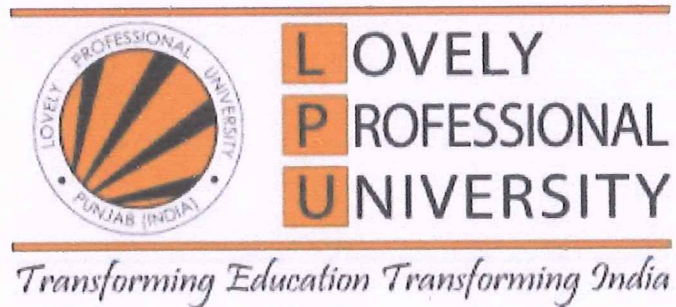


Strategic Plan

2015-2020



Lovely Professional University

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PREAMBLE

The Strategic Plan of Lovely Professional University 2015-2020 is created through comprehensive discussion undertaken with students, faculty, staff, alumni & all other stakeholders. Fueled by University's commitment to quality education, the initiatives spelled out in the Strategic Plan will build upon the success achieved by the University since its inception.

The strategic plan framed is in line with the vision of the University which makes an ambitious effort to be among the top higher education institutions globally. This plan lays out our strategic goals for the coming years, which will help ensure the LPU's place as one of the distinguished institutions in the country and globe. The strategic objectives framed will further provide the institution for the efficient utilization of tangible and intangible resources as an initiative to progress towards its mission.

The plan developed is the need of an hour to create an environment so as to attract the best talented students and faculty to deliver and meet the needs of the society. The strategic plan will be a key document to help us continuously in the cycle of planning, delivery and implementation of various strategic objectives over a period of five years.

The plan is organized into four main sections detailing the goals and strategic objectives with an aim of greatly enriching education, research, and engagement. Through this plan, and achievement of the goals outlined, the University will build on our considerable strengths to assume a place of leadership among the nation's premier colleges and universities.

INTRODUCTION

The Strategic Plan underpinned by our vision, mission and values, which have been nurtured over several years of excellence in teaching & learning, supports our commitment to be a premier academic institution, recognized internationally for its contribution to industry & society. The organization is indeed highly focused to strive for a bigger leap in the coming decade and with this perspective only the University has formulated the following strategic goals.

- To be the preferred choice of students for undergraduate, postgraduate & research programmes.
- To attract outstanding faculty.
- To be a trusted provider of consultancy, training and continuing education programs.
- To attract industry for quality internships & placements.
- Strengthen University's research & innovation profile.
- To enhance resources to grow the University's research profile.
- To accelerate interdisciplinary research through collaborations with industry, research institutions and other premier institutions.
- To establish society relevant and globally visible outreach programs.
- To create a dynamic two-way collaborative interface with the industry.
- To enhance the CSR footprint of the university by engaging with diverse stakeholders.
- To strengthen alumni connect for student support and better industry networking.
- Upgrading and extending infrastructure

The plan is built upon four strategic pillars and priority areas of the University:

1. Excellence in teaching learning to support rewarding professional careers.
2. Excellence in research to investigate and solve societal and industry problems.
3. Excellence in public engagement & outreach to make a difference to the community life.
4. World class infrastructure conducive for excellent teaching-learning, research and holistic development of students.

1. EXCELLENCE IN TEACHING-LEARNING

The most significant impact University can have on society results from the enhanced capabilities of its students. As a university of international standing LPU is committed to advancing teaching & learning across all its academic programmes, from undergraduate to postgraduate to research degrees.

Strategic Goal 1.1: To be the preferred choice of students for undergraduate, postgraduate & research programmes.

Keeping in mind the vision, University has set goals of creating a learning environment steeped in innovation, collaboration, and engagement. University seeks to strategically develop and grow academic programmes to meet the needs of diverse set of students across all programmes supporting innovative teaching-learning practices and ensuring outstanding student learning outcomes.

