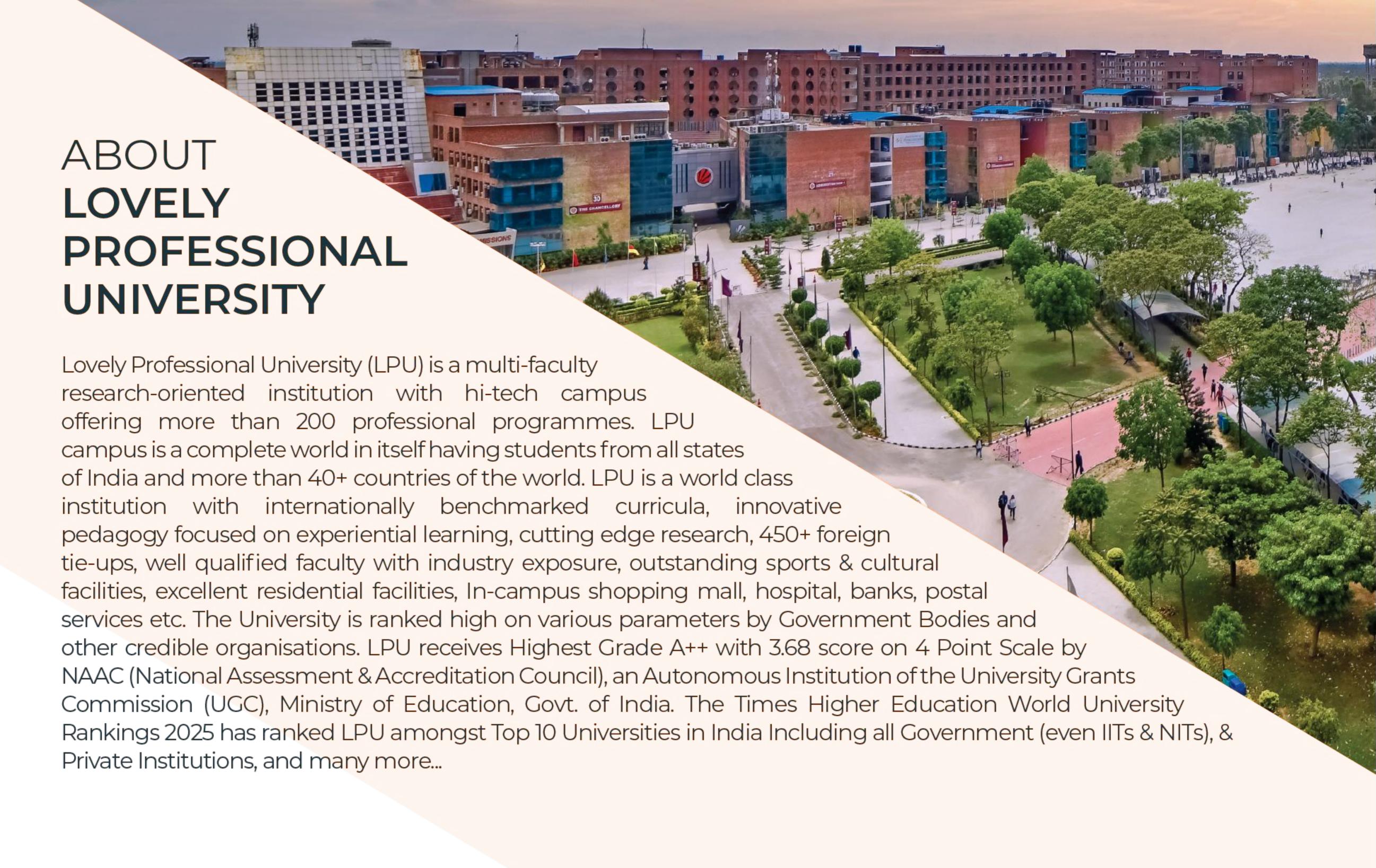


- Fashion Design
- Interior and Furniture Design
- Multimedia and Animation Design
- Product and Industrial Design
- Interaction Design (UI/UX)

Note: All photographs in the brochure capture student work / LPU facilities.





ABOUT SCHOOL OF DESIGN

FASHION DESIGN

The fashion industry is booming with a large number of fast-fashion as well as luxury brands and has created a large number of interesting career opportunities for creative minds such as Fashion Designers, Stylists, Fashion consultants, Visual Merchandisers, Fashion Journalists and Photographers etc.



