



# STRATEGIC PLAN

2020-2025

## Preface

It gives us an immense pleasure in presenting the Strategic Plan 2020-2025 of the Lovely Professional University. The 2020-2025 Strategic Plan has been derived from conversations with staff, students, & other stakeholders and it represents a widely shared view of the future of LPU and provides a vision and ambition for the next five years.

The previous Strategic Plan laid the road map for the University intent to become a world class Institution in Higher education and University got accolades in achieving national and international rankings. We are proud of what we have achieved as a University, and we are now moving forward with more confidence towards the opportunities and challenges.

As the country continue to navigate the unprecedented challenges and uncertainty posed by a COVID-19, the University realize the “new normal” offers an opportunity to reflect, realign and refocus our priorities and actions. This strategic plan is coming at a time when the entire higher educational institutions are witnessing rapid societal, technological, and environmental changes.

This Strategic Plan is reflection of our commitment, key actions and outcomes that will guide our direction including community service, campus development, interdisciplinary research, focus on industry linkages, and strategic international partnerships. It sets out the many ways in which we will build reputation, develop our people, and achieve success as a global university.

The Strategic Plan 2020 - 2025 is centered around an ambitious academic vision for a digital age and sets out a clear statement of intent that builds on the LPU’s strengths. The different aspects of draft National Education Policy were also carefully examined to align our plan with Government of Indian vision for education. The strategic plan provides a comprehensive outline to lead the university forward - serving as a blueprint for our future.

With the unfailing support of the University stakeholders, the University will continue to create more success stories in the years to come.

## **VISION**

To be a premier academic institution, recognized internationally for its contribution to industry and society through excellence in teaching, learning, research, internationalization, entrepreneurship, and leadership.

## **MISSION**

The Mission of Lovely Professional University is:

- To transform education through academic rigour, practical orientation, and outcome-based teaching.
- To develop and implement a relationship of cooperation between industry and academia.
- To undertake impactful research addressing local, national, and global challenges.
- To prepare graduates to be lifelong learners with strong analytical and leadership skills.
- To develop global professionals and entrepreneurs with innovative spirit, tolerance, and desire to make a difference to the society.

## **CORE VALUES**

The core values of the University reflect its commitment to:

- Pursuit of Excellence through Innovation, Collaboration, and continuous Improvement
- Freedom of thought and expression
- Integrity and Professional Ethics
- Respect for Diversity

## SWOC Analysis of the University

### Strength's

- State of Art Infrastructure
- Efficient ICT backed systems and digital reporting
- Highly secure campus
- In house development of ERP Software UMS
- Outcome based curriculum
- Focus on holistic development of students
- World class sports infrastructure
- Excellent alumni engagement through National and International Chapters
- Extensive research and innovation facilities
- Smoke and plastic free green campus
- Rich diversity of students from all walks of life
- Student centric systems
- Quality service to distance education students
- Contribution to community development

### Weakness

- Limited International faculty members
- Less students from European and American Continent
- Less tie-ups with Top 100 universities of Globe
- Less JRF/SRF/CSIR qualified students' enrolment
- Beyond the syllabus experience for distance learning students
- Enrolment of students with disabilities

### Opportunities

- Tie up for the global exposure to students.
- Opportunities in societal problem solving.
- Industrial collaborations for all schools
- Training to faculty members through MOOC's
- Building capabilities for National and International Ranking and Accreditations
- Placement preparedness and opportunities for ODL students
- Initiating short term specialised/training/study programmes for national/international students

### Challenges

- Attract faculty from foreign Universities
- Lack of adequate support of government funding agencies
- Low acceptability of entrepreneurship as career option
- Low presence of large-scale industry for student's exposure
- Better self-learning culture in distance education

# LOVELY PROFESSIONAL UNIVERSITY

## STRATEGIC PLAN PILLARS



Lovely Professional University (LPU) is indeed highly focused to strive for a bigger leap in the coming decade and with this objective only, the University has formulated its strategic goals for next five years.

