

Annual Report of Placement

(2014-15)



L OVELY
P ROFESSIONAL
U NIVERSITY

Transforming Education Transforming India

Lovely Professional University

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1. Introduction

The campus recruitment programme at LPU gives an opportunity to the students to showcase their capabilities to the corporate world and for corporate to reiterate their confidence in recruiting from the institute. The highly skilled base of students delivering stellar performances eventually leads to long term mutually beneficial associations with the corporate world and this has been proved time and again.

2. Placement Summary

- A total of **1741 students** have been placed into corporate sector from 2015 graduating batch.
- More than 170 companies extended job offers to the students from 2015 graduating batch.
- LPU has set record in North India with 610 students being recruited by Cognizant Technology Solutions on a single day.
- This batch, recorded highest salary package of approx. CTC Rs 7.08 lacs per annum.
- Average salary package was approximated to Rs 2.9 lacs per annum for the session 2014-15.
- 42 placement drives were conducted for Distance Education programmes and 471 students of Distance Education programmes were placed from the batch 2014-2015.

3. Top Recruiters for the Academic Session 2014-15

Several leading brands of the industry have conducted campus recruitment drives at LPU during academic session 2014-15.



Cognizant



TATA CONSULTANCY SERVICES



COLGATE-PALMOLIVE

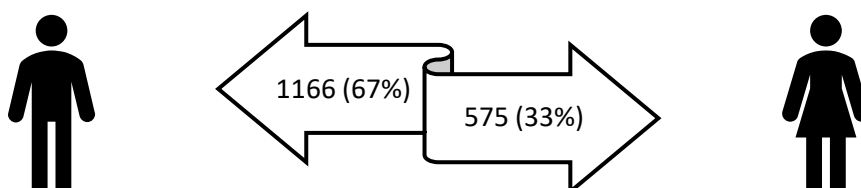




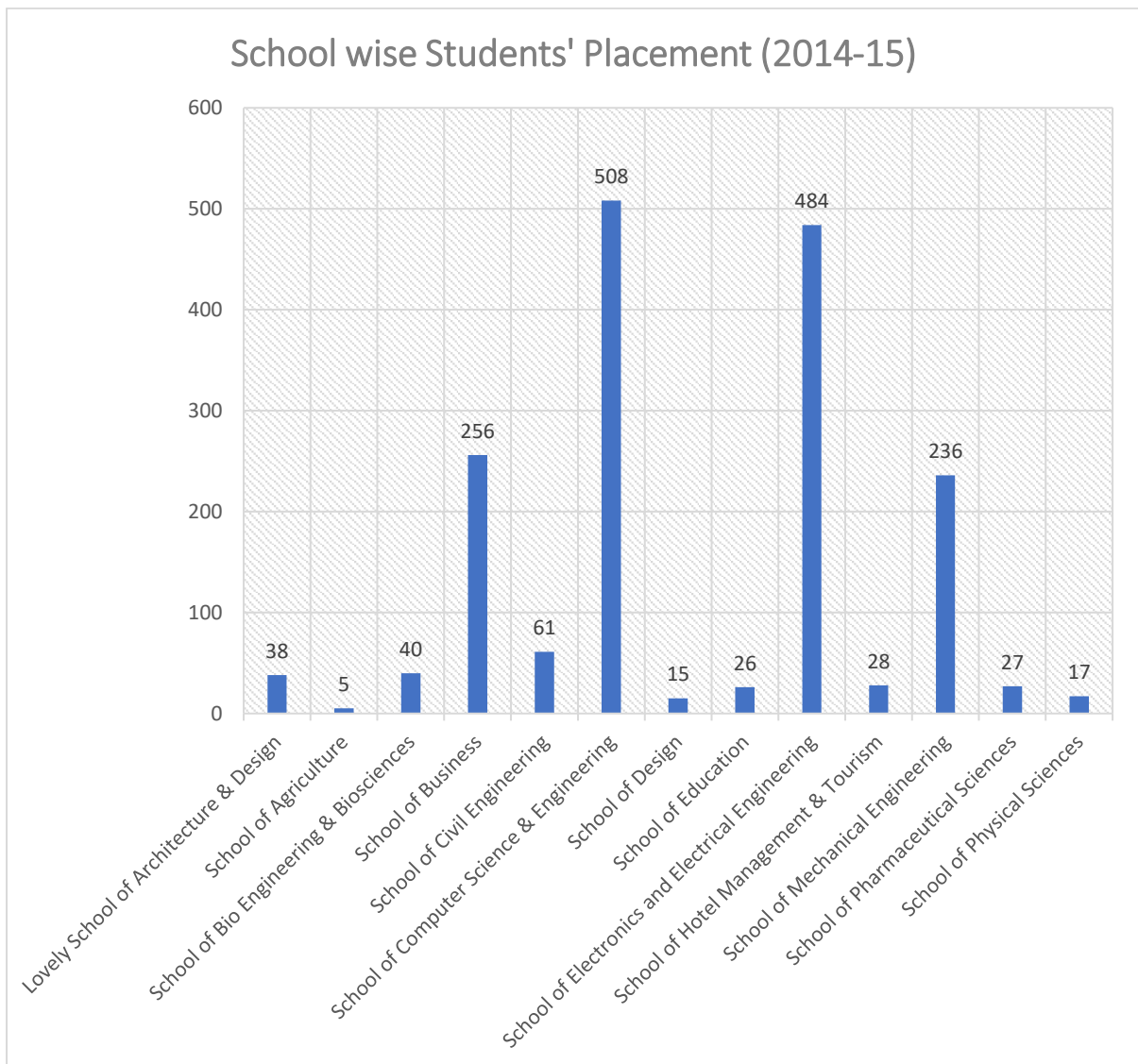
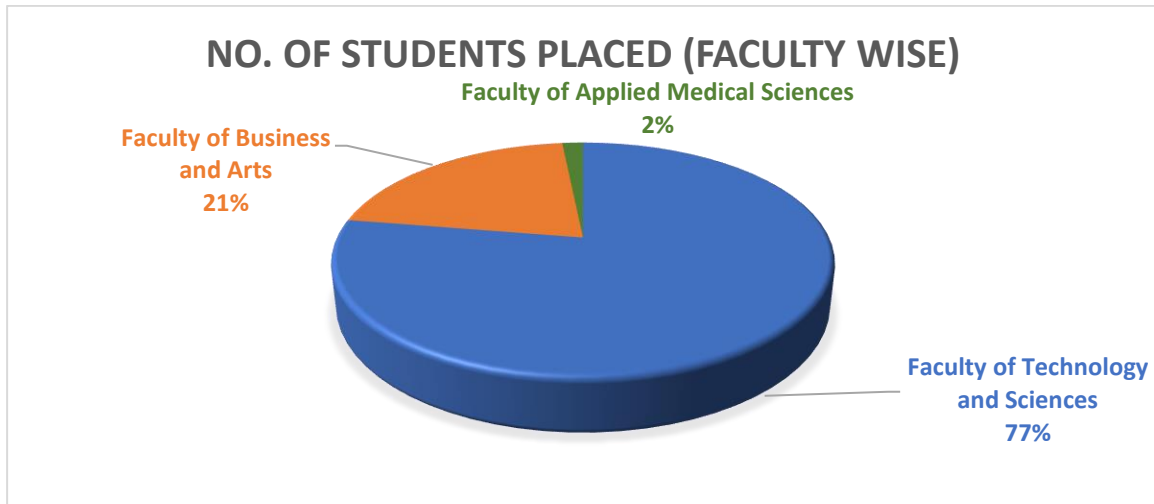
Placement drives for LPU Distance Education programmes' students of the batch 2014-15 were conducted with companies like, Videocon, Max Life Insurance, Airtel, Neva Garments, Dish TV, HDFC Bank, ICICI Bank, Om Logistics Ltd., Competent Synergies, Infotech Line BPO, Indigo Airlines, Vistara Airlines, Deepson Jewellers, INFD Jalandhar, Home Credit Pvt. Ltd., Burger King, Denave etc.