INTERIOR & FURNITURE DESIGN

Interior & Furniture Design is a multifaceted profession which is known for mixing both creative and technical solutions while designing the furniture and interior spaces for luxurious and sustainable lifestyles. Better career opportunities are there for young designers as Interior Designers, Furniture designers and many more.



PRODUCT & INDUSTRIAL DESIGN

Product & Industrial Design is a competitive design profession involving design research, styling, detailing, service design, packaging design, prototyping and design engineering. Designers get the opportunity to work as product designer, product stylist, industrial designer, UI/UX designer with a huge scope of absorption in almost all the sectors like automotive, industrial, consumer products to name a few.



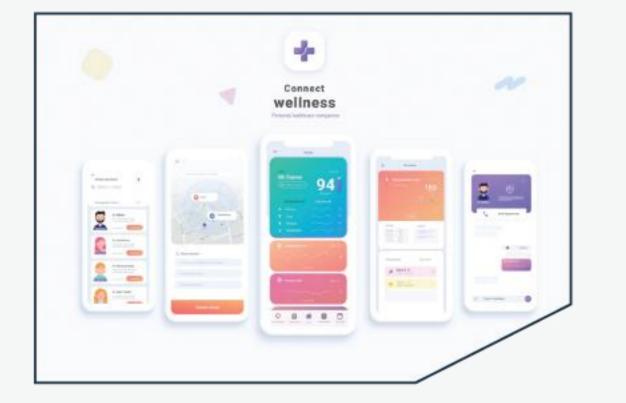
MULTIMEDIA

Animation, Graphic and Gaming is the fastest growing field in the media and entertainment industry, with an increasingly significant degree of application in sectors like education, medical science, automobile, marketing, financial services and entertainment. These diverse applications create immense opportunities for employment and entrepreneurship for multimedia experts.



INTERACTION DESIGN (UI/ UX)

Interaction Design is an interdisciplinary program involving user experience, human computer interaction, user interface development and fundamentals of graphic design to create a meaningful and user-friendly experiences. The graduates lead a great career in the high-growth field of UI/UX design for positions such as project managers, usability experts, UI/UX designers, information architects etc.



WHY SHOULD ONE JOIN DESIGN PROGRAMME AT LPU?



WE BELIEVE IN EXPERIENTIAL LEARNING

The experienced faculty with Industry exposure practice the model of learning by doing and routinely innovate on the course content. Students acquire practical design abilities by working on multiple live/Industry projects integrated across various courses. Interdisciplinary Courses have been introduced in all programmes to enhance the knowledge base and skill set of the graduates.



TECHNOLOGY FOCUS

All design programmes have a very strong technology focus as most design work in the industry is done on software. Students have hands-on experience of designing, using the latest industry relevant software, as part of their core curriculum and project execution, to sharpen their technology skills and make them industry ready.



INDUSTRY ENGAGEMENT

In design programmes, industry professionals are involved in curriculum development, evaluation of student projects, expert lectures, and student mentoring during internships. Corporate advisory boards have been constituted to seek industry participation in deciding the direction of the academic programmes, to groom world class professionals as per industry requirements.



INFRASTRUCTURE

The School of design has developed a wide variety of labs, studios, and workshops, fully loaded with machines, equipment and tools used by the industry, including 3D printers and Laser cutters. The students get ample opportunities to avail all the facilities while attempting their practical class assignments and projects. Further, the students enjoy access to extensive resources of the school as well the central libraries, with rich resources, including globally used databases, to facilitate academic enquiry and research.



PLACEMENT & ENTREPRENEURSHIP

The Division of Career Services, and the placement coordinators of various domains provide active support for arranging quality internships and placements for students. Professional enhancement courses and special training sessions are provided to help students secure dream jobs with leading brands in the industry. The Startup School and Incubation Center of the University also provide opportunities for training and supporting the students in entrepreneurship.



