

Annual Report of Placement

(2018-19)



L OVELY
P ROFESSIONAL
U NIVERSITY

Transforming Education Transforming India

Lovely Professional University

Jalandhar - Delhi G.T. Road, Phagwara, Punjab

144411

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1. Introduction

Lovely Professional University (LPU) provides a stimulating environment for intellectual development, free thinking and personal growth, pioneering in equipping students with the new skills, insights and practical experiences that are necessary to take up responsibilities in the industry and the society at large.

Division of Career Services not only provides placement and training opportunities to the students but also facilitates several industry exposure activities striving for ever greater excellence under the dynamic leadership, governance and management of the university.

2. Rankings

The university has been ranked high by neutral agencies in regard to placements of our students.

- 10th Best Training and Placements Institutions in India for 2019 by The Knowledge Review

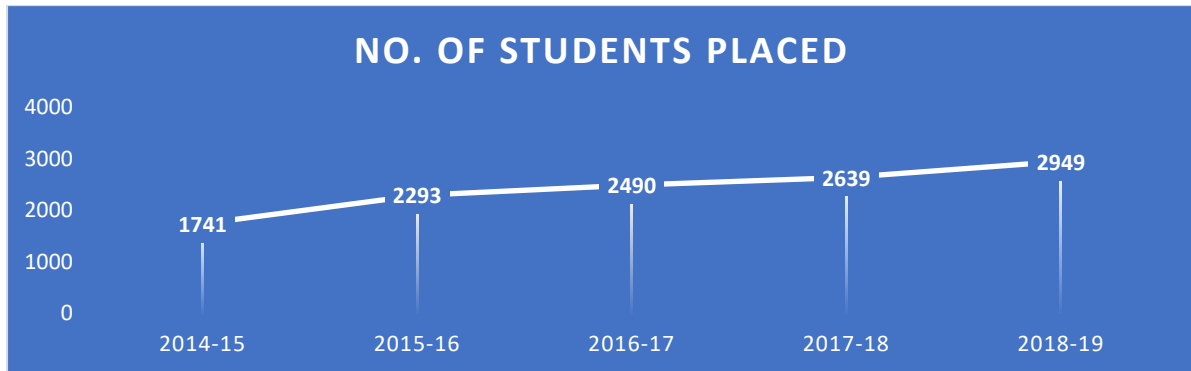


3. Major Highlights of the session 2018-19

- **2949 students** of undergraduate and post-graduate degree programmes were placed from 2019 graduating batch.
- Around 600 companies conducted campus recruitment drives for students from 2019 graduating batch of LPU.
- 700+ students from 2019 graduated batch were placed at a CTC of Rs. 5 lac per annum or above approximating to an average CTC Rs 6.74 LPA.
- CTC Rs. 28 lac per annum was the highest placement offer secured by 2019 graduating batch students.
- Rs 4.8 lacs per annum was observed as approximate average CTC for Management, Rs 4.5 lacs per annum as the approximate average CTC for Computer Science and Rs 4.03 lacs per annum observed as the approximate overall average CTC for the session 2018-19.
- More than 1500 students pursued internships and On-job training (OJT) during the session 2018-19.
- Stipend of up to Rs 50,000 per month was availed by 2019 graduating batch students during internship/OJT during the final year of their studies.
- Apart from under-graduate and post-graduate degree programmes, the University has also conducted more than 20 campus recruitment drives placing more than 40 students of Diploma programmes (after class 10th).
- Extending career services support to the students of Open and Distance Learning (ODL) programmes, 139 placement offers were generated for the students pursuing LPU Distance Education programmes through 36 recruitment drives.

