

Annual Report of Placement

(2015-16)



L OVELY
P ROFESSIONAL
U NIVERSITY

Transforming Education Transforming India

Lovely Professional University

Jalandhar - Delhi G.T. Road, Phagwara, Punjab

144411

Table of Contents

Sr. No.	Particulars	Page No.
1	Introduction	1
2	Recognition	1
3	Major Highlights of the session 2015-16	2
4	Prominent Recruiters	2
5	Professional Enhancement Programme	6

1. Introduction

Lovely Professional University (LPU) gives an invigorating scenario for scholarly improvement, vast thinking and awareness about one self, spearheading in furnishing understudies with the new initiatives, more practical exposure through projects, certifications and viable encounters that are important to take up liability in the business at society.

The placement cell, namely Division of Career Services, here at LPU is comprised of different departments which apart from tapping recruiters for placements, also takes initiatives to provide industrial exposure to students and help them to enhance their employability skills through live projects, industry visits, workshops and competitive events. Along with internal training, external training and assessments of the students help upgrade their skills to meet industry expectations.

2. Recognition

The quality of placements offered by the university have been recognized by various third parties.

- RCPL recognized the university for its contribution to academic excellence of students and maintaining high placements statistics.



- Zee News through one of its surveys, ranked LPU as 11th Best in India in Placements.

यूनिवर्सिटी	रैंक
लवली प्रोफेशनल यूनिवर्सिटी, जालंधर	11
उस्मानिया यूनिवर्सिटी	12
मनिपाल यूनिवर्सिटी	13
एमिटी यूनिवर्सिटी, नोएडा	14
एएमयू	15

Survey: DMA

3. Major Highlights of the session 2015-16

Lovely Professional University takes pride in sharing that:

- **2293 students** of under-graduate and post-graduate degree programmes graduated in 2016 received national and international placement offers from more than 320 companies.
- The batch witnessed more than 1000 placement offers jointly from mass recruiters like Cognizant Technology Solutions, Tech Mahindra, I Gate Global Solutions, Amazon, Unisys etc.
- 118 students got selected with a package of Rs 5 LPA and above across various companies with 23 companies.
- This batch, recorded highest domestic salary package of approx. Rs 7.05 lacs per annum and an international offer of approx. Rs 22.8 lacs per annum.
- Average salary package was approximated to Rs 3.24 lacs per annum for the session 2015-16.
- 37 placement drives were conducted for Distance Education programmes and 65 students of Distance Education programmes were placed from the batch 2015-2016.

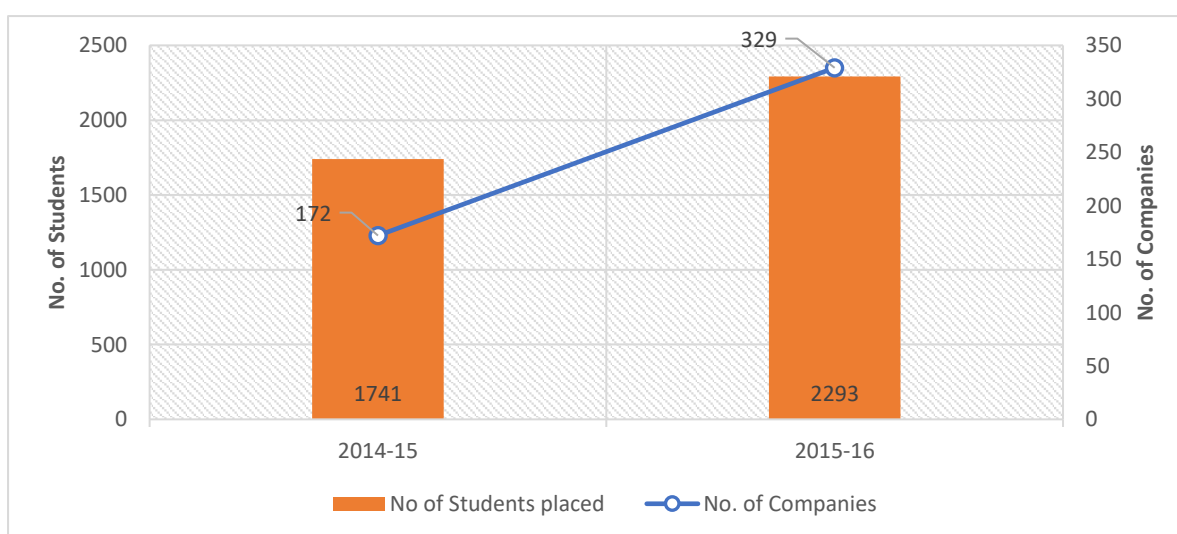
4. Prominent Recruiters

Several top brands of the industry have conducted campus recruitment drives at LPU during academic session 2015-16.