The LPU strategic plan 2020-2025 is structured around four inter-related strategic themes distilled into strategic goals. The themes have been identified to guide the University's growth towards conducting & delivering world-class research and high-quality education. The action needed to fulfil aspirations related to pillars, and hence to realize LPU's vision and mission, are given below.

**PILLAR 1: EDUCATION** - *Preparing graduates confident to face the future.*

Through a commitment to the personal education of each student, the University will provide quality education through all modes and experience which equips each student with the values & skills that will enable them to make a rewarding career ahead and contribute positively to society.

GOAL 1: To develop a contemporary technology-enriched curriculum & holistic learning experience.

GOAL 2: To develop integrated, interdisciplinary, and cutting-edge flexible programmes.

GOAL 3: To enhance the programme offerings, improve access and provide opportunities for lifelong learning through different mode of learning.

GOAL 4: To build a culture that supports student success in learning and in transitioning to employment including higher education & entrepreneurship.

GOAL 4: To enhance opportunities for international student mobility.

GOAL 5: To improve overall quality of national & international admissions.

GOAL 6: To promote and reward teaching excellence.

GOAL 7: To expand institutional resources and enhance operational excellence.

**PILLAR 2: RESEARCH** - *Solutions for present & tomorrow's problems.*

As a multidisciplinary university, LPU is well placed to bring together researchers from arts & humanities, social sciences, performing & creative arts, science, engineering, and allied health in formidable combinations to take on the core problems of the future. LPU will continue to invest in areas of excellence and expertise and specially in the capabilities of researchers to address problems of societal importance.

GOAL 1: To align disciplinary and interdisciplinary research strengths with important local, national & global challenges.

GOAL 2: To invest strategically in both researchers & research infrastructure in areas of excellence.

GOAL 3: To strengthen network of partnerships that create access to external infrastructure & funding and achieve greater research impact.

GOAL 4: To recognize the research contribution of students and faculty.

GOAL 5: To enrich university entrepreneurial ecosystem.

GOAL 6: To augment programmes to deliver world-class, innovative, and impactful research training.

**PILLAR 3: ENGAGEMENT** - *Partnering with stakeholders for global, national & local impact.*

The strength of our partnerships and willingness to engage with our stakeholders will continue to see University flourish as a trusted global institution. The University will build and enhance valuable relationships with recruiters, parents, alumni, staff & society, recognizing the significant role they play in the success of the University. Over next five years University will partner strategically for impact at local, national, and international levels.

GOAL 1: To develop stronger links with industry for enhancing research & innovation, teaching-learning, training, developing programmes and other interventions.

GOAL 2: To Work more strategically for international institutional collaborations to increase opportunities for collaborative research & other scholarly activities.

GOAL 3: To Enhance and expand regional and community engagement to address community needs and enrich student educational experiences.

GOAL 4: To strengthen engagement with alumni to ensure that they continue to be part of the LPU community and benefit from being so, and contribute to University's success as ambassadors, mentors, advisers, and donors.

GOAL 5: To be ranked in the top universities globally

**PILLAR 4: INFRASTRUCTURE** - *Building a physical & digital cohesive future.*

Globally networked learning and research experience will be enabled by state-of-the-art physical and digital infrastructure. University is committed to be at the forefront of advanced technologies to provide smart, environmentally sustainable, and purposeful facilities that will enhance workplace productivity and the university experience. The campus will be digitally enabled, environmentally responsible, safe, and vibrant.

GOAL 1: To widen and deepen use of digital platforms and resources in campus

GOAL 2: To invest in digital infrastructure and services in support of University's major functions of teaching-learning, research & engagement.

GOAL 3: To continually augment the infrastructure to create state of the art inclusive facilities with eco-friendly design and modern amenities.

GOAL 4: To implement & enhance green practices across the campus

GOAL 5: To enhance campus amenities & safety initiatives.

## STRATEGIC PLAN DEPLOYEMENT PROCESS

The Strategic Goals detailed in the Strategic Plan are divided into Strategic Objectives and further for each strategic objective metrics are defined to measure the performance. To achieve the objective's desired outcome KRA, KPIs and Initiatives are detailed and communicated to all.