4. Placements Summary

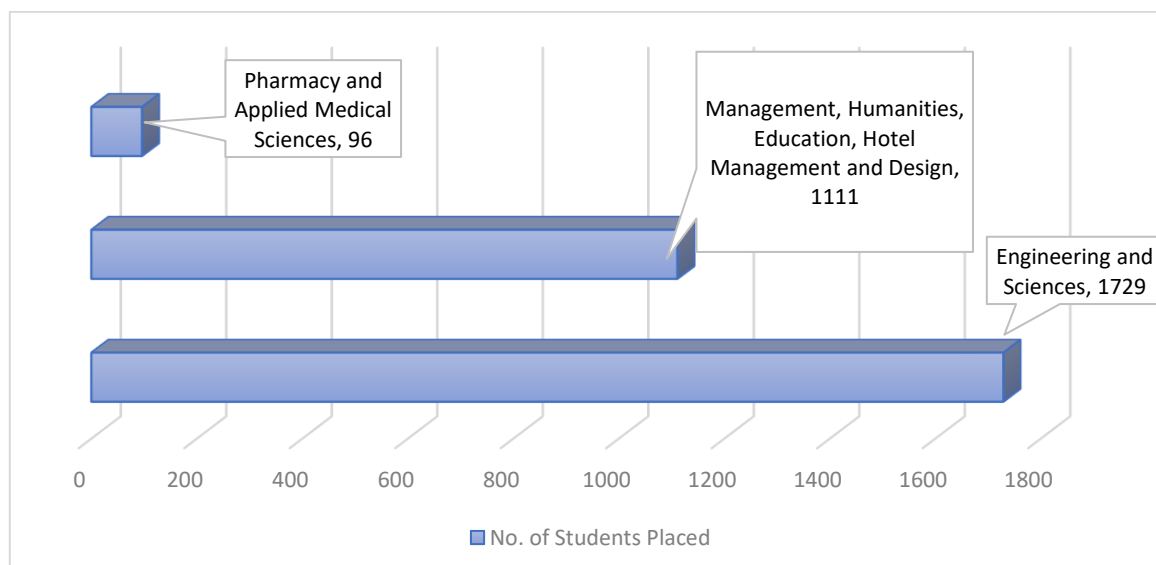
We as an ecosystem have witnessed a year-on-year increase in the number of under-graduate and post graduate degree programmes' students placed over the last five sessions.



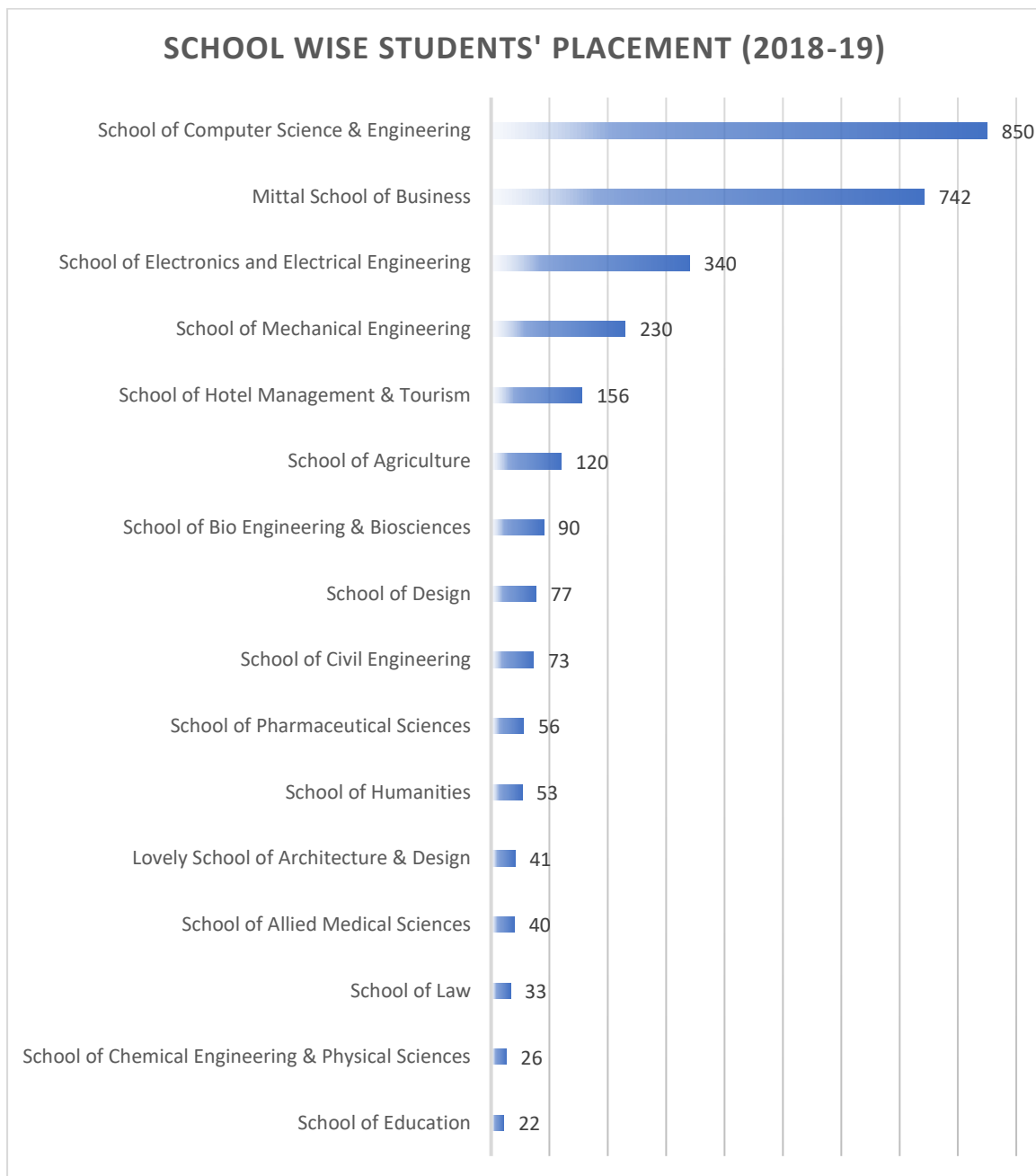
Of the 2949 UG/PG Degree programmes students placed from 2019 graduating batch, 2174 students were male and 775 students were female.