4. Placement Summary

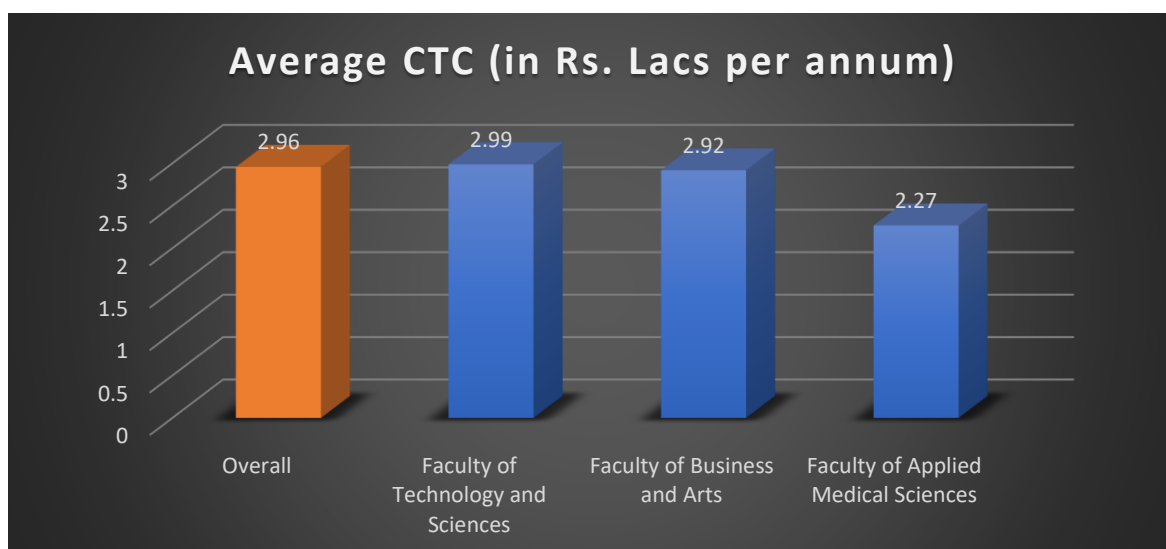
The following figure depicts the gender-wise bifurcation of the students placed from the 2015 graduating batch.



The following figure represents the faculty wise bifurcation of the students placed from the 2015 graduating batch.



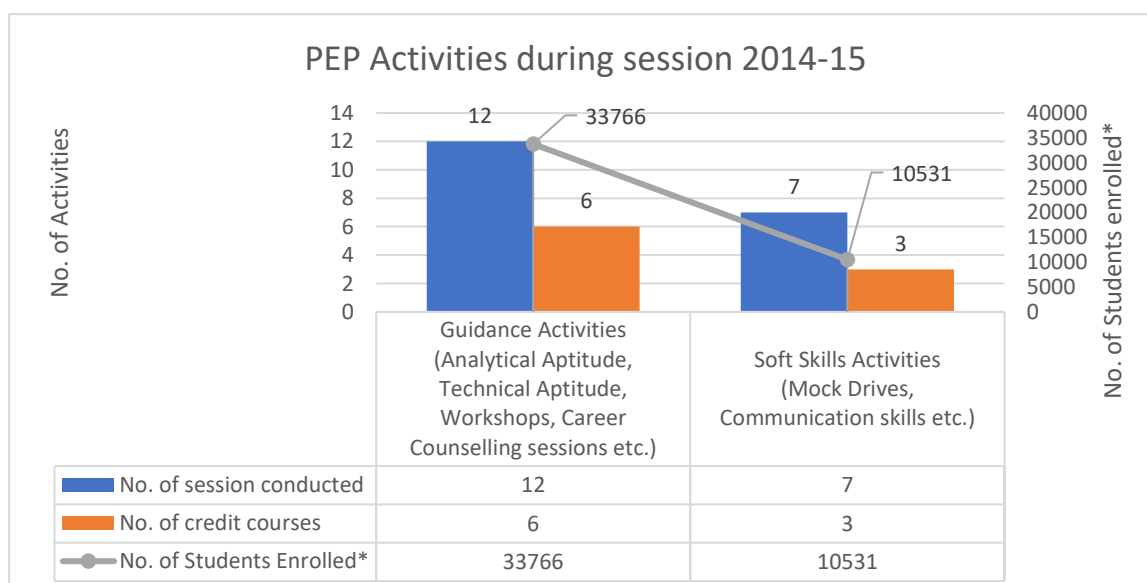
The following figure represents the approximate average CTC for the session 2014-15.



Schools of Computer Science & Engineering, Mechanical Engineering, Electronics and Electrical Engineering, Business, Agriculture, Architecture & Design, outperformed other schools and recorded an average CTC higher than that of the university average for the session 2014-15.

5. Professional Enhancement

The department is geared up to provide its quality services not only in terms of employment opportunities for students, but also enhancing their employability through targetted training programme in order to bring about a meaningful change in skill sets and competencies.



**Note: Students enrolling in multiple activities have been counted more than once.*

Skilled trainers and industry experts make our students career ready by sharpening their skills and providing them with valued inputs through varied set of activities like Mock Drives, input sessions on Verbal and Soft skills, Analytical aptitude sessions to help students prepare a well-structured resume/CV, Mock tests for preparation and self-assessment of students.
