

Strategic Plan

2015-2020



Lovely Professional University

Jalandhar-Delhi G.T. Road, Phagwara, Punjab

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VISION

To be a premier academic institution, recognized internationally for its contribution to industry and society through excellence in teaching, learning, research, internationalization, entrepreneurship and leadership.

MISSION

The Mission of Lovely Professional University is:

- To transform education through academic rigour, practical orientation and outcome-based teaching.
- To develop and implement a relationship of cooperation between industry and academia.
- To undertake impactful research addressing local, national and global challenges.
- To prepare graduates to be lifelong learners with strong analytical and leadership skills.
- To develop global professionals and entrepreneurs with innovative spirit, tolerance and desire to make a difference to the society.

CORE VALUES

The core values of the University reflect its commitment to

- Pursuit of excellence through innovation, collaboration and continuous improvement
- Freedom of thought and expression
- Integrity and professional ethics
- Respect for diversity
- Accountability for actions and results

PREAMBLE

The Strategic Plan of Lovely Professional University 2015-2020 is created through comprehensive discussion undertaken with students, faculty, staff, alumni & all other stakeholders. Fueled by the University's commitment to quality education, the initiatives spelled out in the Strategic Plan will build upon the success achieved by the University since its inception.

The strategic plan framed is in line with the vision of the University which makes an ambitious effort to be among the top higher education institutions globally. This plan lays out our strategic goals for the coming years, which will help ensure the LPU's place as one of the distinguished institutions in the country and globe. The strategic objectives framed will further provide the institution for the efficient utilization of tangible and intangible resources as an initiative to progress towards its mission.

The plan developed is the need of an hour to create an environment so as to attract the best talented students and faculty to deliver and meet the needs of the society. The strategic plan will be a key document to help us continuously in the cycle of planning, delivery and implementation of various strategic objectives over a period of five years.

The plan is organized into three main sections detailing the goals and strategic objectives with an aim of greatly enriching education, research, and engagement. Through this plan, and achievement of the goals outlined, the University will build on our considerable strengths to assume a place of leadership among the nation's premier colleges and universities.

Vice Chancellor

INTRODUCTION

The Strategic Plan underpinned by our vision, mission and values, which have been nurtured over several years of excellence in teaching & learning, supports our commitment to be a premier academic institution, recognized internationally for its contribution to industry & society. The organization is indeed highly focused to strive for a bigger leap in the coming decade and with this perspective only the University has formulated the following strategic goals.

1. To be the preferred choice of students for undergraduate, postgraduate & research programmes.
2. To attract outstanding faculty.
3. To be a trusted provider of consultancy, training and continuing education programs.
4. To attract industry for Quality internships & placements.
5. Strengthen University's research & innovation profile.
6. To enhance resources to grow the University's research profile.
7. To accelerate interdisciplinary research through collaborations with industry, research institutions and other premier institutions.
8. To establish society relevant and globally visible outreach programs.
9. To create a dynamic two-way collaborative interface with the industry.
10. To enhance the CSR footprint of the university by engaging with diverse stakeholders.
11. To strengthen alumni connect for student support and better industry networking.
12. Upgrading and extending infrastructure

The plan is built upon four strategic pillars and priority areas of the University:

- Excellence in Teaching Learning to support rewarding professional careers.
- Excellence in Research to investigate and solve societal problems.
- Excellence in Public Engagement & Outreach to make a difference to the community life.
- World Class Infrastructure conducive for excellent teaching-learning, research and holistic development of students.

1. EXCELLENCE IN TEACHING LEARNING

1.1 Strategic Goal: To be the preferred choice of students for undergraduate, postgraduate & research programmes.

Strategic Objectives:

- Expand the reach of higher education by designing and offering wide range of programmes
- Achieving excellence in teaching & learning practices
- To nurture critical and holistic thinkers, researchers and life-long learners with entrepreneurial spirit
- Strengthen efforts to attract outstanding diverse body of students
- Reward merit and provide fellowships to the students
- Build an international branding of individual Schools

Metrics:

- Number of new programmes
- Student performance and learning outcomes achievement
- Industry collaborations

Strategic Goal 1.2: To attract and retain outstanding faculty of national & international repute.

Strategic Objectives

- Attract quality faculty
- Increase diversity in faculty
- Offer competitive faculty benefits
- Devise and implement mechanisms for rewarding outstanding faculty
- Foster environment for faculty excellence

Metrics

- No. of Ph.D faculty
- Diversity in faculty's population
- Welfare measures
- Special awards for exceptional academic accomplishments

Strategic Goal 1.3: To be a trusted provider of consultancy, training and continuing education programs.

