

Annual Report of Placement

(2017-18)



L OVELY
P ROFESSIONAL
U NIVERSITY

Transforming Education Transforming India

Lovely Professional University

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144411

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1. Introduction

The placement cell (Division of Career Services), Lovely Professional University (LPU) completed another fruitful year of placements in the academic year 2017-18 which witnessed various companies participating with us in their hunt for fresh talent for their respective organizations. This year many leading corporates recruited a considerable number of students from the University. The department aims at making available quality placement opportunities for the students. It helps in bridging the gap between the students of the University and the Corporate/industry.

2. Recognition

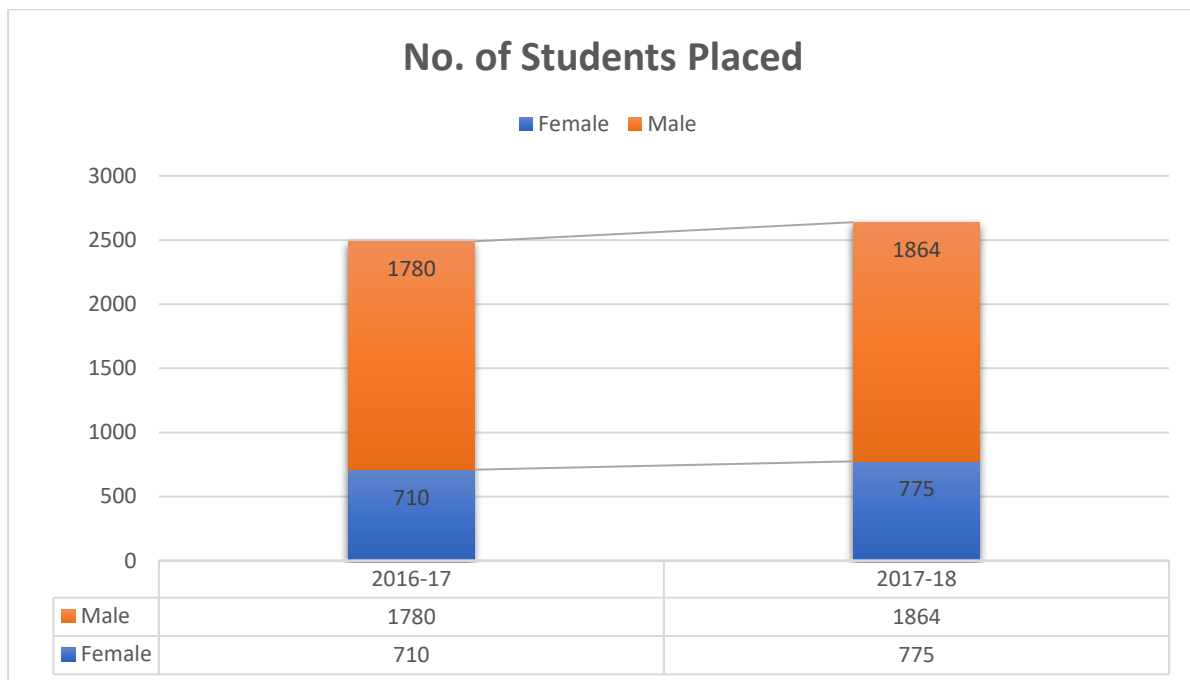
The university has been ranked high by outer agencies also with regard to placements of our students.

- Digital Learning has recognized LPU for having Highest Placement Record in North India.
- LPU is proud recipient of Golden Star Award 2018 for being University with Best Placements in India.