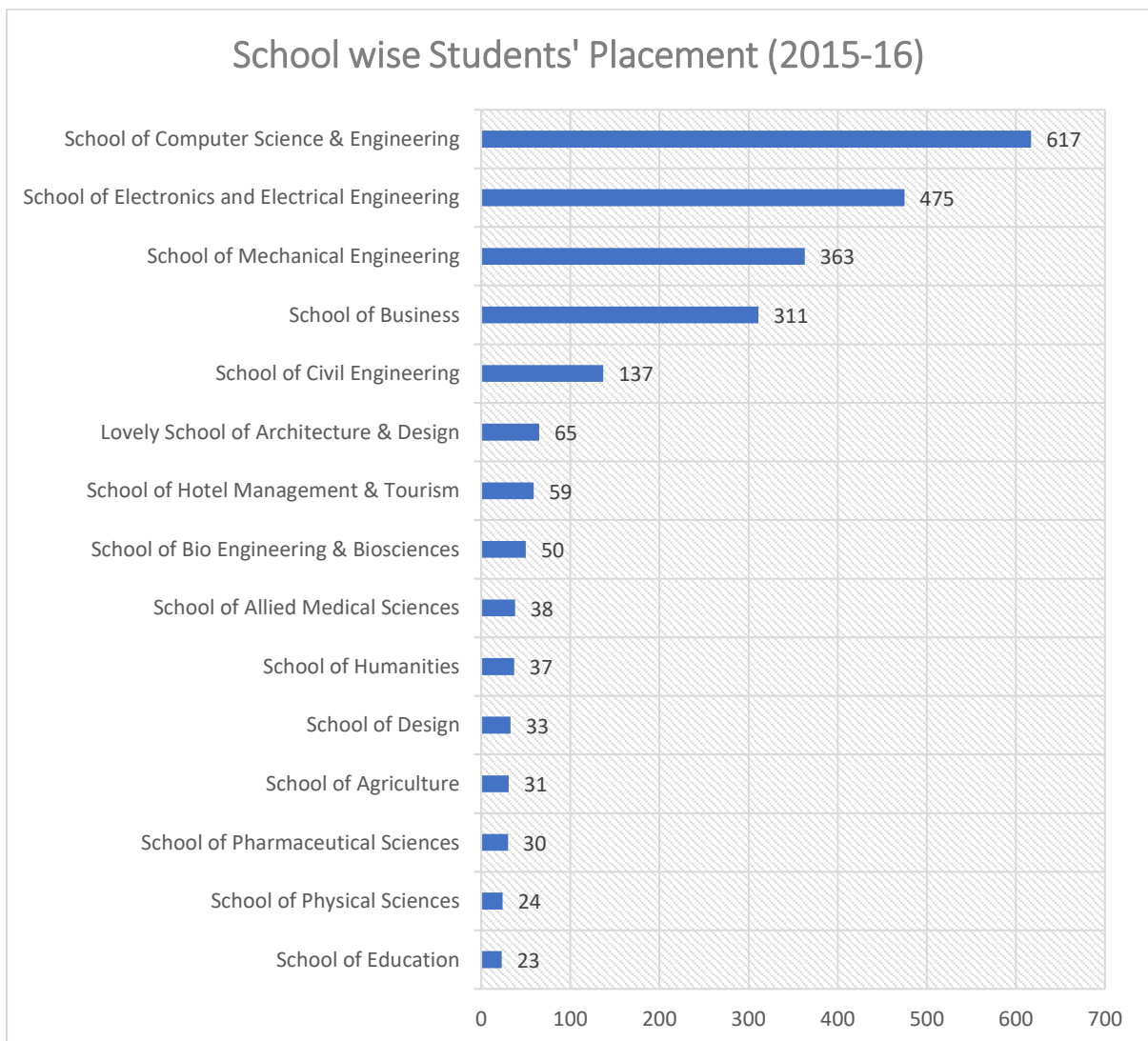
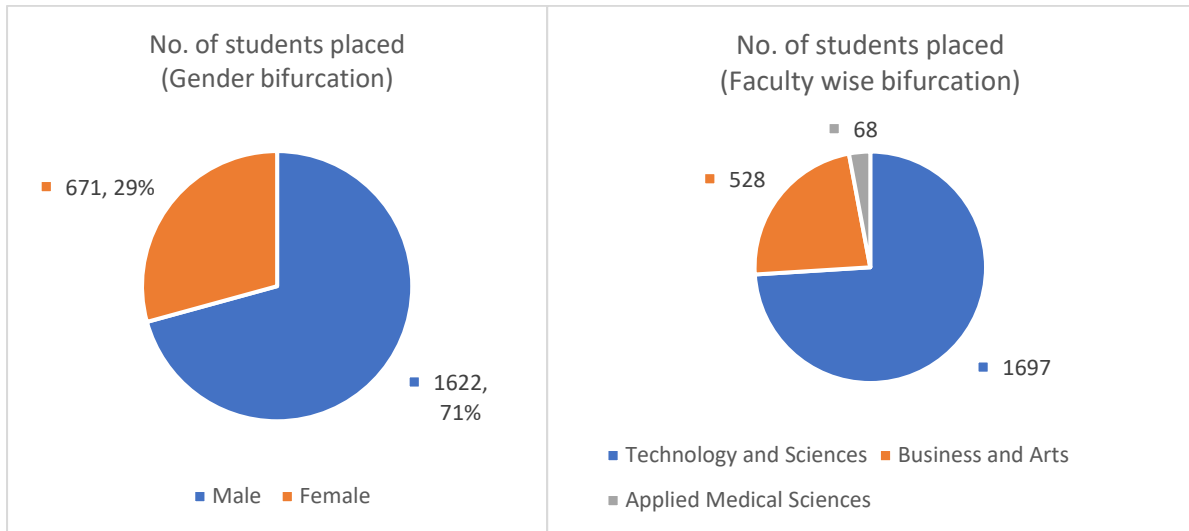
COGNIZANT TECHNOLOGY SOLUTIONS	AMAZON INDIA	TECH MAHINDRA	VERIZON DATA SERVICES
SAMSUNG	PRACTO TECHNOLOGIES	XEROX INDIA LIMITED	AMDOCS
COLGATE PALMOLIVE INDIA LIMITED	BAJAJ ALLIANZ LIFE INSURANCE COMPANY LIMITED	BERGER PAINTS	HEXAWARE
ASAHI INDIA	BHARTI AXA GENERAL INSURANCE	KELLOGGS	HYATT
TRANSPORT COPORATION OF INDIA	IDEA CELLULAR	THINK & LEARN	MAQ SOFTWARE
SAINT GOBAIN	AXIS BANK	JUST DIAL	JET AIRWAYS
ASIAN PAINTS	BHARTI AIRTEL	MADURA FASHION AND LIFESTYLE	<i>And many more...</i>