From the batch 2018-19, 1729 students from Engineering & Sciences, 1124 students from Management, Arts, Education & Design etc. and 96 students from Applied Medical Sciences degree programmes were placed.



The school-wise breakup of no. of student placed from 2019 graduating batch are as follows:



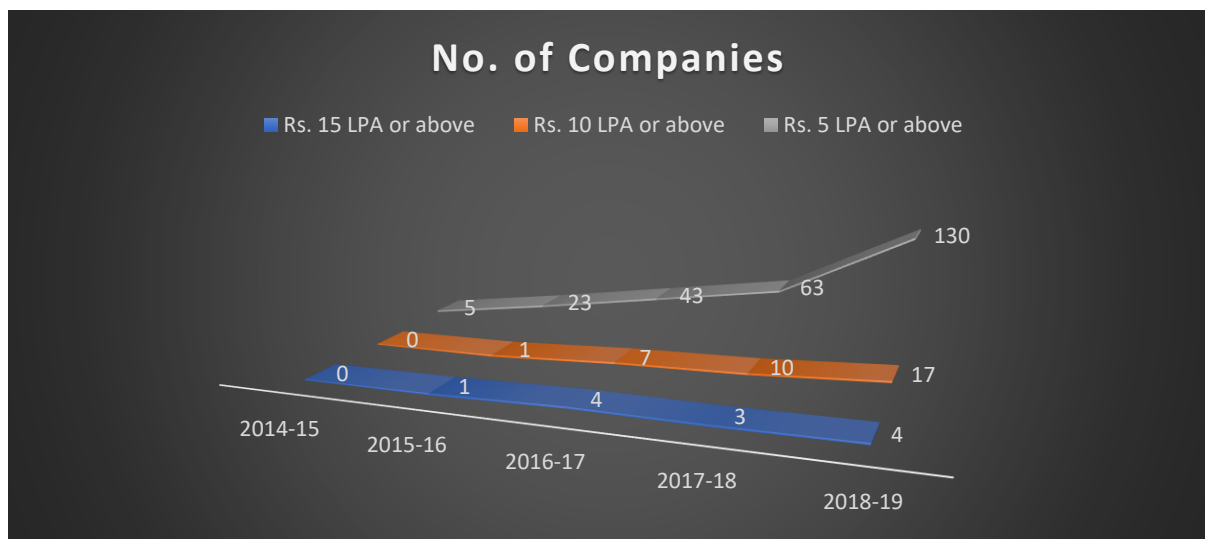
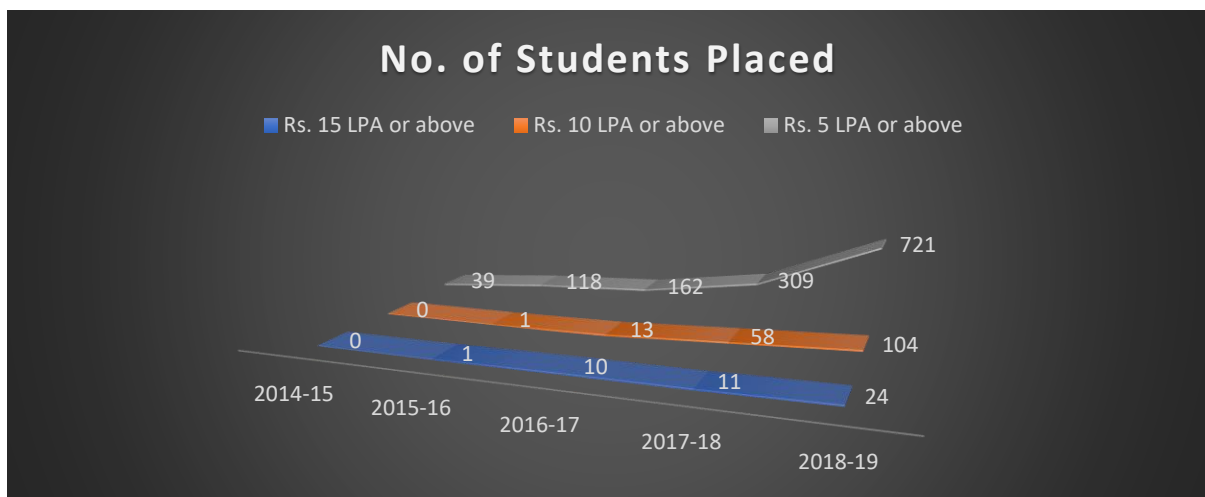
The university keeps on adding new recruiters to its campus hiring pool every year. The efforts