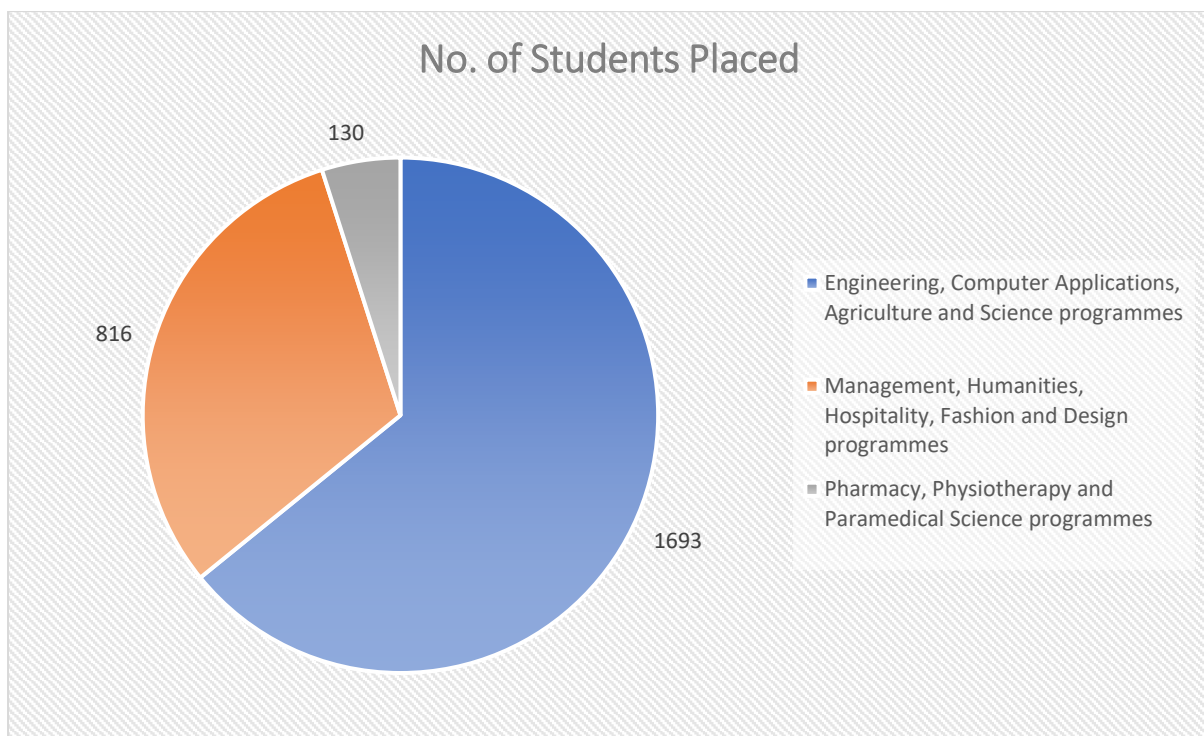
3. Major Highlights of the session 2017-18

- **2639 students** of UG and PG degree programmes across various disciplines were placed from 2018 graduating batch.
- More than 550 companies hired LPU students from 2018 graduating batch.
- 28 placement drives were conducted for Distance Education programmes during the session and 102 students of Distance Education programmes were placed from the batch.
- CTC Rs. 28 lacs per annum have been the highest availed domestic salary package for the 2018 graduating batch.
- More than 300 students were placed with 63 different companies at salary package of Rs 5 lacs per annum or above.
- Rs. 3.55 lacs per annum was the average salary package observed across the University for this session.