FEE & SCHOLARSHIP

Programmes After 12th	Programme Fee (per sem)	Applicable Fee After Scholarship				
		After 60% Scholarship	After 50% Scholarship	After 40% Scholarship	After 30% Scholarship	
B.Sc. (Interior and Furniture Design/ Fashion Design/Fashion Management and Communication Design)	120000	48000	60000	72000	84000	
B.Design (Interior and Furniture/ Product and Industrial Design/UI/UX)	120000	48000	60000	72000	84000	
B.Design (Fashion)/ B Design (Fashion) [2+2 with international credit transfer option]	120000	48000	60000	72000	84000	
B.Sc. (Animation and VFX Design/ Graphics Design/Gaming Design)	120000	48000	60000	72000	84000	
B.Design (Animation and VFX/ Graphics/Gaming)	120000	48000	60000	72000	84000	
B.Sc. (Film and TV Production)	80000	32000	40000	48000	56000	
B.Design (Film and TV Production)	80000	32000	40000	48000	56000	

Programmes After Graduation	Programme Fee (per sem)	Applicable Fee After Scholarship			
		After 60% Scholarship	After 50% Scholarship	After 40% Scholarship	After 30% Scholarship
M.Sc. (Film and TV Production)	80000	32000	40000	48000	56000

Programmes After Graduation	Programme Fee (per sem)	Applicable Fee After Scholarship				
		After 70% Scholarship	After 60% Scholarship	After 50% Scholarship	After 40% Scholarship	
M.Design (Product and Industrial/UI/ UX/Interior and Furniture/Fashion/ Animation and VFX)	80000	24000	32000	40000	48000	
M.Sc. (Product and Industrial Design)	80000	24000	32000	40000	48000	
M.Sc. (UI/UX Design/Interior and Furniture Design/Fashion Design/Animation and VFX Design)	80000	24000	32000	40000	48000	

Lateral Entry Programmes	Programme Fee (per sem)	Applicable Fee After Scholarship			
		After 60% Scholarship	After 50% Scholarship	After 40% Scholarship	After 30% Scholarship
B.Sc. (Interior and Furniture Design/ Fashion Design) [Lateral Entry]	120000	48000	60000	72000	84000
B.Design (Interior and Furniture/ Product and Industrial/UI/UX/Fashion) [Lateral Entry]	120000	48000	60000	72000	84000

STUDENT TESTIMONIALS



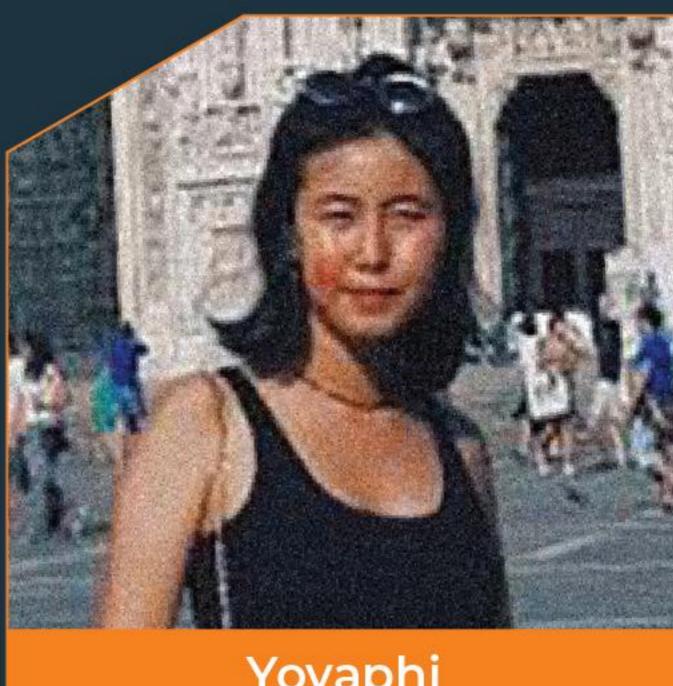
Randhika (Batch 2016-20)

fashion student, As participation in on overseas learning experience enabled of me to build my personal and social competence and intercultural understanding, including in depth experience in style hunting & image styling. obtained And also comprehensive understanding of the art of applying trends skills



Karan Nayar (Batch 2016-20)

My visit to NABA was worthy as i got to learn many things i have explored & learnt to do styling with single garment in different forms. I improvised my understanding of photography and enhanced my skills.