towards this end are proven by the year-on-year increase in number of companies in which LPU talent is absorbed after completing their degrees.

- LPU students have been placed in 1400+ unique companies in last five years with year-on-year increase in number of recruiters from around 150 in 2014-15 to more than 580 in 2018-19.

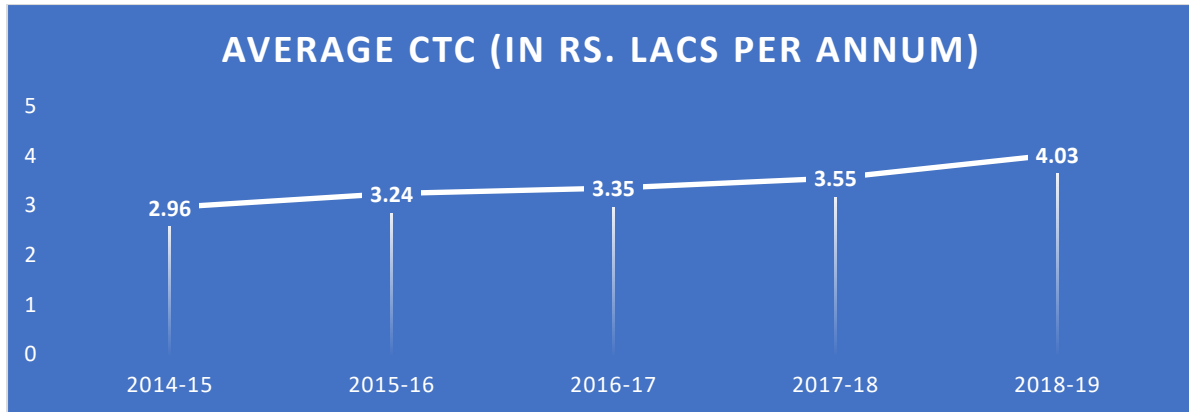
Around 721 students were placed into 130 companies at a CTC Rs. 5 LPA or above from 2019 graduating batch.