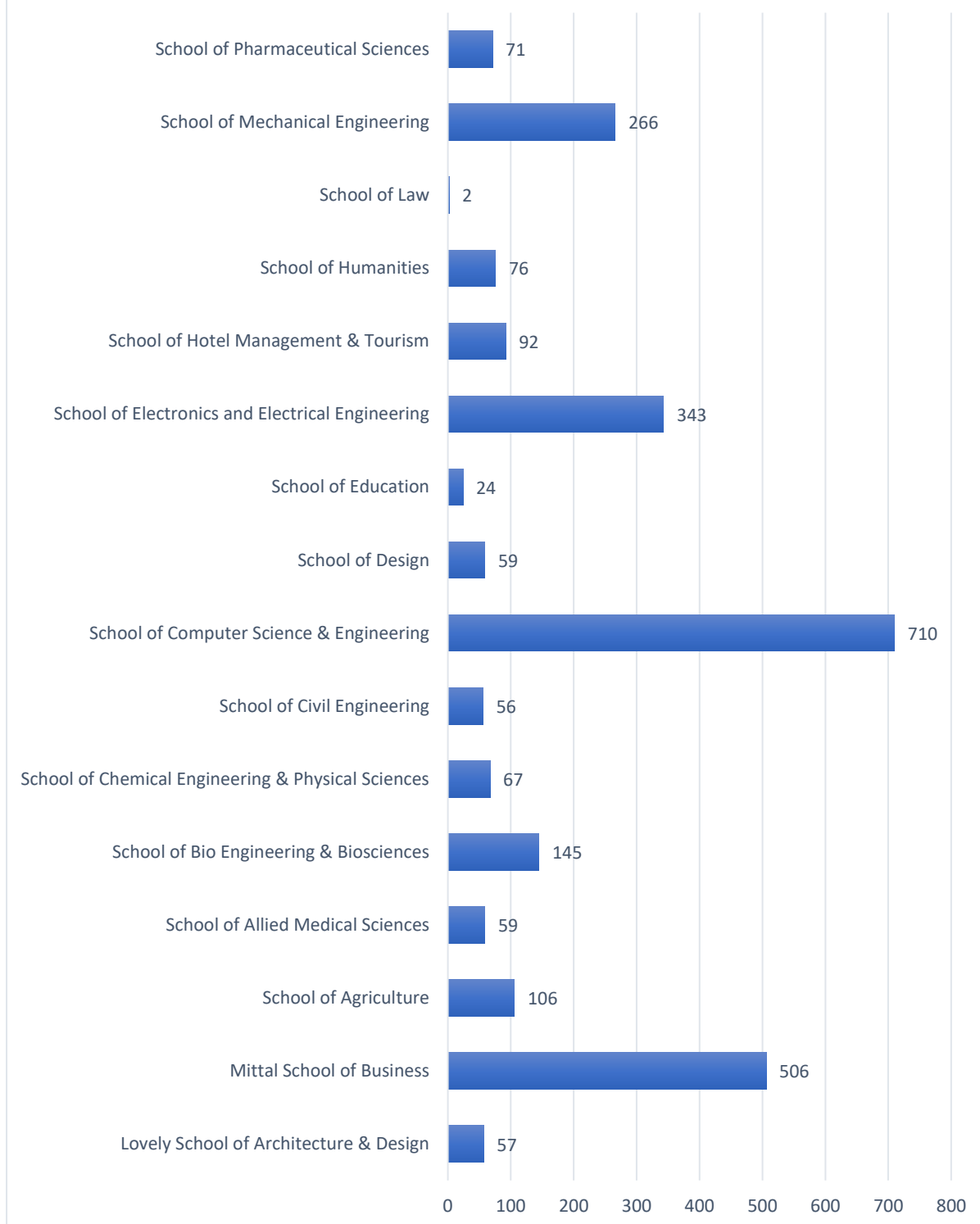
4. Placement Summary



- 1693 students from Engineering, Computer Applications, Agriculture and Science programmes, 816 students from Management, Humanities, Hospitality, Education, Fashion and Design programmes, and 130 students from Pharmacy, Physiotherapy and Paramedical Science programmes were placed from 2018 graduating batch.

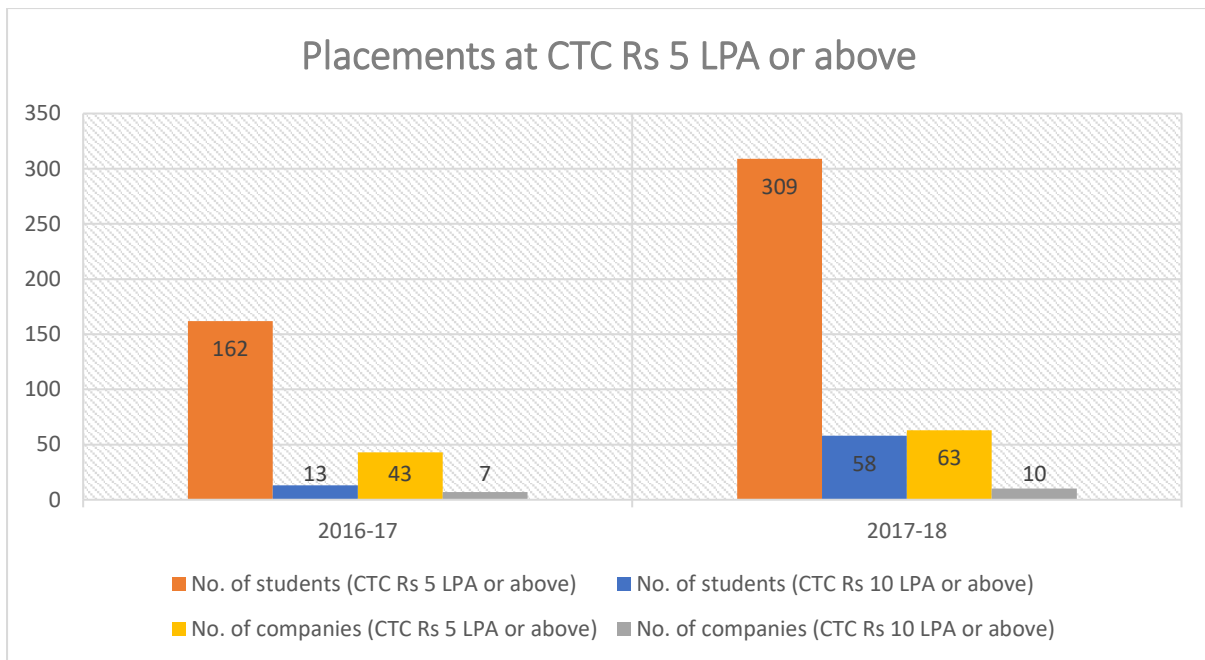


School wise Students' Placement (2017-18)