Strategic Objectives:

- *Expand reach & utility of higher education by designing and offering wide range of innovative programmes*
- *Achieving excellence in teaching & learning practices*
- *Encouraging and supporting entrepreneurship*
- *To nurture critical and holistic thinkers, researchers and life-long learners with entrepreneurial spirit*
- *Strengthen efforts to attract outstanding and diverse body of students*
- *Reward merit and provide scholarships to the deserving students*
- *Experiment with branding of individual Schools*

Metrics:

- *Number of new programmes*
- *Defining Learning Outcomes*
- *Student performance and learning outcomes achievement*
- *Industry Collaborations*

- *Number of entrepreneurship ventures*
- *Student recruitment based on merit*
- *Diversity in student's population*
- *Recruitment of international students*
- *Number of Scholarships*
- *Separate brand identity for the School*

Strategic Goal 1.2: To attract and retain outstanding faculty

In support of the vision and mission, the University plans to strengthen the positive campus culture by attracting, retaining, developing, and rewarding faculty. LPU strives to deliver exceptional service and resources to create a culture where employees are engaged and empowered.

Strategic Objectives:

- *Attract quality faculty*
- *Increase diversity in faculty*
- *Offer competitive faculty benefits*
- *Devise and implement mechanisms for rewarding outstanding faculty*
- *Foster environment for faculty excellence*

Metrics:

- *Number of Ph.D faculty*
- *Diversity in faculty's population*
- *Welfare measures*
- *Special awards for exceptional academic accomplishments*
- *Faculty Achievements*

Strategic Goal 1.3: To be a trusted provider of consultancy, training and continuing education programs.

Partnering with industry has always been central to ensure University's programmes are meeting industry requirements. Engagement with industry is very important to leverage their resources

& expertise and University aims to improve resources, enhance revenue earning through industry projects & consultancy assignments and deliver value to industry through different collaborative engagements.

Strategic Objectives:

- *Build resources and expertise to attract the consultancy projects/assignments*
- *Facilitate consultancy services*
- *Develop modules/programmes for continuous education & training for the industry and other stakeholders*
- *Develop collaborations with industry & other stakeholders*

Metrics:

- *Number of labs/Project labs & Studios*
- *Research oriented faculty development programmes*
- *Number of faculty with industry experience*
- *Number of consultancy assignments*
- *Number of Training Programmes*
- *Number of ODL programmes*
- *Number of collaborations*

Strategic Goal 1.4: To attract industry for Quality internships & placements.

University is committed to strengthen industry engagement inside and outside the classroom across all programmes offered by the University. The scope of this goal covers all aspects of how and why University engage with industry, from ensuring students receive an industry relevant education to employability.

Strategic Objectives:

- *To ensure that courses and learning outcomes are aligned to industry needs.*
- *To validate learning outcomes achievement through 3rd party validation*
- *To ensure placements in reputed industry at competitive packages*

Metrics:

- *Courses introduced based on industry skill requirement*
- *Analysis of third-party tests*
- *Placements status*

2. EXCELLENCE IN RESEARCH

The research priorities of University sets direction for advancing research ecosystem and institutional support, with an aim of enabling faculty & students to stand out in society relevant research.

Strategic Goal 2.1: Strengthen University's research & innovation profile.

University affirms its commitment to individual, disciplinary and multidisciplinary research excellence and sets itself the target of becoming a global university that serves the long-term benefit of community through its research output.

Strategic Objectives:

- *To increase the number and quality publications*
- *To strengthen policies to promote research*
- *Provide opportunity to internal & external candidates to pursue Ph.D*
- *To strengthen opportunities for research and innovation*
- *To increase the number of national and international conference/seminars/workshops*

Metrics:

- *Number of research paper publications*
- *Number of books and book chapters*
- *Number of citations, H index*
- *Number of patents*
- *Number of copyrights*
- *Incentive amount disbursed to faculty*
- *Number of Research Appreciation Awards*
- *Faculty pursuing Ph.D*

- *Ph.D enrollment in University*
- *Number of programmes having dissertation/research projects and capstone*
- *Number of conferences*

Strategic Goal 2.2: To enhance resources to grow the University's research activities.

University not only focuses on enhancing research outcomes but also aims to facilitate research by augmenting the existing research infrastructure and increasing the diversity of funding sources.

Strategic Objectives:

- *To attract external funding*
- *In-house funding for strategic research initiatives*

Metrics:

- *Number of Non-Government projects*
- *Number of Government Projects*
- *Number of internal sponsored research projects*

Strategic Goal 2.3: To accelerate interdisciplinary research through collaborations with industry, research institutions and other premier institutions.