Around 104 students were able to secure placement at a CTC of Rs 10 LPA or above across 17 different companies which is approx. 79% increase in no. of students against the 2018 batch in this salary package slab.

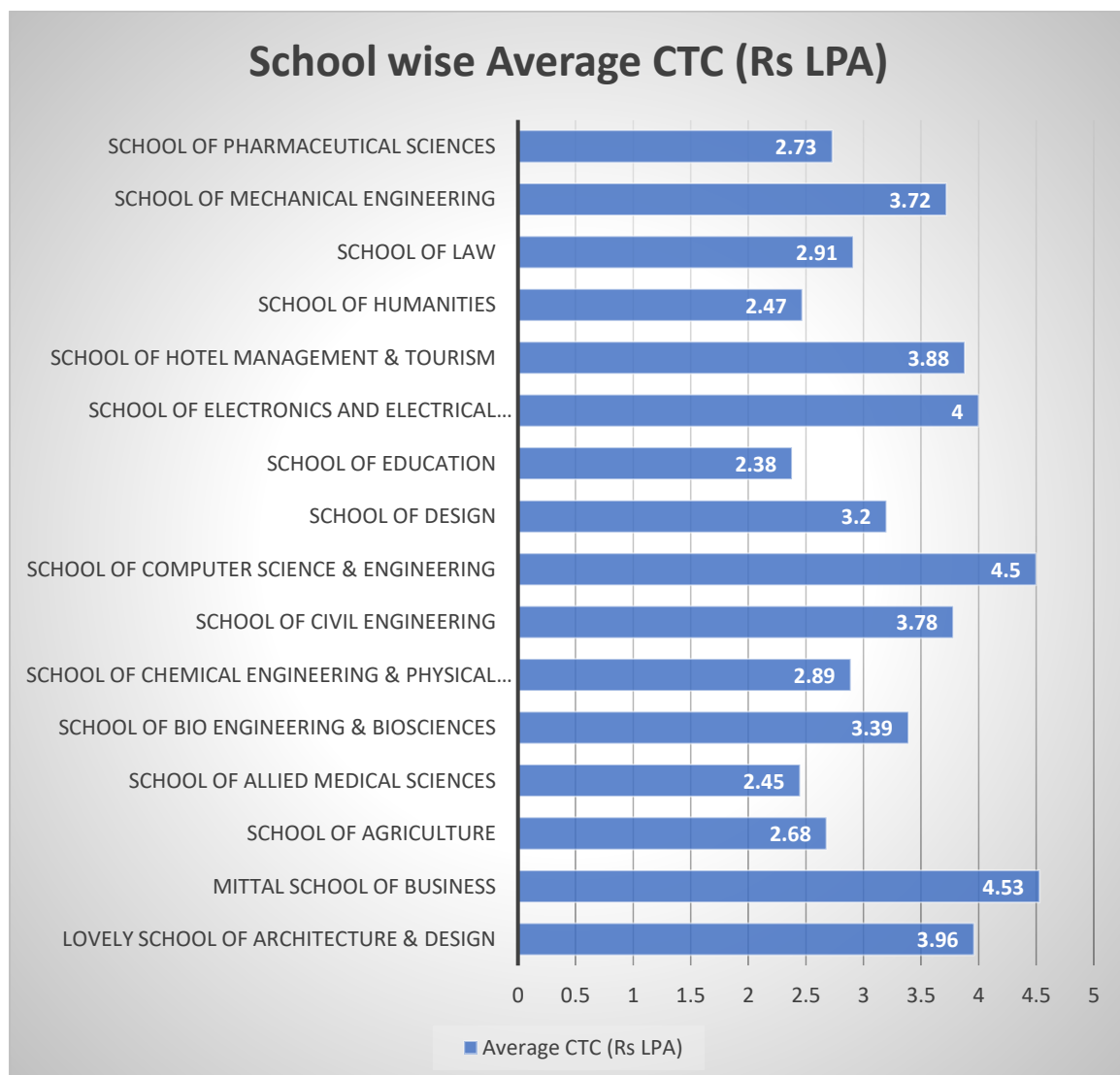
CTC		2014-15	2015-16	2016-17	2017-18	2018-19
Rs. 15 LPA or above	No. of students placed	-	1	10	11	24
	With No. of companies	-	1	4	3	4
Rs. 10 LPA or above	No. of students placed	-	1	13	58	104
	With No. of companies	-	1	7	10	17
Rs. 5 LPA or above	No. of students placed	39	118	162	309	721
	With No. of companies	5	23	43	63	130