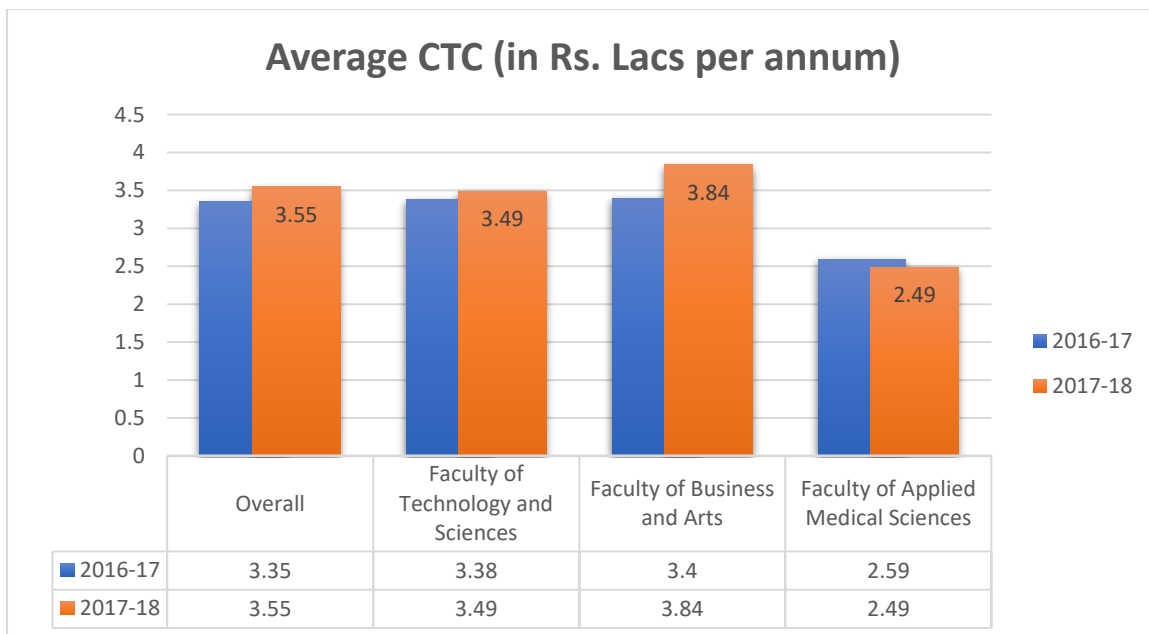
- 102 students of Distance Education programmes were placed from the batch 2017-18.
- 49 students from undergraduate Diploma programmes were placed in 13 different companies during the session 2017-18.

Approximately two-fold increase was observed in the number of students placed at CTC Rs. 5 LPA or above during the session 2017-18 viz. the session 2016-17. More than 300 students of 2018 graduating batch were placed into 63 distinct companies.