Placement drives for the students of LPU Distance Education programmes of the batch 2015-16 were conducted with companies like, Neva Garments, Airtel, AON Hewitt, Dish TV, OM Logistics Ltd., Videocon, Denave, Competent Synergies, Infotech Line BPO, Deepson Jewellers, INFJ Jalandhar, Home Credit Pvt. Ltd., Burger King, etc.

There has been 30% increase in the number of students placed during the session 2016-17 as compared to the previous session. The number of companies which offered jobs to students nearly doubled in the session 2015-16 viz. those in 2014-15.

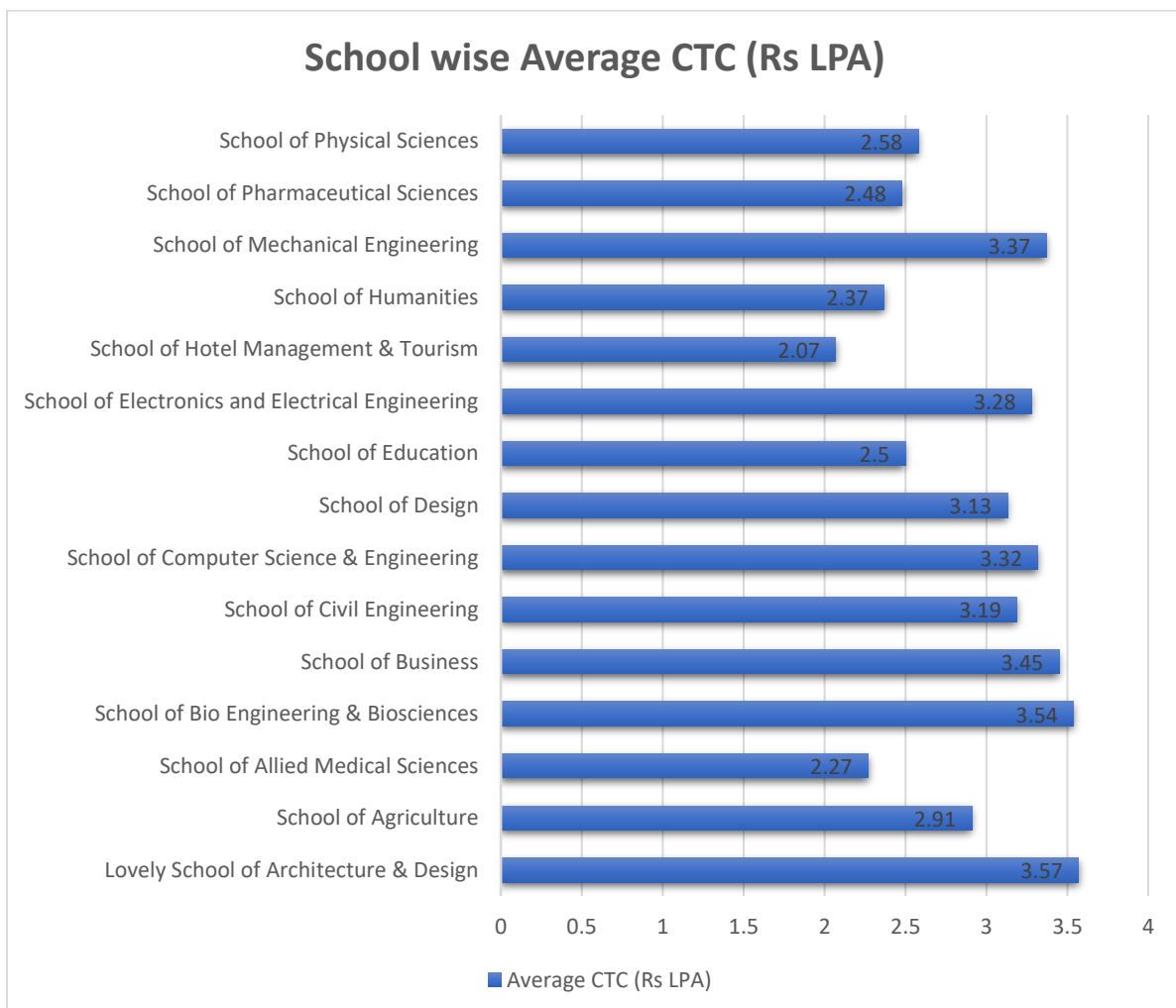
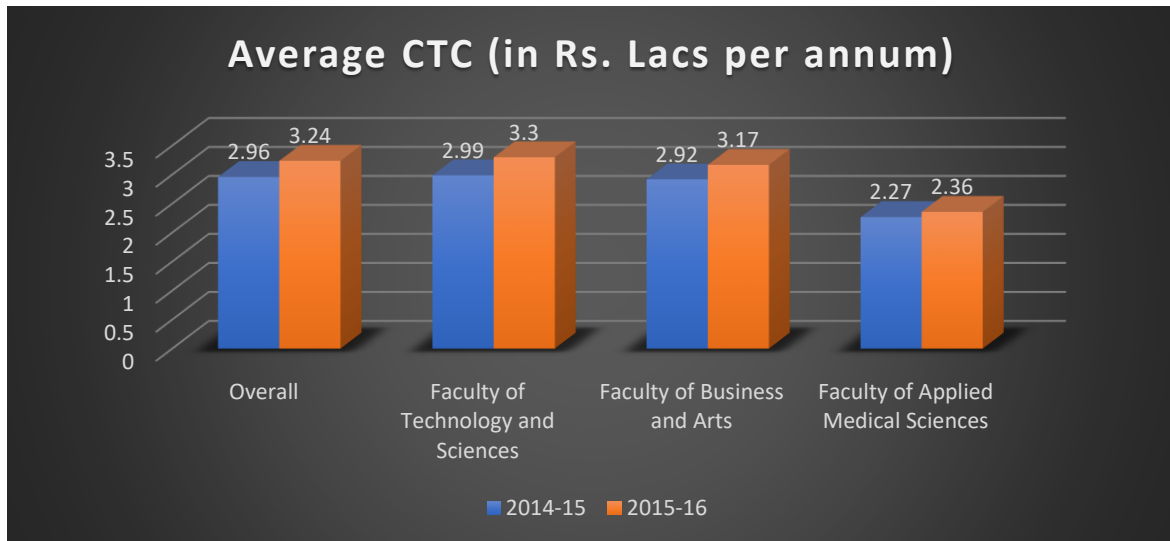


The following figures depict the gender-wise and faculty-wise bifurcation of the students placed from the 2016 graduating batch.



