

**LPU****MITTAL**  
SCHOOL OF BUSINESSNAAC  
GRADE **A++**Rekhi  
Foundation for Happiness

# International Conference on Navigating The Future of Business, Technology & Humans (VisionNXT 2026)

Shaping Sustainable, Ethical and Technology  
Driven Futures for Business and Society

**Vision  
NXT** 2026  
NAVIGATING THE FUTURE OF BUSINESS,  
TECHNOLOGY & HUMANS**25-26 November, 2026**  
(Wednesday & Thursday)**Hybrid Mode**  
(Online/Offline)**LPU**  
Venue

## ABOUT CONFERENCE

VisionNXT 2026 is an international conference organised by the Mittal School of Business, Lovely Professional University (LPU), Punjab, India, under the theme & Navigating the Future of Business, Technology and Humans. & The conference brings together academicians, researchers, industry practitioners, policymakers, and students to deliberate on the evolving intersection of artificial intelligence, digital transformation, and human-centred progress across management, technology, and society.

Spanning tracks in marketing, strategy, human resources, general management, banking and financial services, finance, operations, accounting and law, and economics, the conference aims to create a multidisciplinary platform for sharing cutting-edge research, fostering meaningful dialogue, and building collaborations that shape sustainable, ethical & technology driven futures for business and society.



## VisionNXT 2026

### OBJECTIVES

- To create a multidisciplinary platform for dialogue on the impact of AI and digital transformation on business, technology, and human capital.
- To foster collaboration between academia and industry on emerging themes in marketing, finance, operations, HR, and governance.
- To provide researchers and practitioners a forum to present original work and receive constructive peer feedback.
- To promote ethical, sustainable, and human-centred approaches to technology-driven growth.
- To facilitate publication opportunities for quality research through affiliated journals and edited volumes.

**Organized by :****Mittal School of Business, Lovely Professional University, Punjab, India**

## CALL FOR PAPERS

VisionNXT 2026 invites original, unpublished research papers, case studies, and empirical / conceptual work from academicians, researchers, industry professionals, and students across the conference tracks. Abstracts should be 250–300 words, clearly stating objective, methodology, findings and implications, with 4–6 keywords and the relevant track code. Selected, peer-reviewed papers will be considered for publication in partner journals and edited volumes.

### Conference Themes / Tracks

- ✓ Marketing in the Algorithmic Era : Innovation, Influence and Ethical Boundaries
- ✓ Education Revolution: Future-Ready Curriculum, Tech Skills & Career Transformation in the AI Era
- ✓ Future of Work: Human-Centred, Sustainable and Inclusive Talent in the Age of AI
- ✓ Transformative Practices for Sustainable Growth and Organizational Excellence
- ✓ Digital Banking, Embedded Finance and Intelligent Financial Services
- ✓ FinTech, Digital Trust and Emerging Financial Ecosystems
- ✓ AI-Driven Operations, Quality Excellence and Digital Transformation
- ✓ Digital Accountability, RegTech and AI-Era Corporate Governance
- ✓ Economic Resilience and Sustainable Growth in Technology Driven Global Markets
- ✓ Science of Happiness, Mindfulness, and Human Wellbeing in Digital Futures

### IMPORTANT DATES

Last Date of Abstract Submission - 10 October, 2026  
Paper Acceptance - 25 October, 2026  
Camera Ready Submission - 5 November, 2026  
Registration (Last Date) - 10 November, 2026  
Conference Dates - 25–26 November, 2026  
Post-Conference Workshop - 22 November, 2026

### REGISTRATION FEES

Student & Research Scholar - INR 1,000  
Faculty - INR 1,200  
Industry Professional - INR 2,500  
Alumni - INR 1,000  
International Author - USD 100

### CONFERENCE E-MAIL

[msbconference@lpu.co.in](mailto:msbconference@lpu.co.in)

## PUBLICATION OPPORTUNITIES

Selected papers may be considered for publication in the following journals and scholarly outlets, subject to the respective journal's scope, editorial review, acceptance criteria, and publication guidelines : European Journal of International Management International Journal of Public Sector Performance Management Journal of Strategic Perspectives (MSB, LPU) Korea Review of International Studies ABDC indexed journal Asian and Pacific Economic Review International Journal of Economic Perspectives The International Tax Journal Journal of Asia Entrepreneurship and Sustainability

Edited book with ISBN through the LPU Publication House Publication and acceptance will be subject to the respective journal's editorial and peer-review processes. Any applicable publication or article-processing charges will be as per the respective journal's guidelines.



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SCHOOL OF BUSINESS

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## CONFERENCE CONVENORS

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