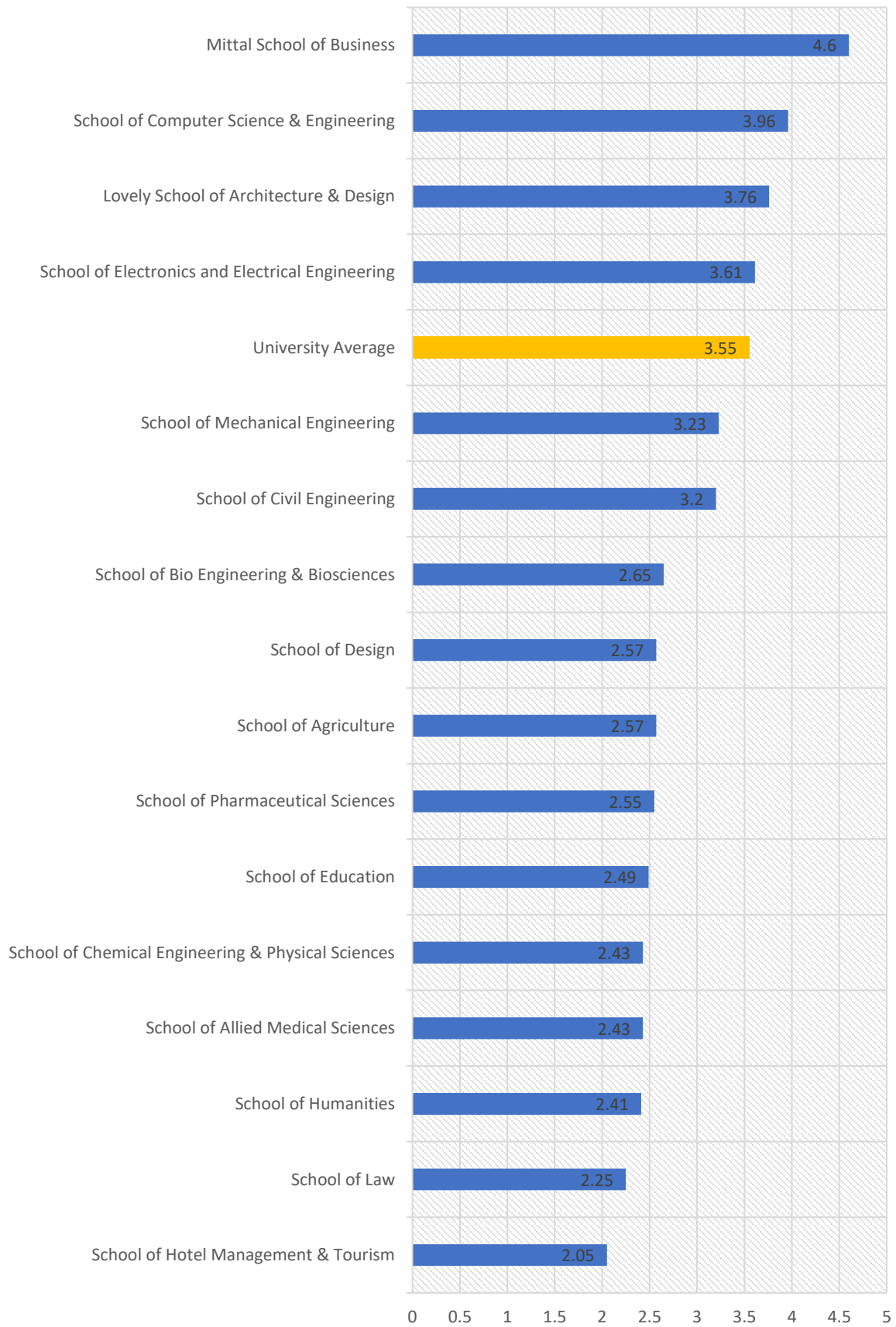


There has been a fourfold increase the number of students selected at CTC Rs 10 LPA or above in the session 2017-18 viz. that in the session 2016-17.

The batch also observed a hike in the average overall CTC for the session 2017-18 viz. that of session 2016-17.



School wise Average CTC (Rs LPA)



5. Prominent Recruiters



WITH YOU ALWAYS



ANGLO-EASTERN





Companies like, Videocon (Connect), Globe Toyota (JCBL Group), Overseas Healthcare Pvt. Ltd., Club Mahindra, OYO Rooms, Tata Strive, Global Futures, Ludhiana Beverages (Coca Cola), IT Grid Solutions, Takahata Precision India Pvt. Ltd. (TPIN), Tally Solutions Pvt. Ltd., St Michael Convent School (Patiala), Ravidas Sewa Society, Sutlej Public School (Banga), etc. have recruited the LPU Distance Education programmes' students for the batch 2017-18.

6. International Placements

LPU facilitated 2018 graduating batch students with International placement/internship opportunities with following companies across diverse locations around the world.

- Must Garments/Sidney Apparels (Jordan)
- Al Futtaim Carillion/Emrill (Middle East)
- Hettich (Bangladesh)
- Sobha Builders (UAE)
- Khimji Ramdas (Middle East)
- The Oberois (Mauritius)
- Tex Fasteners (Bangladesh)
- Ariana Television Network (Afghanistan)

- Medicopedia (Nepal, Africa, Afghanistan)
- Apuja Property Development Company APDC (Kano State Nigeria)
- Caudrilla (UK)
- Ocean Edge Resort & Golf Club (USA)
- Resson Aerospace, etc.

CTC approximating to Rs. 84 lac per annum was the highest international placement offer for 2018 graduating batch.