University has also witnessed a year-on-year increase in the average overall CTC being offered to under-graduate and post graduate degree programmes' students placed over the last five sessions.



The following graph presents a school-wise average salary for 2019 graduating batch.



5. Prominent recruiters for the session 2018-19





Companies namely, HDFC Bank, Reliance Fresh, SMC Insurance Brokers Pvt. Ltd, Tata Strive, Sony India Pvt. Ltd, Studypad, Videocon, CM Associates Pvt Ltd, Royal Bank of Scotland, Apollo Munich Insurance, Milestone Institute, St. Michael Convent School, Global Futures, Lifestyle Stores, OPK eServices Pvt Ltd, and Socket Magnate Pvt. Ltd etc. have been few among the prominent companies hiring LPU Distance Education students.

6. International Placements

Continuing our efforts for placing International students around their home locations or placing Indian students abroad, LPU was successful to facilitate its students with international placement and internship opportunities from reputed companies mentioned below with an offered CTC of up to Rs 19.75 lacs per annum.

- Must Garments, Jordon and Bangladesh
- Vira International, USA
- P&O Cruises, USA
- Cavin Kare, Nepal
- Hettich, Bangladesh and African Countries
- Emrill, Dubai
- Sobha Realty, Dubai
- Qatar Airways, Doha
- Tex Fasteners, Bangladesh

7. Internships and On-Job Training

University encourages internships and on-job training during the course of studies to enrich the industry exposure among students. The curriculum provides windows for short-term internship (4 to 6 weeks) as well as long term internship (4-6 months and 8-12 months) varied across the programmes.

- More than 1500 students across various programmes pursued On-job training and internships during the session 2018-19.
- Rs 50,000 per month has been the highest internship/On-job training stipend earned by the students during the session 2018-19.
- More than 30 companies offered monthly stipend of Rs 25,000 or above to the students during the session 2018-19.

8. Joint Campus Placement Drives

Over the period of time, LPU has become a favourite destination for several leading brands to conduct their joint-campus and pool-campus placement drives in which students from across various colleges and universities participate. Companies like Robert Bosch Engineering and Business Solutions (RBEI) have made us the regional hubs for their joint campus placement drives.

During the session 2018-19, more than 40 on-joint/pool campus placement drives were conducted at LPU with companies like Amazon, Cognizant, Capgemini, Federal Bank, HP, Wipro, Aditya Birla, Emrill, Bajaj Allianz General Insurance Company Ltd., Samsung, MRF Limited, NTT Data, Apollo Munich, Aurigene Discovery Technologies Ltd, Cadila Pharmaceuticals, Cryoviva, Curefit, Dr. Lal Path Labs, Dr. Reddy's, Hero Steels, Home First India, Indigo Airlines, iNurture, Jubilant Chemsys, Kotak Mahindra Bank, Marks & Spencer, Mphasis, Oberoi Cecil, Pinclick, RBS, Rexel India Pvt Ltd, Shangri - La, SKH Metals, SoGo Survey, Torrent Power, Wabag, etc.