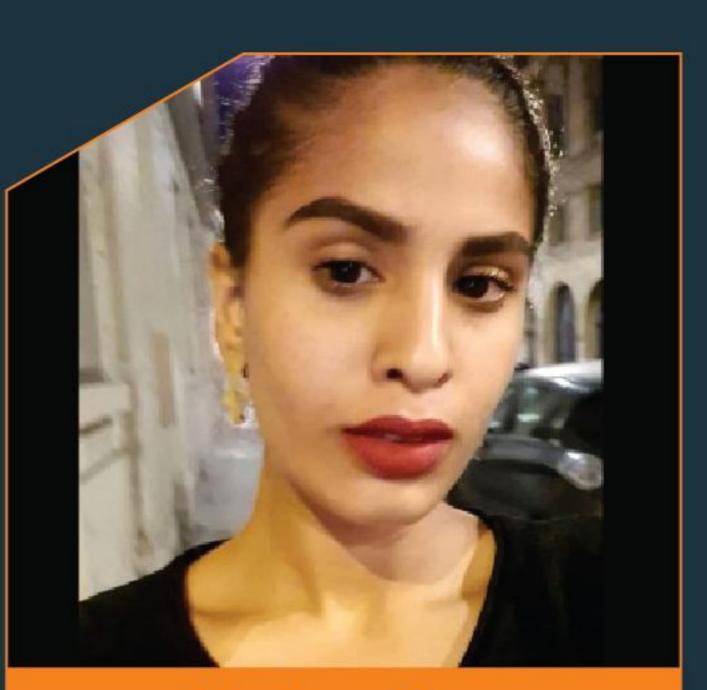


Yoyaphi (Batch 2016-20)

Italy and Paris was always in my bucket list and when NABA happened, it was a dream come true. Summer School at NABA added so much to my personality and into the perspective of seing art and all those experiences complemented perfectly with my dreams & for my future learning and life



Ever since I was a kid, I had a strong desire to visit abroad. I certainly feel it came back to me as a part of manifestation where my dreams turned into reality and Italy is one of them. Summer School at NABA gave a very different dimension to my growth & perspective about the design. Faculties of NABA have a very big contribution in giving me that positive aura of working and doing our best in every possible ways. Everything is so insightful about that place.



Muskan Dua (Batch 2016-20)

Summer school to NABA has been more than a just another experience. We were there for just two weeks but the effect is everlasting. When we travel for study, it is not just the campus that inspires, but every minute detail in the surroundings and that really helped me with my aesthetic sense and I learnt to pick elements mindfully from the surroundings. It is always the very basic things that make a difference in our lives.



Neena Nathaliya Pearson (Batch 2016-20)

Overall, the time we spent at NABA institute gave international exposure to some unique icons that enhanced our fashion knowledge in terms of creativity and technology. Moreover, we experienced the rich culture and the diversity in the surroundings of NABA. It was a great experience that we encountered throughout the

INDUSTRY TIE-UPS











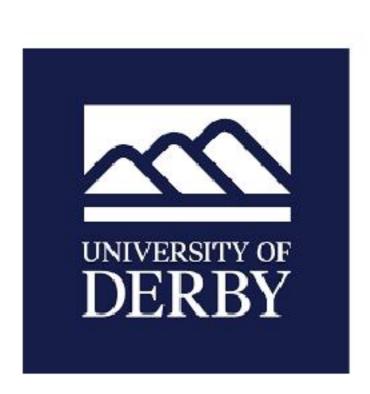








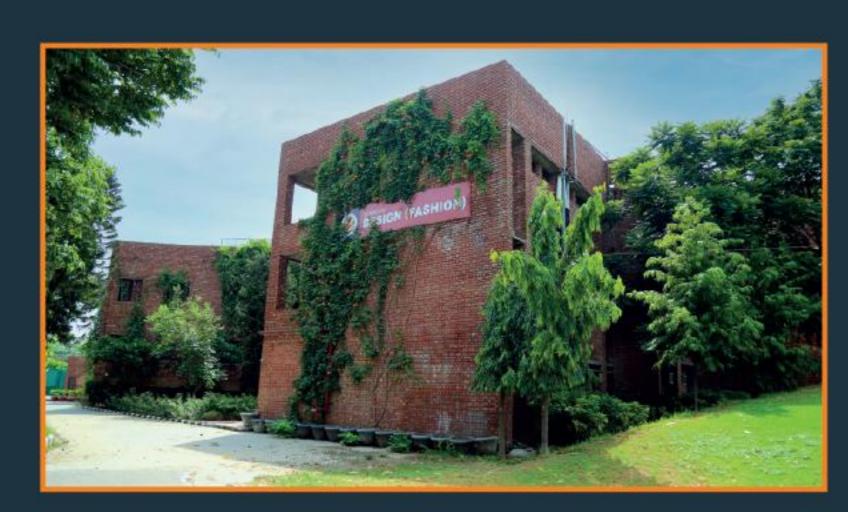




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RANKINGS







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