7. Joint Campus Placement Drives

LPU has been a preferred destination of several leading brands to host their joint-campus and pool-campus placement drives. During the session 2017-18, more than 20 on-joint/pool campus placement drives were conducted at LPU for companies mentioned below and jointly witnessed a footfall of more than 700 students from over 25 institutions other than LPU.

Cognizant Technology Solutions	Amazon
Bosch Engineering Business Solutions	Nagarro Software Private Limited
MRF Limited	Alembic Limited
Hexaware Technologies	S & P Global
Air Vistara	The Oberoi Cecil
KPIT Technologies	Verdantis
Dr. Lal Path Labs	Apollo Munich
Abbott Healthcare	iNurture
Capitalaim	EMIES Technology
British Telecom	Etc.

8. Professional Enhancement Programme

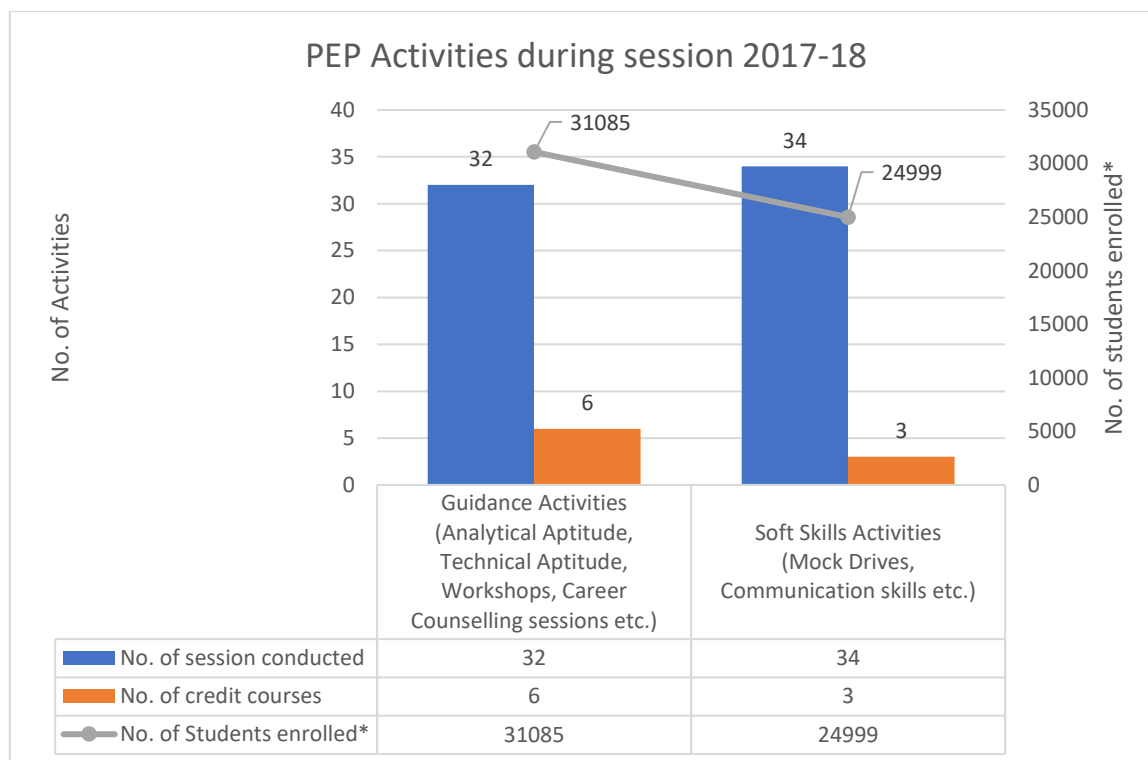
These results are an outcome of the joint efforts of the front-line team that liaisons with the industry and the back-end team that prepares the students to crack the campus recruitment processes. The University leaves no stone unturned to ensure that the students are well-prepared and groomed enough while they face the interviewers and crack job offers for themselves. Our efforts have been recognized by the 3rd party student assessment bodies as well as employers.



- Infosys appreciated LPU for its hard-work and committed efforts to bridge the gap between industry and academia.



- Aspiring Minds conferred the Inspiring Minds Award (2017-18) to LPU for inspiring students and following best practices towards making students more employable.



**Note: Students enrolling in multiple activities have been counted more than once.*

University has conducted a wide range of activities during the session 2017-18 for towards guiding students and brushing up their skills in different areas:

- a) Analytical Skills (Logical and Quantitative Aptitude)
- b) Verbal Ability
- c) Technical Aptitude
- d) Soft Skills
- e) Mock Drives and Mock Tests
- f) Third Party Benchmarking Tests
