburg, Russia during International conference on Emerging Media Trends and its impact on Society at LPU Campus.



Pankaj Pachauri, T.V journalist, and Anchor NDTV, during International Seminar on Fact, Fiction & Fake at LPU Campus.



Prof. Anand Pradhan, IIMC during National Conference on Changing Paradigms of Mass Communication at LPU Campus.



Atul Sangar, Digital News Specialist from BBC World Service, conducted a workshop on 'Digital Media Practices'.



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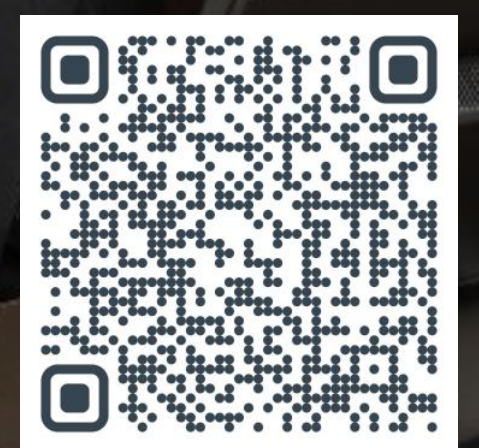
Jalandhar-Delhi, G.T. Road,
Phagwara, Punjab
(INDIA) -144411

Tel: +91-1824-517000
Tel: +91-1824-404404

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