Multidisciplinary collaboration will be critical to enhance the opportunities to expand interdisciplinary research. The goal is to enhance interdisciplinary research supported by augmentations in University's research infrastructure including laboratories, facilities, or other support services.

Strategic Objectives:

- *Better outreach to industry*
- *Encourage innovation*
- *To encourage prototyping and commercial development of innovations for the public use and benefit*
- *Establish research labs/centers funded by industry*

Metrics:

- *Number of MOUs signed*
- *Patents applied/published*
- *Innovative products developed*
- *Number of research labs/centers*

3. EXCELLENCE IN PUBLIC ENGAGEMENT & OUTREACH

Public engagement & outreach is one of the mainstays of the University's mission. Through this, the university's goal is to expand engagement with local, state, regional, national, and international communities and build on current capacities to respond to their needs.

Strategic Goal 3.1: To establish society relevant and globally visible outreach programs.

The goal intends to develop partnership and strengthen relationship with institutions and devise effective practices to meet their needs.

Strategic Objectives:

- *To develop partnerships with the leading global education players for joint programs & activities*
- *Capacity building activities for Schools*
- *Conduct national level tests to assist students in deciding careers*

Metrics:

- *Number of teacher training programmes done with schools*
- *Number of Schools Covered*
- *Number of students enrolled for the career counseling tests*

Strategic Goal 3.2: To create a dynamic two-way collaborative interface with the industry.

The University goal is to develop holistic industry engagement through collaborative and sustainable partnerships across the University.

Strategic Objectives:

- *Build industry partnerships*
- *Establish centers of excellence*

Metrics:

- *Number of collaborative Programmes*
- *Number of Live Projects & No. of students involved in live projects*
- *Number of centers of excellence*
- *Number of industry labs*

Strategic Goal 3.3: To enhance the CSR footprint of the university by engaging with diverse stakeholders.

The goal aspires to serve and engage communities (local, regional, state, national, global) to enhance social, economic and cultural well-being. The goal renews the University's commitment to provide access, opportunity, and advancement for all.

Strategic Objectives:

- *Increase opportunities for underprivileged and talented people.*
- *Provide skill-based training and counseling to aspirants.*
- *Adopting villages for support & development*
- *Provide economic and social assistance to society*

Metrics:

- *Number of underprivileged students admitted*
- *Number of physically challenged students enrolled*
- *Number of deserving and talented students admitted on full scholarship*
- *Number of Physically challenged employees hired*
- *Number of skill based programmes in Schools*
- *Number of villages adopted*
- *Number of programs conducted*

Strategic Goal 3.4: To strengthen alumni connect for student support and better industry networking.

LPU intend to be catalyst for building a dynamic alumni network and build relationship with alumni for realizing the University's mission locally, nationally and internationally. Over the next five years, the University will actively strengthen its relationships with alumni that not only advances University's strategic objectives but empowers the growth of alumni around the globe.

Strategic Objectives:

- *Regular communication with alumni to improve bonding and student support*
- *Encourage alumni to undertake impactful CSR activities*

Metrics:

- *Number of National Alumni Chapters*
- *Number of International Alumni Chapters*
- *Number of members of Alumni Association*
- *Number of Alumni meets*
- *Contribution of Alumni Associations*

4. WORLD CLASS INFRASTRUCTURE

Infrastructure is central to providing conducive environment within which faculty, staff and students can excel. To ensure that University meets its strategic goals, a robust infrastructure has been established which will be continually developed to meet the rapid process of change.

Strategic Goal 4.1: Upgrade and extending infrastructure.

The University lays great emphasis on infrastructure including technology and plans to ensure that the campus and its facilities continue to be best in class.

Strategic Objectives:

- *Extending sports infrastructure for development of students*
- *Creating additional facilities for student activities*
- *Creating spaces for innovation and entrepreneurship*
- *Upgrading classroom infrastructure*

- *Upgrading library resources*
- *Upgrading IT ecosystem*
- *Upgrading campus landscaping*

Metrics:

- *Number of sports provided in indoor stadium*
- *Sports infrastructure area*
- *Covered area added for student activities*
- *Infrastructure for innovation & entrepreneurship*
- *Number of library databases*