Strategic Objectives:

- Build resources and expertise to attract the consultancy projects/assignments
- Facilitate consultancy services
- Develop modules/programmes for continuous education & training for the industry and other stakeholders
- Develop collaborations with industry & other stakeholders

Metrics

- No. of labs/Project labs & Studios
- Research Oriented FDPs
- No. of faculty with industry experience
- Number of consultancy assignments
- No. of Training Programmes
- No. of ODL programmes
- No. of collaborations
- New courses Introduced based on industry skill requirement

Strategic Goal 1.4: To attract industry for Quality internships & placements.

Strategic Objectives:

- To ensure that courses and learning outcomes are aligned to industry needs.

- To validate learning outcomes achievement through 3rd party validation
- To ensure placements in reputed industry at competitive packages

Metrics

- Analysis of third-party tests
- Placements Status

2. EXCELLENCE IN RESEARCH

Strategic Goal 2.1: Strengthen University's research & innovation profile.

Strategic Objectives:

- To increase the number and quality publications
- To hire/designate Research Intensive & Research Faculty
- To strengthen policies to promote research
- Provide opportunity to internal & external candidates to pursue Ph.D
- To strengthen opportunities for research and innovation
- To increase the number of national and international conference/seminars/workshops

Metrics

- No. of publications in Scopus/WoS indexed journals,
- No. of Books and Book Chapters
- No. of citations, H index
- No. of Research-Intensive Faculty & Research Faculty
- No. of patents
- No. of Copyrights
- No. of conferences organized
- Incentive amount disbursed to faculty
- No. of Research Appreciation Awards
- No. of research Coordinators
- No. of faculty deployed in Research & Development Division
- Faculty pursuing Ph.D
- Ph.D enrollment in LPU
- No. of programmes having dissertation/research projects and capstone
- No. of conferences/seminars/workshops

Strategic Goal 2.2: To enhance resources to grow the University's research activities.

Strategic Objectives

- To attract external funding
- In-house funding for strategic research initiatives

Metrics

- No. of Non-Government projects
- No. of Government Projects
- No. of internal sponsored research projects

Strategic Goal 2.3: To accelerate interdisciplinary research through collaborations with industry, research institutions and other premier institutions.

Strategic Objectives

- Better outreach to industry
- Encourage innovation for IPRs
- To encourage prototyping and commercial development of innovations for the public use and benefit
- Establish research labs/centers funded by industry

Metrics

- No. of MOUs signed
- Patents applied/published
- Innovative products developed
- Innovations commercialized
- No. of research labs/centers

3. EXCELLENCE IN PUBLIC ENGAGEMENT & OUTREACH

Strategic Goal 3.1: To establish society relevant and globally visible outreach programs.

Strategic Objectives

- To develop partnerships with the leading global education players for joint programs & activities
- Capacity building activities for Schools
- Conduct national level tests to assist students in deciding careers

Metrics

- No. of alliances/MoUs
- No. of teacher training programmes done with schools
- No. of Schools Covered
- No. of States Covered
- No. of students enrolled for the career counseling tests

Strategic Goal 3.2: To create a dynamic two-way collaborative interface with the industry.

Strategic Objectives

- Build industry partnerships
- Establish centers of excellence

Metrics

- No. of collaborative Programmes
- No. of Live Projects
- No. of students involved in live projects
- No. of centers of excellence

- No. of industry labs

Strategic Goal 3.3: To enhance the CSR footprint of the university by engaging with diverse stakeholders.

Strategic Objectives

- Increase opportunities for underprivileged and talented people.
- Provide skill-based training and counseling to aspirants.
- Adopting villages for support & development
- Provide economic and social assistance to society

Metrics

- No. of underprivileged students admitted under government schemes
- No of Physically challenged students enrolled
- No. of deserving and talented students admitted on full scholarship
- No. of Physically challenged employees hired
- No. of skill-based programmes in Schools
- No. of villages adopted
- No. of programs conducted

Strategic Goal 3.4: To strengthen alumni connect for student support and better industry networking.

Strategic Objectives

- Regular communication with alumni to improve bonding and student support
- Encourage alumni to undertake impactful CSR activities

Metrics

- No. of National Alumni Chapters
- No. of International Alumni Chapters
- No. of members of Alumni Association

- No. of Alumni meets
- No. of Alumni participating in different Alumni centered events of university
- Contribution of Alumni Associations

4. WORLD CLASS INFRASTRUCTURE

Strategic Goal 4.1: Upgrading and extending infrastructure.

Strategic Objectives

- Extending sports infrastructure for development of students
- Creating additional facilities for student activities
- Creating spaces for innovation and entrepreneurship
- Upgrading classroom infrastructure
- Upgrade digital library resources
- Upgrade campus landscaping

Metrics

- No. of sports provided in indoor stadium
- Area added to Sports infrastructure
- Covered Area Added
- Open Area Added