10 students of undergraduate Diploma programmes from 2016 graduating batch were also placed with 5 companies.

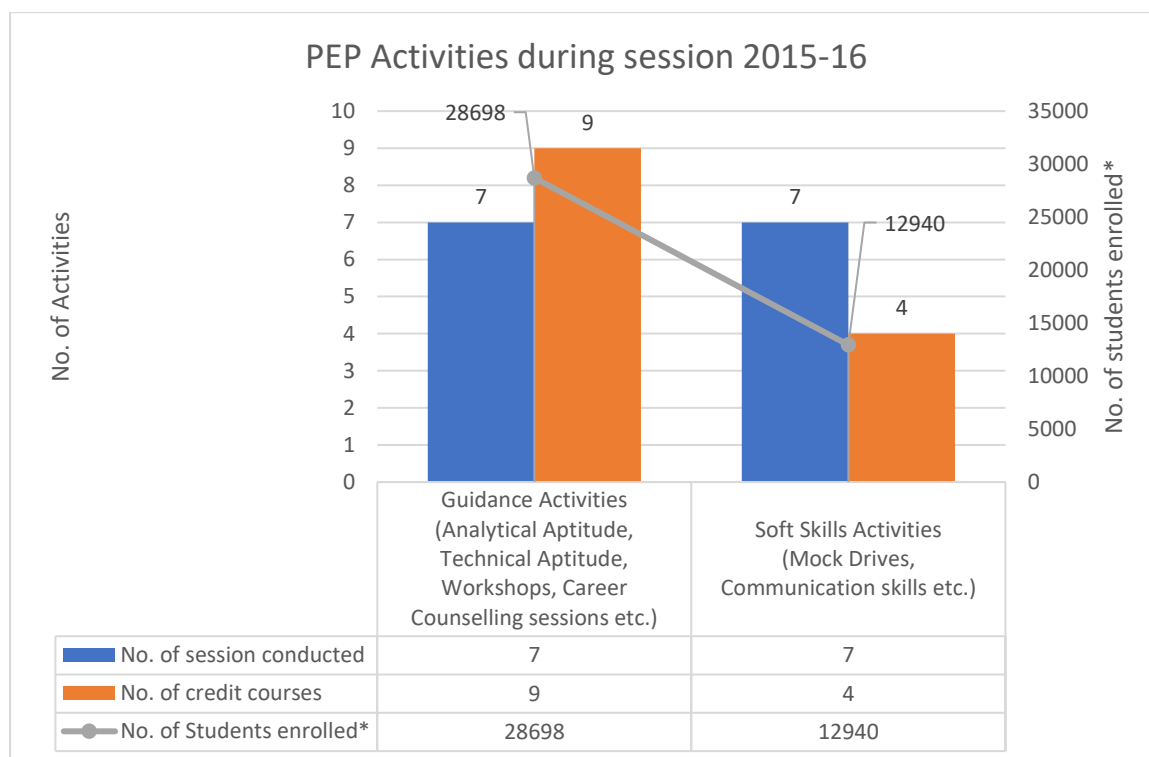
The following figure represents the observed increase in the average CTC for the session 2015-16 viz. that of session 2014-15.



5. Professional Enhancement Programme

University ensures that students are well-groomed and trained enough before appearing for their campus recruitment drives. A wide range of activities are conducted as a part of Professional Enhancement Programme (PEP) that covers:

- a) Analytical Skills (Logic Reasoning and Verbal Reasoning)
- b) Quantitative Aptitude Skills
- c) Technical Aptitude Skills
- d) Presentations and Soft Skills
- e) Mock Exercises (Mock Interviews, GDs, Mock Tests, etc.)



**Note: Students enrolling in multiple activities have been counted more than once.*

Based on our students' performance in 3rd party benchmarking assessment, the Aspiring Minds award has been conferred to LPU for having "Most Employable Students" for the session 2015-16.