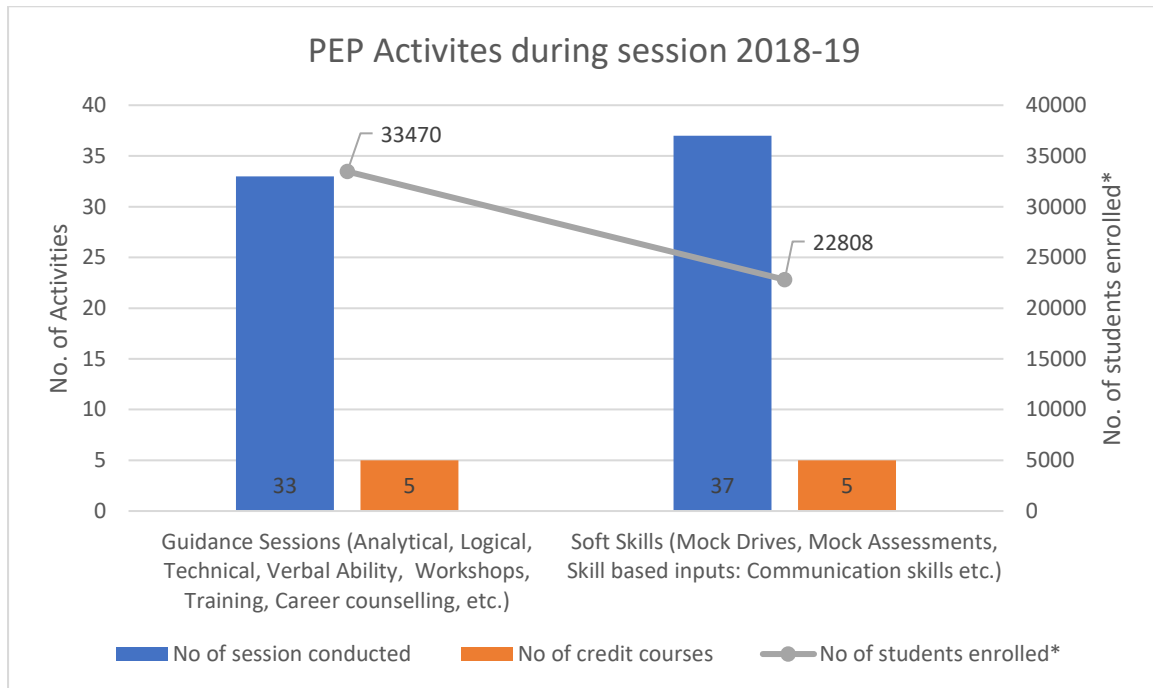
Above 200 students from around 45 colleges and universities of the region participated in these drives were able to grab a job offer for themselves from joint campus drives conducted by these companies at LPU.

9. Professional Enhancement Programme

The Division of Career Services along with Centre for Professional Enhancement operates round the year for identifying the needs and expectation of the industry to assist them in recruiting most suitable talent from LPU. The objective is to make students industry ready. A team of skilled trainers works with our students for sharpening their skills and providing them with valued inputs through varied set of activities taking care of their short-term as well as long-term goals through individual/group sessions such as:

- a) Analytical Aptitude (Logical Reasoning, Verbal Reasoning, etc.)
- b) Quantitative Aptitude
- c) Technical Aptitude
- d) Communication Skills (Presentation and Soft Skills)
- e) Mock Assessments and Mock Drives
- f) National Level Benchmarking Assessments through third parties

In addition to this, the programme curriculum itself incorporates a specific set of courses under the aegis of Professional Enhancement Programme (PEP) that starts right away from first semester itself in the form of English and Communication Skills courses and continues till the final semester covering aforementioned aspects.



**Note: Students enrolling in multiple activities have been counted more than once.*

Exhaustive preparatory sessions and mock assessments were also conducted before the campus recruitment drives of major recruiters like Cognizant, Capgemini, Bosch Engineering, Pega etc.

Our students have also been assessed by industry relied third party student assessment agencies like Aspiring Minds, CoCubes, First Naukri etc.
