

MBA (International) (With International Exposure)

MANAGEMENT CORE

CODE	COURSE
MGT 507	Accounting for Decision Making
MGT 508	Managerial Finance
MGT 509	Managing Organizations and Leadership
MGT 510	Statistical Methods for Management Decisions
MGT 514	Marketing Management
MGT 518	Corporate and Business Laws
MGT 519	Operations Management
MGT 542	International Business Environment
MGT 612	Strategic Management
MGT 613	Operations Research

OTHER DISCIPLINE COURSES

CODE	COURSE
ENG 504	Communication Skills
ECO 519	Microeconomic Analysis

TRAINING / PROJECT / INTERNSHIP:

CODE	COURSE
MGT 702	Seminar on Summer Training
MGT 704	Capstone Project

Concentration Electives

Students can choose any four courses from their 'Major' area and any two courses from their 'Minor' area of concentration.

MARKETING

CODE	COURSE
MGT545	International Marketing
MGT632	E-Marketing
MGT821	Relationship Marketing
MGT822	New Product Development
MGT823	Integrated Marketing Communication
MGT824	Brand Management
MGT825	Marketing Strategies

FINANCE

CODE	COURSE
MGT522	Corporate Tax Planning
MGT806	Strategic Financial Management
MGT826	Financial Fraud Examination
MGT827	Behavioral Finance and Value Investing
MGT828	Consumer and Micro Finance
MGT829	Creating Value Through Corporate Restructuring
MGT830	Entrepreneurial Finance
MGT832	Investment Management
MGT831	Venture Capitals Private Equity

ORGANIZATIONAL BEHAVIOR

CODE	COURSE
MGT 527	Organization Change and Development
MGT 528	Performance Management
MGT 725	Seminar on Contemporary Issues in OB and HRM
MGT 833	Cross Cultural Management
MGT 834	Managing Human Capital
MGT 835	Industrial Relations and Negotiations
MGT 836	Promoting Creativity and Innovation
MGT 837	Strategic Organization Design



ENTREPRENEURSHIP

CODE	COURSE
MGT726	Entrepreneurial Internship
MGT822	New Product Development
MGT830	Entrepreneurial Finance
MGT838	Entrepreneurial Venture Planning
MGT839	New Venture Creation
MGT841	Family Business Dynamics
MGT840	Technology & Entrepreneurship
MGT831	Venture Capital & Private Equity

STRATEGY

CODE	COURSE
MGT804	Strategic Marketing
MGT831	Corporate Development: Mergers, Acquisitions and Alliances
MGT842	Global Strategic Management
MGT843	Strategic Performance Management
MGT504	Global Business Challenges
MGT505	Corporate Restructuring
MGT805	Strategic HRM
MGT806	Strategic Financial Management

- Concentration electives will be offered only in the second year.
- For any specialization area or specialization course to be actually offered in a particular term, the same must be selected by at least 20 students.
- The curriculum is subject to change from time to time.
- A summer training after the second year is an essential part of the programme.